



Target Store: 1147 Display: D2131AD
 Planogram Name: D2131AD 02/28/2021 PF: WARM BEER:A: T1147: NY: 24PK: 16x64x18

Section #1	Section #2	Section #3	Section #4
Multiple units of Lite beer (18.99, 24.99, 18.99, 24.99, 18.99, 24.99)	Yuengling Lager (18.99, 18.99, 18.99, 18.99, 18.99, 18.99) Coors Light (18.99, 18.99, 18.99, 18.99, 18.99, 18.99)	Coors Light (18.99, 18.99, 18.99, 18.99, 18.99, 18.99) Bud Light Seltzer (18.99, 18.99, 18.99, 18.99, 18.99, 18.99) Corona Seltzer (18.99, 18.99, 18.99, 18.99, 18.99, 18.99) White Claw (18.99, 18.99, 18.99, 18.99, 18.99, 18.99)	White Claw (18.99, 18.99, 18.99, 18.99, 18.99, 18.99) Truly (18.99, 18.99, 18.99, 18.99, 18.99, 18.99)



Target Store: 1147 Display: D2131AD
 Planogram Name: D2131AD 02/28/2021 PF: WARM BEER:A: T1147: NY:
 24PK: 16x64x18

PF: WARM BEER:A: T1147: NY: 24PK: Store # 1147 H: 5 ft ... W: 16 ft D: 1 ft 6.00 in # of segments: 4

Name: S1		W:48.00 in	D:18.00 in	Avail Space: 2.88 in			Ht Space: 22.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213030036	3410001509	HIGH LIFE 12/12 BTL	MALT BASED	2	Side	4	
213030108	3410057256	LITE 18/12 BTL	MALT BASED	2	Side	4	
213030064	3410057306	LITE 24/12 CAN	MALT BASED	1	Top	4	

Name: S2		W:48.00 in	D:18.00 in	Avail Space: 2.12 in			Ht Space: 11.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213030036	3410001509	HIGH LIFE 12/12 BTL	MALT BASED	2	Side	2	
213030069	3410057340	LITE 18/12 CAN	MALT BASED	1	Top	4	
213030069	3410057340	LITE 18/12 CAN	MALT BASED	1	Top	4	

Name: S3		W:48.00 in	D:18.00 in	Avail Space: 3.05 in			Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213030079	1820020077	NATURAL LIGHT 15/12 CAN	MALT BASED	1	Side 90	2	
213030144	2210000170	PABST 12/12 CAN	MALT BASED	1	Top 90	2	
213030074	3410057509	LITE 12/12 BTL	MALT BASED	2	Side	2	
213030070	3410057636	LITE 12/12 CAN	MALT BASED	1	Side 90	2	
213030070	3410057636	LITE 12/12 CAN	MALT BASED	2	Top 90	4	

Name: S4		W:48.00 in	D:18.00 in	Avail Space: 2.13 in			Ht Space: 8.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213030132	3410057023	LITE 9/16 BTL (AL)	MALT BASED	3	Front	6	
213030067	3410057505	LITE 6/12 BTL	MALT BASED	3	Front	9	

Name: S5		W:48.00 in	D:18.00 in	Avail Space: 2.15 in			Ht Space: 22.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213050276	8992488007	YUENGLING LAGER 24/12 CAN	MALT BASED	1	Top	4	
213030180	7199030078	COORS LIGHT 18/12 BTL	MALT BASED	2	Side	4	
213030033	7199031600	COORS LIGHT 24/12 CAN	MALT BASED	1	Top	4	

Name: S6		W:48.00 in	D:18.00 in	Avail Space: 3.44 in			Ht Space: 11.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213050277	8992429386	YUENGLING BLACK AND TAN 12/...	MALT BASED	1	Front	2	
213030027	7199030069	COORS LIGHT 12/12 BTL	MALT BASED	1	Front	2	
213030027	7199030069	COORS LIGHT 12/12 BTL	MALT BASED	1	Front	2	
213030035	7199030017	COORS LIGHT 18/12 CAN	MALT BASED	1	Top	4	

Name: S7		W:48.00 in	D:18.00 in	Avail Space: 0.85 in			Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213050611	8992427896	YUENGLING LAGER 12/12 BTL	MALT BASED	1	Front	2	
213030030	7199000048	COORS LIGHT 12/12 CAN	MALT BASED	7	Top 90	14	

Name: S8		W:48.00 in	D:18.00 in	Avail Space: 2.78 in			Ht Space: 8.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213050275	8992427898	YUENGLING LAGER 12/12 CAN	MALT BASED	3	Side	3	
213030199	7199032000	COORS LIGHT 6/16 CAN	MALT BASED	2	Front	6	
213030034	7199030005	COORS LIGHT 6/12 BTL	MALT BASED	2	Front	6	

Name: S9		W:48.00 in	D:18.00 in	Avail Space: 6.36 in			Ht Space: 22.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213016641	1820028686	BUD LIGHT SELTZER VARIETY 2...	MALT BASED	1	Top	6	
213010040	7199001129	COORS HARD SELTZER VARIET...	MALT BASED	1	Top	3	
213012531	3354400045	CORONA SELTZER VARIETY 24/...	MALT BASED	1	Top	3	

Name: S10		W:48.00 in	D:18.00 in	Avail Space: 0.75 in			Ht Space: 11.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213014412	1820020208	BUD LIGHT SELTZER VARIETY 1...	MALT BASED	6	Top 90	12	
213010927	3354400043	CORONA SELTZER VARIETY 12/...	MALT BASED	1	Top 90	2	

Name: S11		W:48.00 in	D:18.00 in	Avail Space: 2.84 in			Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	



Target Store: 1147 Display: D2131AD
 Planogram Name: D2131AD 02/28/2021 PF: WARM BEER:A: T1147: NY:
 24PK: 16x64x18

213010420	8769282102	ANGRY ORCHARD CRISP APPLE...	CIDER	1	Side	2
213012470	3410001232	VIZZY VARIETY 12/12 CAN (A)	MALT BASED	1	Top 90	2
213010999	7199000015	COORS HARD SELTZER VARIET...	MALT BASED	1	Top 90	2
213010378	85231300483	PRESS VARIETY 12/12 CAN	MALT BASED	2	Top 90	4
213010927	3354400043	CORONA SELTZER VARIETY 12/...	MALT BASED	2	Top 90	4

Name: S12		W:48.00 in	D:18.00 in	Avail Space: 0.75 in		Ht Space: 8.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213018620	8200079257	SMIRNOFF SPIKED SPARKLING ...	MALT BASED	4	Top 90	8
213010591	8200078142	SMIRNOFF SPIKED SPARKLING ...	MALT BASED	3	Top 90	6

Name: S13		W:48.00 in	D:18.00 in	Avail Space: 3.33 in		Ht Space: 22.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010596	63598554890	WHITE CLAW VARIETY PACK 12/...	MALT BASED	1	Top 90	4
213010957	63598510024	WHITE CLAW VARIETY PACK 24/...	MALT BASED	1	Top	3
213010957	63598510024	WHITE CLAW VARIETY PACK 24/...	MALT BASED	1	Side 90	3
213010950	8769200971	TRULY VARIETY PACK 24/12 CAN	MALT BASED	1	Top	6

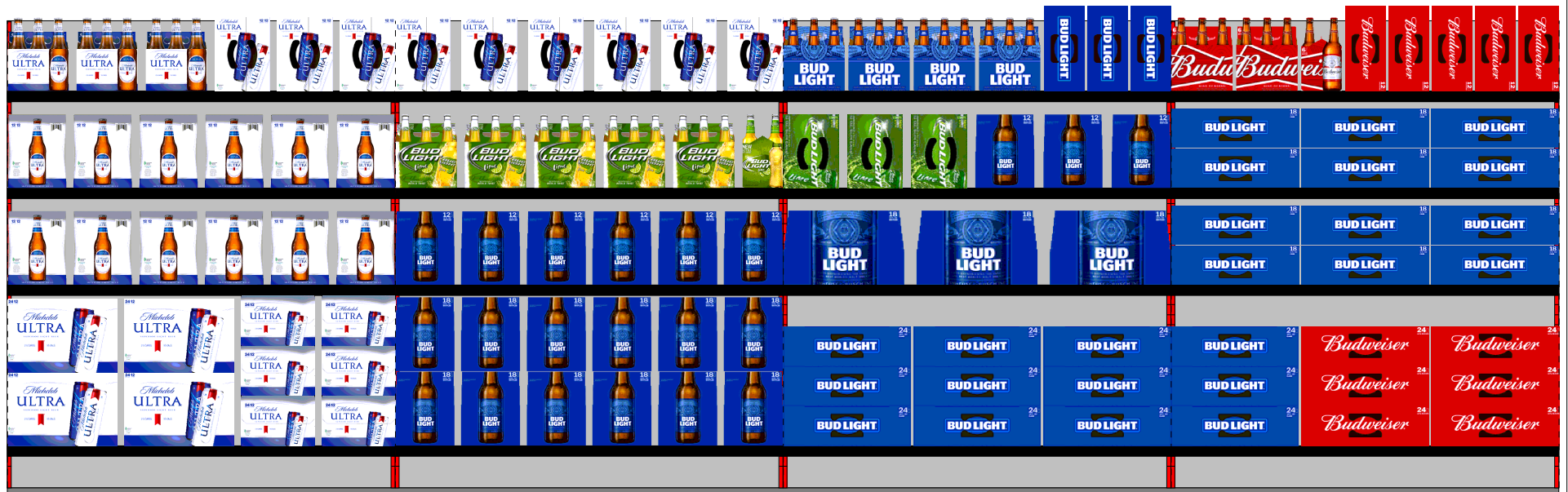
Name: S14		W:48.00 in	D:18.00 in	Avail Space: 0.75 in		Ht Space: 11.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010596	63598554890	WHITE CLAW VARIETY PACK 12/...	MALT BASED	4	Top 90	8
213010729	8769200686	TRULY VARIETY BERRY 12/12 C...	MALT BASED	3	Top 90	6

Name: S15		W:48.00 in	D:18.00 in	Avail Space: 0.75 in		Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010596	63598554890	WHITE CLAW VARIETY PACK 12/...	MALT BASED	3	Top 90	6
213010949	8769200991	TRULY LEMONADE VARIETY 12/...	MALT BASED	1	Top 90	2
213010092	8769200804	TRULY VARIETY TROPICAL 12/12...	MALT BASED	3	Top 90	6

Name: S16		W:48.00 in	D:18.00 in	Avail Space: 0.75 in		Ht Space: 8.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010335	63598526089	WHITE CLAW BLACK CHERRY 12...	MALT BASED	3	Top 90	6
213010949	8769200991	TRULY LEMONADE VARIETY 12/...	MALT BASED	1	Top 90	2
213010587	8769200424	TRULY VARIETY CITRUS 12/12 C...	MALT BASED	3	Top 90	6



Target Store: 1147 Display: D213YEK
 Planogram Name: D213YEK 02/28/2021 PF: WARM BEER:B: T1147: NY: 24PK: 16x64x18



Section #1	Section #2	Section #3	Section #4
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Target Store: 1147 Display: D213YEK

Planogram Name: D213YEK 02/28/2021 PF: WARM BEER:B: T1147: NY: 24PK:
16x64x18

PF: WARM BEER:B: T1147: NY: 24PK: Store # 1147 H: 5 ft ... W: 16 ft D: 1 ft 6.00 in # of segments: 4

Name: S1		W:48.00 in	D:22.00 in	Avail Space: 2.66 in			Ht Space: 18.62 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213030266	1820096715	MICHELOB ULTRA 24/12 CAN	MALT BASED	2	Front	12	
213030266	1820096715	MICHELOB ULTRA 24/12 CAN	MALT BASED	2	Side 90	6	

Name: S2		W:48.00 in	D:18.00 in	Avail Space: 4.08 in			Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213030250	1820005990	MICHELOB ULTRA 12/12 BTL	MALT BASED	6	Side	6	

Name: S3		W:48.00 in	D:18.00 in	Avail Space: 4.08 in			Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213030250	1820005990	MICHELOB ULTRA 12/12 BTL	MALT BASED	6	Side	6	

Name: S4		W:48.00 in	D:18.00 in	Avail Space: 4.65 in			Ht Space: 8.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213030249	1820005989	MICHELOB ULTRA 6/12 BTL	MALT BASED	3	Front	9	
213030268	1820006991	MICHELOB ULTRA 12/12 CAN	MALT BASED	3	Top 90	6	

Name: S5		W:48.00 in	D:22.00 in	Avail Space: 3.90 in			Ht Space: 18.62 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213030110	1820053308	BUD LIGHT 18/12 BTL	MALT BASED	6	Side	12	

Name: S6		W:48.00 in	D:18.00 in	Avail Space: 3.90 in			Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213030006	1820000769	BUD LIGHT 12/12 BTL	MALT BASED	6	Side	6	

Name: S7		W:48.00 in	D:18.00 in	Avail Space: 4.76 in			Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213030089	1820014991	BUD LIGHT LIME 6/12 BTL	MALT BASED	5	Front	15	
213030089	1820014991	BUD LIGHT LIME 6/12 BTL	MALT BASED	1	Side	2	

Name: S8		W:48.00 in	D:18.00 in	Avail Space: 7.02 in			Ht Space: 8.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213030268	1820006991	MICHELOB ULTRA 12/12 CAN	MALT BASED	6	Top 90	12	

Name: S9		W:48.00 in	D:22.00 in	Avail Space: 0.75 in			Ht Space: 18.62 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213030005	1820053168	BUD LIGHT 24/12 CAN	MALT BASED	3	Top	18	

Name: S10		W:48.00 in	D:18.00 in	Avail Space: 3.00 in			Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213030110	1820053308	BUD LIGHT 18/12 BTL	MALT BASED	3	Front	6	

Name: S11		W:48.00 in	D:18.00 in	Avail Space: 5.46 in			Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213030154	1820015983	BUD LIGHT LIME 12/12 CAN	MALT BASED	3	Top 90	6	
213030006	1820000769	BUD LIGHT 12/12 BTL	MALT BASED	3	Side	3	

Name: S12		W:48.00 in	D:18.00 in	Avail Space: 2.59 in			Ht Space: 8.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213030002	1820000833	BUD LIGHT 6/12 BTL	MALT BASED	3	Front	9	
213030002	1820000833	BUD LIGHT 6/12 BTL	MALT BASED	1	Front	3	
213030003	1820053047	BUD LIGHT 12/12 CAN	MALT BASED	3	Top 90	6	

Name: S13		W:48.00 in	D:22.00 in	Avail Space: 0.75 in			Ht Space: 18.62 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213030005	1820053168	BUD LIGHT 24/12 CAN	MALT BASED	1	Top	6	
213030013	1820011168	BUD 24/12 CAN	MALT BASED	2	Top	12	

Name: S14		W:48.00 in	D:18.00 in	Avail Space: 0.42 in			Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213030001	1820053218	BUD LIGHT 18/12 CAN	MALT BASED	3	Top	12	



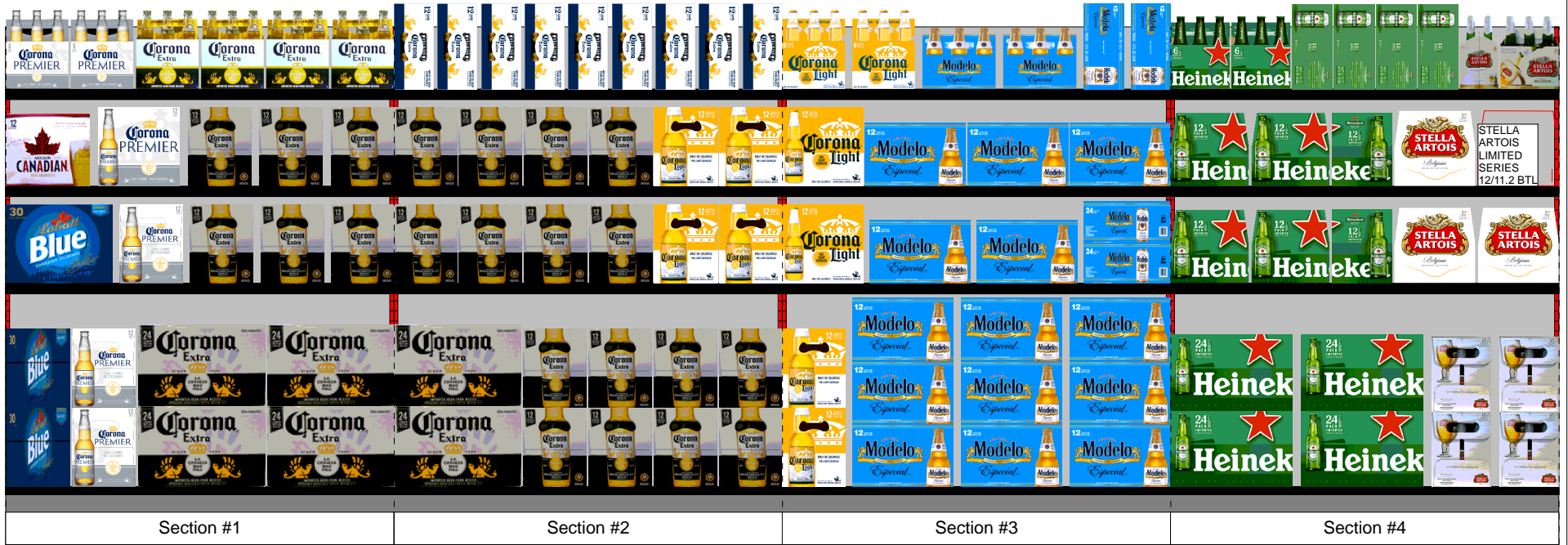
Target Store: 1147 Display: D213YEK
Planogram Name: D213YEK 02/28/2021 PF: WARM BEER:B: T1147: NY: 24PK:
16x64x18

Name: S15		W:48.00 in	D:18.00 in	Avail Space: 0.42 in		Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030001	1820053218	BUD LIGHT 18/12 CAN	MALT BASED	3	Top	12

Name: S16		W:48.00 in	D:18.00 in	Avail Space: 2.93 in		Ht Space: 8.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030010	1820000834	BUD 6/12 BTL	MALT BASED	1	Front	3
213030010	1820000834	BUD 6/12 BTL	MALT BASED	1	Front	3
213030010	1820000834	BUD 6/12 BTL	MALT BASED	1	Side	2
213030011	1820011047	BUD 12/12 CAN	MALT BASED	5	Top 90	10



Target Store: 1147 Display: D213YHL
Planogram Name: D213YHL 02/28/2021 PF: WARM BEER:C: T1147: NY: 24PK: 16x64x18





Target Store: 1147 Display: D213YHL

Planogram Name: D213YHL 02/28/2021 PF: WARM BEER:C: T1147: NY: 24PK:
16x64x18

PF: WARM BEER:C: T1147: NY: 24PK: Store # 1147 H: 5 ft ... W: 16 ft D: 1 ft 6.00 in # of segments: 4

Name: S1		W:48.00 in	D:22.00 in	Avail Space: 1.18 in			Ht Space: 23.82 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060300	6206705146	LABATT BLUE 30/12 CAN	MALT BASED	1	Side	2	
213060220	3354495042	CORONA PREMIER 12/12 BTL	MALT BASED	1	Side	4	
213060176	8066095608	CORONA 24/12 BTL (HG)	MALT BASED	2	Front	8	

Name: S2		W:48.00 in	D:18.00 in	Avail Space: 3.81 in			Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060300	6206705146	LABATT BLUE 30/12 CAN	MALT BASED	1	Front	2	
213060220	3354495042	CORONA PREMIER 12/12 BTL	MALT BASED	1	Side	1	
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	3	Side	3	

Name: S3		W:48.00 in	D:18.00 in	Avail Space: 4.38 in			Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060147	6821303117	MOLSON CANADIAN 12/12 BTL	MALT BASED	1	Front	2	
213060220	3354495042	CORONA PREMIER 12/12 BTL	MALT BASED	1	Front	2	
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	3	Side	3	

Name: S4		W:48.00 in	D:18.00 in	Avail Space: 1.44 in			Ht Space: 7.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060217	3354495041	CORONA PREMIER 6/12 BTL	MALT BASED	1	Front	3	
213060217	3354495041	CORONA PREMIER 6/12 BTL	MALT BASED	1	Front	3	
213060008	8066095605	CORONA 6/12 BTL	MALT BASED	1	Front	3	
213060008	8066095605	CORONA 6/12 BTL	MALT BASED	1	Front	3	
213060008	8066095605	CORONA 6/12 BTL	MALT BASED	2	Front	6	

Name: S5		W:48.00 in	D:22.00 in	Avail Space: 1.36 in			Ht Space: 23.82 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060176	8066095608	CORONA 24/12 BTL (HG)	MALT BASED	1	Front	4	
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	4	Side	16	

Name: S6		W:48.00 in	D:18.00 in	Avail Space: 1.44 in			Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	4	Side	4	
213060011	8066095675	CORONA LIGHT 12/12 BTL	MALT BASED	2	Side	2	

Name: S7		W:48.00 in	D:18.00 in	Avail Space: 1.44 in			Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	4	Side	4	
213060011	8066095675	CORONA LIGHT 12/12 BTL	MALT BASED	2	Side	2	

Name: S8		W:48.00 in	D:18.00 in	Avail Space: 3.81 in			Ht Space: 7.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060570	8066095695	CORONA 12/12 CAN	MALT BASED	9	Top 90	18	

Name: S9		W:48.00 in	D:22.00 in	Avail Space: 2.89 in			Ht Space: 23.82 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060011	8066095675	CORONA LIGHT 12/12 BTL	MALT BASED	1	Side	4	
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	2	Front	12	
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	1	Front	6	

Name: S10		W:48.00 in	D:18.00 in	Avail Space: 2.38 in			Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060011	8066095675	CORONA LIGHT 12/12 BTL	MALT BASED	1	Front	2	
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	2	Front	2	
213060340	8066095710	MODELO ESPECIAL 24/12 CAN	MALT BASED	1	Side 90	2	

Name: S11		W:48.00 in	D:18.00 in	Avail Space: 0.63 in			Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060011	8066095675	CORONA LIGHT 12/12 BTL	MALT BASED	1	Front	2	
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	3	Front	3	



Target Store: 1147 Display: D213YHL

Planogram Name: D213YHL 02/28/2021 PF: WARM BEER:C: T1147: NY: 24PK:
16x64x18

Name: S12		W:48.00 in	D:18.00 in	Avail Space: 4.46 in		Ht Space: 7.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060010	8066095625	CORONA LIGHT 6/12 BTL	MALT BASED	2	Front	6
213060036	8066095765	MODELO ESPECIAL 6/12 BTL	MALT BASED	2	Front	4
213060034	8066095715	MODELO ESPECIAL 12/12 CAN	MALT BASED	2	Top 90	4

Name: S13		W:48.00 in	D:22.00 in	Avail Space: 3.44 in		Ht Space: 23.82 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060219	7289000031	HEINEKEN 24/12 BTL	MALT BASED	2	Front	8
213060400	78615000149	STELLA ARTOIS 18/11.2 BTL	MALT BASED	2	Side	4

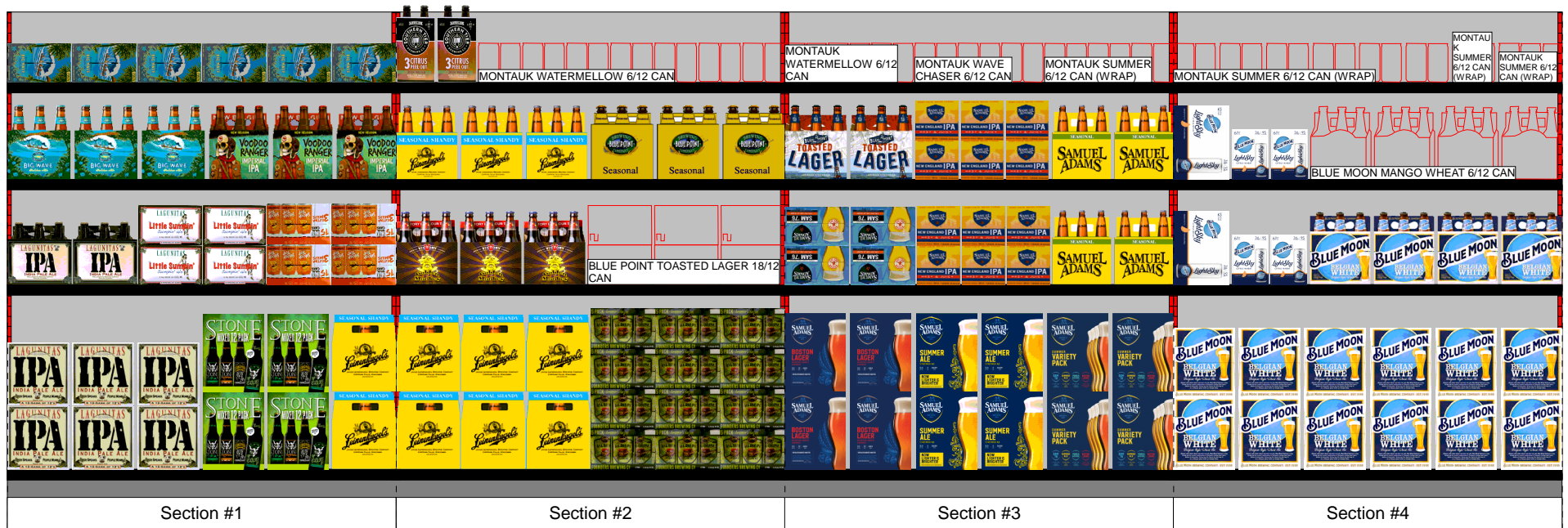
Name: S14		W:48.00 in	D:18.00 in	Avail Space: 1.26 in		Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060024	7289000016	HEINEKEN 12/12 BTL	MALT BASED	2	Front	4
213060024	7289000016	HEINEKEN 12/12 BTL	MALT BASED	1	Side	1
213060288	78615000014	STELLA ARTOIS 12/11.2 BTL	MALT BASED	2	Front	4

Name: S15		W:48.00 in	D:18.00 in	Avail Space: 1.26 in		Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060024	7289000016	HEINEKEN 12/12 BTL	MALT BASED	2	Front	4
213060024	7289000016	HEINEKEN 12/12 BTL	MALT BASED	1	Side	1
213060288	78615000014	STELLA ARTOIS 12/11.2 BTL	MALT BASED	1	Front	2
213060396	1820020188	STELLA ARTOIS LIMITED SERIE...	MALT BASED	1	Front	2

Name: S16		W:48.00 in	D:18.00 in	Avail Space: 1.45 in		Ht Space: 7.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060025	7289000011	HEINEKEN 6/12 BTL	MALT BASED	1	Front	3
213060025	7289000011	HEINEKEN 6/12 BTL	MALT BASED	1	Front	3
213060051	7289000020	HEINEKEN 12/12 CAN	MALT BASED	4	Top 90	8
213060287	78615000001	STELLA ARTOIS 6/11.2 BTL	MALT BASED	1	Side	2
213060287	78615000001	STELLA ARTOIS 6/11.2 BTL	MALT BASED	1	Front	3



Target Store: 1147 Display: D213YH2
 Planogram Name: D213YH2 02/28/2021 PF: WARM BEER:D: T1147: NY: 24PK: 16x64x18





Target Store: 1147 Display: D213YH2
 Planogram Name: D213YH2 02/28/2021 PF: WARM BEER:D: T1147: NY:
 24PK: 16x64x18

PF: WARM BEER:D: T1147: NY: 24PK: Store # 1147 H: 5 ft ... W: 16 ft D: 1 ft 6.00 in # of segments: 4

Name: S1		W:48.00 in	D:22.00 in	Avail Space: 2.18 in			Ht Space: 21.52 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213050982	72383010009	LAGUNITAS IPA 12/12 BTL	MALT BASED	3	Side		12
213050063	63625188901	STONE VARIETY PACK 12/12 BTL	MALT BASED	2	Side		8
213010367	3410051607	LEINIES SEASONAL SHANDY 12/...	MALT BASED	1	Side		4

Name: S2		W:48.00 in	D:22.00 in	Avail Space: 0.70 in			Ht Space: 11.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213050730	72383000009	LAGUNITAS IPA 6/12 BTL	MALT BASED	2	Front		8
213056887	72383001406	LAGUNITAS LITTLE SUMPIN 6/12 ...	MALT BASED	2	Front		16
213051926	1820028156	SHOCK TOP BELGIAN WHITE 15/...	MALT BASED	2	Side 90		4

Name: S3		W:48.00 in	D:22.00 in	Avail Space: 2.58 in			Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213050763	79603011496	KONA BIG WAVE GOLDEN ALE 6/...	MALT BASED	3	Front		12
213050492	75452700421	NEW BELGIUM VOODOO RANGE...	MALT BASED	3	Front		12

Name: S4		W:48.00 in	D:22.00 in	Avail Space: 0.96 in			Ht Space: 8.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213051876	79603082496	KONA BIG WAVE GOLDEN ALE 1...	MALT BASED	6	Side 90		12

Name: S5		W:48.00 in	D:22.00 in	Avail Space: 0.45 in			Ht Space: 21.52 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213010367	3410051607	LEINIES SEASONAL SHANDY 12/...	MALT BASED	3	Side		12
213051552	64286090024	FOUNDERS ALL DAY SESSION I...	MALT BASED	3	Side 90		12

Name: S6		W:48.00 in	D:22.00 in	Avail Space: 1.47 in			Ht Space: 11.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213052636	63027946506	VICTORY GOLDEN MONKEY 6/12...	MALT BASED	3	Front		12
213055845	68174500134	BLUE POINT TOASTED LAGER 1...	MALT BASED	3	Side 90		6

Name: S7		W:48.00 in	D:22.00 in	Avail Space: 2.22 in			Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213010371	3410051605	LEINIES SEASONAL SHANDY 6/1...	MALT BASED	3	Front		12
213051106	68174511118	BLUE POINT SEASONAL 6/12 BTL	MALT BASED	3	Front		12

Name: S8		W:48.00 in	D:22.00 in	Avail Space: 1.99 in			Ht Space: 8.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213052652	85375900042	SOUTHERN TIER PUMPKING 4/1...	MALT BASED	2	Front		8
213054152	86907100026	MONTAUK WATERMELLOW 6/12 ...	MALT BASED	7	Side		14

Name: S9		W:48.00 in	D:22.00 in	Avail Space: 3.00 in			Ht Space: 21.52 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213050047	8769210014	SAMUEL ADAMS BOSTON LAGE...	MALT BASED	2	Side		8
213050129	8769201103	SAMUEL ADAMS SEASONAL 12/1...	MALT BASED	2	Side		8
213050141	8769229103	SAMUEL ADAMS VARIETY PACK ...	MALT BASED	2	Side		8

Name: S10		W:48.00 in	D:22.00 in	Avail Space: 2.13 in			Ht Space: 11.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213054897	8769200497	SAMUEL ADAMS 76 12/12 CAN	MALT BASED	2	Side 90		8
213055436	8769200687	SAMUEL ADAMS WICKED HAZY I...	MALT BASED	3	Side		12
213050174	8769230050	SAMUEL ADAMS SEASONAL 6/12...	MALT BASED	2	Front		8

Name: S11		W:48.00 in	D:22.00 in	Avail Space: 2.45 in			Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213050959	68174511112	BLUE POINT TOASTED LAGER 6/...	MALT BASED	2	Front		8
213055436	8769200687	SAMUEL ADAMS WICKED HAZY I...	MALT BASED	3	Side		12
213050174	8769230050	SAMUEL ADAMS SEASONAL 6/12...	MALT BASED	2	Front		8

Name: S12		W:48.00 in	D:22.00 in	Avail Space: 1.26 in			Ht Space: 8.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213054152	86907100026	MONTAUK WATERMELLOW 6/12 ...	MALT BASED	3	Side		6



Target Store: 1147 Display: D213YH2
 Planogram Name: D213YH2 02/28/2021 PF: WARM BEER:D: T1147: NY:
 24PK: 16x64x18

213054151	86907100027	MONTAUK WAVE CHASER 6/12 C...	MALT BASED	3	Side	6
213050181	86273700006	MONTAUK SUMMER 6/12 CAN (W...	MALT BASED	3	Side	6

Name: S13		W:48.00 in	D:22.00 in	Avail Space: 2.82 in		Ht Space: 21.52 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213050242	7199009516	BLUE MOON BELGIAN WHITE 12/...	MALT BASED	6	Side	24

Name: S14		W:48.00 in	D:22.00 in	Avail Space: 2.27 in		Ht Space: 11.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213056212	7199009592	BLUE MOON LIGHT SKY 12/12 CAN	MALT BASED	1	Top 90	3
213056211	7199009591	BLUE MOON LIGHT SKY 6/12 CAN	MALT BASED	2	Side	6
213050029	7199009511	BLUE MOON BELGIAN WHITE 6/1...	MALT BASED	4	Front	16

Name: S15		W:48.00 in	D:22.00 in	Avail Space: 2.43 in		Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213056212	7199009592	BLUE MOON LIGHT SKY 12/12 CAN	MALT BASED	1	Top 90	3
213056211	7199009591	BLUE MOON LIGHT SKY 6/12 CAN	MALT BASED	2	Side	6
213050405	8780000071	BLUE MOON MANGO WHEAT 6/1...	MALT BASED	4	Front	16

Name: S16		W:48.00 in	D:22.00 in	Avail Space: 3.81 in		Ht Space: 8.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213050181	86273700006	MONTAUK SUMMER 6/12 CAN (W...	MALT BASED	6	Side	12
213050181	86273700006	MONTAUK SUMMER 6/12 CAN (W...	MALT BASED	1	Side	2
213050181	86273700006	MONTAUK SUMMER 6/12 CAN (W...	MALT BASED	1	Front	4



Target Store: 1147 Display: D213XZ6

Planogram Name: D213XZ6 02/28/2021 PF: COLD BEER B: T1147: NY: 24 PK: METRO: 15x84x22

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Section #1	Section #2	Section #3	Section #4	Section #5	Section #6



Target Store: 1147 Display: D213XZ6

Planogram Name: D213XZ6 02/28/2021 PF: COLD BEER B: T1147: NY: 24 PK:

METRO: 15x84x22

PF: COLD BEER B: T1147: NY: 24 PK: METRO: Store # 1147 H: 7 ft W: 15 ft D: 1 ft 10.0... # of segments: 6

Name: S1		W:30.00 in	D:22.00 in	Avail Space: 2.31 in			Ht Space: 13.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213050129	8769201103	SAMUEL ADAMS SEASONAL 12/1...	MALT BASED	1	Side	2	
213050141	8769229103	SAMUEL ADAMS VARIETY PACK ...	MALT BASED	1	Side	2	
213050047	8769210014	SAMUEL ADAMS BOSTON LAGE...	MALT BASED	1	Side	2	
213055436	8769200687	SAMUEL ADAMS WICKED HAZY I...	MALT BASED	1	Side	4	

Name: S2		W:30.00 in	D:22.00 in	Avail Space: 2.27 in			Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213050763	79603011496	KONA BIG WAVE GOLDEN ALE 6/...	MALT BASED	1	Side	2	
213051876	79603082496	KONA BIG WAVE GOLDEN ALE 1...	MALT BASED	1	Side 90	4	
213050174	87692300050	SAMUEL ADAMS SEASONAL 6/12...	MALT BASED	1	Side	3	
213050046	8769227102	SAMUEL ADAMS CHERRY WHEA...	MALT BASED	1	Side	3	
213054897	8769200497	SAMUEL ADAMS 76 12/12 CAN	MALT BASED	1	Top 90	2	

Name: S3		W:30.00 in	D:22.00 in	Avail Space: 1.05 in			Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213051431	64286090005	FOUNDERS CENTENNIAL IPA 15/...	MALT BASED	1	Side 90	2	
213051552	64286090024	FOUNDERS ALL DAY SESSION I...	MALT BASED	1	Top	4	
213055845	68174500134	BLUE POINT TOASTED LAGER 1...	MALT BASED	1	Side 90	2	

Name: S4		W:30.00 in	D:22.00 in	Avail Space: 1.91 in			Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213052636	63027946506	VICTORY GOLDEN MONKEY 6/12...	MALT BASED	1	Side	2	
213059707	81601402244	SOUTHERN TIER 2XIPA 6/12 CAN	MALT BASED	1	Side	4	
213052652	85375900042	SOUTHERN TIER PUMPKING 4/1...	MALT BASED	1	Front	4	
213051926	1820028156	SHOCK TOP BELGIAN WHITE 15/...	MALT BASED	1	Side 90	2	
213050959	68174511112	BLUE POINT TOASTED LAGER 6/...	MALT BASED	1	Side	2	

Name: S5		W:30.00 in	D:22.00 in	Avail Space: 1.58 in			Ht Space: 10.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213050181	86273700006	MONTAUK SUMMER 6/12 CAN (W...	MALT BASED	1	Side	4	
213054151	86907100027	MONTAUK WAVE CHASER 6/12 C...	MALT BASED	1	Front	8	
213054152	86907100026	MONTAUK WATERMELLOW 6/12 ...	MALT BASED	1	Front	8	
213051106	68174511118	BLUE POINT SEASONAL 6/12 BTL	MALT BASED	1	Front	4	

Name:		W:30.00 in	D:22.00 in	Avail Space: 0.00 in			Ht Space: 0.00 in
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Name: S6		W:30.00 in	D:1.00 in	Avail Space: 25.00 in			Ht Space: 0.00 in
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Name: S7		W:30.00 in	D:22.00 in	Avail Space: 0.31 in			Ht Space: 12.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213050735	75452700201	NEW BELGIUM VARIETY PACK 1...	MALT BASED	1	Side	2	
213050031	75452700022	NEW BELGIUM FAT TIRE 6/12 BTL	MALT BASED	1	Side	2	
213050838	75452700066	NEW BELGIUM VOODOO RANGE...	MALT BASED	1	Side	2	
213050492	75452700421	NEW BELGIUM VOODOO RANGE...	MALT BASED	1	Front	4	
213056184	75452701070	NEW BELGIUM VOODOO RANGE...	MALT BASED	1	Top 90	2	

Name: S8		W:30.00 in	D:22.00 in	Avail Space: 1.65 in			Ht Space: 11.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213050642	8378322812	SIERRA NEVADA SEASONAL 12/...	MALT BASED	1	Side	2	
213057026	8378322857	SIERRA NEVADA WILD LITTLE T...	MALT BASED	1	Side	4	
213054887	8378311010	SIERRA NEVADA HAZY LITTLE T...	MALT BASED	1	Side	4	
213055686	8378353111	SIERRA NEVADA HAZY LITTLE T...	MALT BASED	1	Top 90	2	
213055432	75452700994	NEW BELGIUM VOODOO ROTAT...	MALT BASED	1	Side	4	

Name: S9		W:30.00 in	D:22.00 in	Avail Space: 1.45 in			Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213054690	85689500384	GOLDEN ROAD MANGO CART 6/...	MALT BASED	1	Side	4	
213058931	72383013006	LAGUNITAS HAZY WONDER 6/12...	MALT BASED	1	Side	4	
213050730	72383000009	LAGUNITAS IPA 6/12 BTL	MALT BASED	1	Side	2	
213050982	72383010009	LAGUNITAS IPA 12/12 BTL	MALT BASED	1	Side	2	



Target Store: 1147 Display: D213XZ6

Planogram Name: D213XZ6 02/28/2021 PF: COLD BEER B: T1147: NY: 24 PK:

METRO: 15x84x22

213056887	72383001406	LAGUNITAS LITTLE SUMPIN 6/12 ...	MALT BASED	1	Side	4
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Name: S10		W:30.00 in	D:22.00 in	Avail Space: 2.15 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213053222	85663200428	BRONX VARIETY PACK 12/12 CAN	MALT BASED	1	Top 90	2
213050063	63625188901	STONE VARIETY PACK 12/12 BTL	MALT BASED	1	Side	2
213010371	3410051605	LEINIES SEASONAL SHANDY 6/1...	MALT BASED	1	Front	4
213010367	3410051607	LEINIES SEASONAL SHANDY 12/...	MALT BASED	1	Side	2

Name: S11		W:30.00 in	D:22.00 in	Avail Space: 2.64 in		Ht Space: 10.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213051366	81790400083	ELYSIAN SPACE DUST IPA 6/12 ...	MALT BASED	1	Side	2
213056362	81790400791	ELYSIAN CONTACT HAZE IPA 6/1...	MALT BASED	1	Side	4
213055885	63848900364	DOGFISH HEAD SLIGHTLY MIGH...	MALT BASED	1	Side	4
213059551	63848900347	DOGFISH HEAD 60 MINUTE IPA 6...	MALT BASED	1	Side	4
213010916	3410001533	LEINIES SPRITZEN VARIETY 12/1...	MALT BASED	1	Top 90	3

Name:	W:30.00 in	D:22.00 in	Avail Space: 0.00 in		Ht Space: 0.00 in	
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Name: S12		W:30.00 in	D:22.00 in	Avail Space: 0.91 in		Ht Space: 13.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213056211	7199009591	BLUE MOON LIGHT SKY 6/12 CAN	MALT BASED	1	Side 90	6
213050242	7199009516	BLUE MOON BELGIAN WHITE 12/...	MALT BASED	2	Side	4
213054910	7199017052	BLUE MOON BELGIAN WHITE 15/...	MALT BASED	1	Side 90	2

Name: S13		W:30.00 in	D:22.00 in	Avail Space: 3.02 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213055448	60275500949	FIRESTONE MIND HAZE IPA 6/12 ...	MALT BASED	1	Side	4
213056212	7199009592	BLUE MOON LIGHT SKY 12/12 CAN	MALT BASED	1	Top 90	3
213050405	8780000071	BLUE MOON MANGO WHEAT 6/1...	MALT BASED	1	Front	4
213050029	7199009511	BLUE MOON BELGIAN WHITE 6/1...	MALT BASED	1	Front	4

Name: S14		W:30.00 in	D:22.00 in	Avail Space: 3.51 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010877	3354400013	CORONA REFRESCA VARIETY 1...	MALT BASED	1	Top 90	3
213010978	1820020199	BON AND VIV SPIKED SELTZER ...	MALT BASED	1	Top 90	3
213055463	81062803026	GOLDEN ROAD SPIKED AGUA F...	MALT BASED	1	Top 90	3
213013333	63598580017	MIKES HARD SELTZER VARIETY ...	MALT BASED	1	Top 90	3

Name: S15		W:30.00 in	D:22.00 in	Avail Space: 1.45 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213011069	85001783707	CROOK AND MARKER MARGARI...	MALT BASED	1	Side	2
213010728	61300874833	ARNOLD PALMER SPIKED HALF ...	MALT BASED	1	Top 90	3
213010178	8769283134	TWISTED TEA ORIGINAL 12/12 C...	MALT BASED	1	Top 90	2
213010733	8769275134	TWISTED TEA HALF AND HALF 1...	MALT BASED	1	Top 90	2
213010352	8769200378	TWISTED TEA VARIETY PACK 12...	MALT BASED	1	Top 90	2
213050331	3410008716	REDD'S 6/12 BTL	MALT BASED	1	Side	2

Name: S16		W:30.00 in	D:22.00 in	Avail Space: 0.72 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010773	85919900307	CITIZEN UNIFIED PRESS 4/16 CAN	CIDER	1	Side	4
213010142	8834510225	STRONGBOW VARIETY PACK 12/...	CIDER	1	Top 90	3
213010167	85860400534	AUSTIN EASTCIDERS VARIETY P...	CIDER	1	Side	2
213010420	8769282102	ANGRY ORCHARD CRISP APPLE...	CIDER	1	Front	4
213010308	8769200033	ANGRY ORCHARD CRISP APPLE...	CIDER	1	Side	2

Name:	W:30.00 in	D:22.00 in	Avail Space: 0.00 in		Ht Space: 0.00 in	
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Name: S17		W:30.00 in	D:22.00 in	Avail Space: 2.69 in		Ht Space: 13.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010337	63598506744	MIKES HARD BLACK CHERRY LE...	MALT BASED	1	Side	2
213010337	63598506744	MIKES HARD BLACK CHERRY LE...	MALT BASED	1	Front	4
213010377	63598522413	MIKES HARD STRAWBERRY LEM...	MALT BASED	1	Front	4
213010350	63598512998	MIKES HARD VARIETY PACK 12/...	MALT BASED	1	Side	2



Target Store: 1147 Display: D213XZ6

Planogram Name: D213XZ6 02/28/2021 PF: COLD BEER B: T1147: NY: 24 PK:

METRO: 15x84x22

Name: S18		W:30.00 in	D:22.00 in	Avail Space: 1.00 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010306	8200072385	SMIRNOFF ICE ORIGINAL 6/11.2 ...	MALT BASED	1	Front	4
213010901	8200078970	SMIRNOFF ICE FUN VARIETY 12/...	MALT BASED	1	Top 90	3
213010114	63598510062	MIKES HARD LEMONADE 6/11.2 ...	MALT BASED	1	Front	4
213010385	63598506074	MIKES HARD SEASONAL 6/11.2 B...	MALT BASED	1	Front	4

Name: S19		W:30.00 in	D:22.00 in	Avail Space: 3.00 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010226	2113618087	TOPO CHICO SPIKED SPARKLIN...	MALT BASED	1	Top 90	3
213012470	3410001232	VIZZY VARIETY 12/12 CAN (A)	MALT BASED	1	Top 90	3
213018421	3410000549	VIZZY VARIETY 12/12 CAN (B)	MALT BASED	1	Top 90	3
213018420	3410001507	VIZZY VARIETY LEMONADE 12/1...	MALT BASED	1	Top 90	3

Name: S20		W:30.00 in	D:22.00 in	Avail Space: 3.56 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213017441	85001257160	MYSTIC REEF HARD SELTZER L...	MALT BASED	1	Top 90	3
213017797	85001257138	MYSTIC REEF HARD SELTZER V...	MALT BASED	1	Top 90	3
213011093	1820020263	MICHELOB ULTRA PURE SELTZE...	MALT BASED	1	Top 90	3
213010002	63598580029	WHITE CLAW VARIETY ICED TEA...	MALT BASED	1	Top 90	3

Name: S21		W:30.00 in	D:22.00 in	Avail Space: 3.09 in		Ht Space: 10.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010378	85231300483	PRESS VARIETY 12/12 CAN	MALT BASED	1	Top 90	3
213010927	3354400043	CORONA SELTZER VARIETY 12/...	MALT BASED	3	Top 90	9

Name:		W:30.00 in	D:22.00 in	Avail Space: 0.00 in		Ht Space: 0.00 in
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Name: S22		W:30.00 in	D:22.00 in	Avail Space: 2.92 in		Ht Space: 13.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010591	8200078142	SMIRNOFF SPIKED SPARKLING ...	MALT BASED	1	Top 90	3
213018620	8200079257	SMIRNOFF SPIKED SPARKLING ...	MALT BASED	2	Top 90	6
213010137	81994200310	OSKAR BLUES WILD BASIN VARI...	MALT BASED	1	Top 90	3

Name: S23		W:30.00 in	D:22.00 in	Avail Space: 3.10 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010999	7199000015	COORS HARD SELTZER VARIET...	MALT BASED	1	Top 90	3
213014412	1820020208	BUD LIGHT SELTZER VARIETY 1...	MALT BASED	2	Top 90	6
213019403	1820020278	BUD LIGHT SELTZER VARIETY S...	MALT BASED	1	Top 90	3

Name: S24		W:30.00 in	D:22.00 in	Avail Space: 3.56 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010949	8769200991	TRULY LEMONADE VARIETY 12/...	MALT BASED	2	Top 90	6
213010587	8769200424	TRULY VARIETY CITRUS 12/12 C...	MALT BASED	1	Top 90	3
213011095	1820020269	BUD LIGHT SELTZER VARIETY L...	MALT BASED	1	Top 90	3

Name: S25		W:30.00 in	D:22.00 in	Avail Space: 3.00 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010092	8769200804	TRULY VARIETY TROPICAL 12/12...	MALT BASED	3	Top 90	9
213010729	8769200686	TRULY VARIETY BERRY 12/12 C...	MALT BASED	1	Top 90	3

Name: S26		W:30.00 in	D:22.00 in	Avail Space: 3.00 in		Ht Space: 10.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213011063	8769201169	TRULY STRAWBERRY LEMONAD...	MALT BASED	1	Front	4
213011061	8769201167	TRULY HARD TEA 12/12 CAN	MALT BASED	1	Top 90	3
213010729	8769200686	TRULY VARIETY BERRY 12/12 C...	MALT BASED	2	Top 90	6

Name:		W:30.00 in	D:22.00 in	Avail Space: 0.00 in		Ht Space: 0.00 in
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Name: S27		W:30.00 in	D:22.00 in	Avail Space: 3.00 in		Ht Space: 13.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010596	63598554890	WHITE CLAW VARIETY PACK 12/...	MALT BASED	4	Top 90	12



Target Store: 1147 Display: D213XZ6

Planogram Name: D213XZ6 02/28/2021 PF: COLD BEER B: T1147: NY: 24 PK:

METRO: 15x84x22

Name: S28		W:30.00 in	D:22.00 in	Avail Space: 3.00 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010596	63598554890	WHITE CLAW VARIETY PACK 12/...	MALT BASED	3	Top 90	9
213010336	63598510033	WHITE CLAW MANGO 12/12 CAN	MALT BASED	1	Top 90	3

Name: S29		W:30.00 in	D:22.00 in	Avail Space: 3.00 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010335	63598526089	WHITE CLAW BLACK CHERRY 12...	MALT BASED	3	Top 90	9
213010336	63598510033	WHITE CLAW MANGO 12/12 CAN	MALT BASED	1	Top 90	3

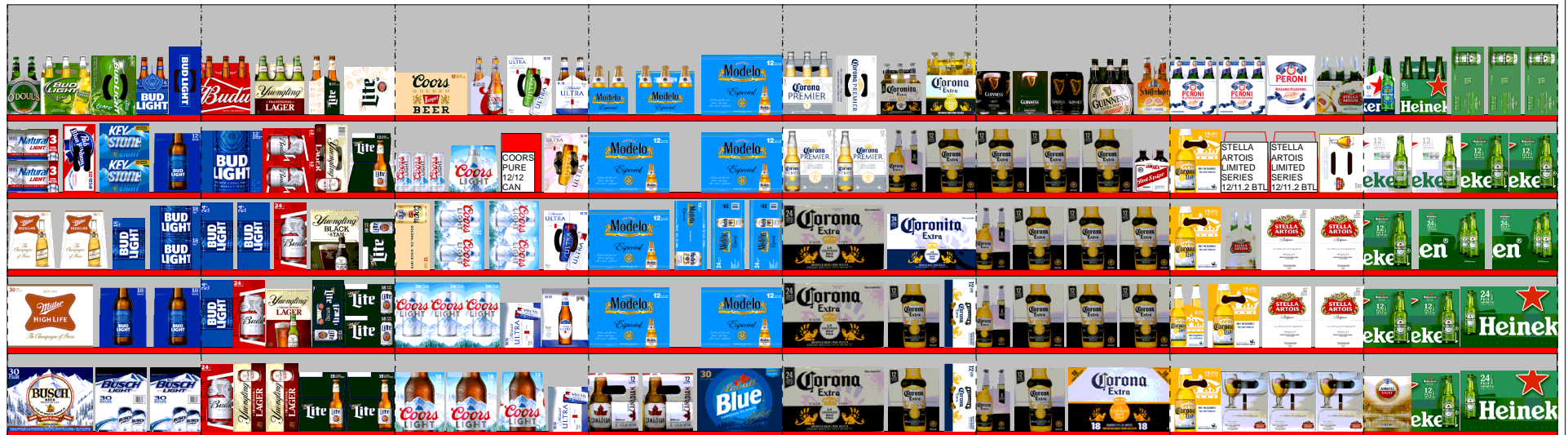
Name: S30		W:30.00 in	D:22.00 in	Avail Space: 3.00 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010956	63598580006	WHITE CLAW VARIETY PACK 12/...	MALT BASED	4	Top 90	12

Name: S31		W:30.00 in	D:22.00 in	Avail Space: 4.80 in		Ht Space: 10.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010346	63598526087	WHITE CLAW MANGO 6/12 CAN	MALT BASED	1	Side 90	6
213010552	63598520025	WHITE CLAW BLACK CHERRY 6/...	MALT BASED	1	Side 90	6
213010002	63598580029	WHITE CLAW VARIETY ICED TEA...	MALT BASED	1	Front 90	3
213010956	63598580006	WHITE CLAW VARIETY PACK 12/...	MALT BASED	1	Top 90	3

Name:		W:30.00 in	D:22.00 in	Avail Space: 0.00 in		Ht Space: 0.00 in
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Target Store: 1147 Display: D213YXM
Planogram Name: D213YXM 02/28/2021 PF: COLD BEER A: T1147: NY: 24 PK: METRO: 20x84x22



Section #1	Section #2	Section #3	Section #4	Section #5	Section #6	Section #7	Section #8
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Target Store: 1147 Display: D213YXM
 Planogram Name: D213YXM 02/28/2021 PF: COLD BEER A: T1147: NY: 24
 PK: METRO: 20x84x22

PF: COLD BEER A: T1147: NY: 24 PK: METRO: Store # 1147 H: 7 ft W: 20 ft D: 1 ft 10.0... # of segments: 8

Name: S1		W:30.00 in	D:22.00 in	Avail Space: 1.05 in			Ht Space: 12.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213030018	1820061030	BUSCH 30/12 CAN	MALT BASED	1	Front	2	
213030022	1820086031	BUSCH LIGHT 30/12 CAN	MALT BASED	2	Side	2	

Name: S2		W:30.00 in	D:22.00 in	Avail Space: 2.15 in			Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213030038	3410001341	HIGH LIFE 30/12 CAN	MALT BASED	1	Front	2	
213030110	1820053308	BUD LIGHT 18/12 BTL	MALT BASED	2	Side	2	

Name: S3		W:30.00 in	D:22.00 in	Avail Space: 2.39 in			Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213030036	3410001509	HIGH LIFE 12/12 BTL	MALT BASED	1	Side	2	
213030036	3410001509	HIGH LIFE 12/12 BTL	MALT BASED	1	Side	2	
213030001	1820053218	BUD LIGHT 18/12 CAN	MALT BASED	1	Side	1	
213030001	1820053218	BUD LIGHT 18/12 CAN	MALT BASED	1	Side 90	2	

Name: S4		W:30.00 in	D:22.00 in	Avail Space: 2.29 in			Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213030079	1820020077	NATURAL LIGHT 15/12 CAN	MALT BASED	1	Side 90	2	
213030144	2210000170	PABST 12/12 CAN	MALT BASED	1	Top 90	2	
213030417	7199048045	KEYSTONE LIGHT 15/12 CAN	MALT BASED	1	Side 90	2	
213030006	1820000769	BUD LIGHT 12/12 BTL	MALT BASED	1	Side	2	

Name: S5		W:30.00 in	D:22.00 in	Avail Space: 0.40 in			Ht Space: 17.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213030095	1820000784	ODOULS NEAR BEER 6/12 BTL	MALT BASED	1	Side	2	
213030089	1820014991	BUD LIGHT LIME 6/12 BTL	MALT BASED	1	Front	4	
213030154	1820015983	BUD LIGHT LIME 12/12 CAN	MALT BASED	1	Top 90	3	
213030002	1820000833	BUD LIGHT 6/12 BTL	MALT BASED	1	Side	2	
213030003	1820053047	BUD LIGHT 12/12 CAN	MALT BASED	1	Top 90	2	

Name: S6		W:30.00 in	D:22.00 in	Avail Space: 0.62 in			Ht Space: 12.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213030013	1820011168	BUD 24/12 CAN	MALT BASED	1	Side	1	
213050276	8992488007	YUENGLING LAGER 24/12 CAN	MALT BASED	2	Side	2	
213030108	3410057256	LITE 18/12 BTL	MALT BASED	1	Side	1	
213030108	3410057256	LITE 18/12 BTL	MALT BASED	1	Side	1	

Name: S7		W:30.00 in	D:22.00 in	Avail Space: 0.32 in			Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213030005	1820053168	BUD LIGHT 24/12 CAN	MALT BASED	1	Side	1	
213030013	1820011168	BUD 24/12 CAN	MALT BASED	1	Side	1	
213050611	8992427896	YUENGLING LAGER 12/12 BTL	MALT BASED	1	Side	2	
213030070	3410057636	LITE 12/12 CAN	MALT BASED	1	Top 90	2	
213030069	3410057340	LITE 18/12 CAN	MALT BASED	1	Side 90	2	

Name: S8		W:30.00 in	D:22.00 in	Avail Space: 3.06 in			Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213030005	1820053168	BUD LIGHT 24/12 CAN	MALT BASED	1	Side	1	
213030005	1820053168	BUD LIGHT 24/12 CAN	MALT BASED	1	Side	1	
213030013	1820011168	BUD 24/12 CAN	MALT BASED	1	Side	1	
213050277	8992429386	YUENGLING BLACK AND TAN 12/...	MALT BASED	1	Side	2	
213030069	3410057340	LITE 18/12 CAN	MALT BASED	1	Side	1	

Name: S9		W:30.00 in	D:22.00 in	Avail Space: 0.47 in			Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213030408	1820097009	BUD LIGHT 12/16 BTL (AL)	MALT BASED	1	Front	3	
213030011	1820011047	BUD 12/12 CAN	MALT BASED	1	Side 90	4	
213050275	8992427898	YUENGLING LAGER 12/12 CAN	MALT BASED	1	Top 90	2	
213030074	3410057509	LITE 12/12 BTL	MALT BASED	1	Side	2	



Target Store: 1147 Display: D213YXM
 Planogram Name: D213YXM 02/28/2021 PF: COLD BEER A: T1147: NY: 24
 PK: METRO: 20x84x22

Name: S10		W:30.00 in	D:22.00 in	Avail Space: 2.10 in		Ht Space: 17.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030010	1820000834	BUD 6/12 BTL	MALT BASED	1	Front	4
213050612	8992427891	YUENGLING LAGER 6/12 BTL	MALT BASED	1	Front	4
213030067	3410057505	LITE 6/12 BTL	MALT BASED	1	Side	2
213030132	3410057023	LITE 9/16 BTL (AL)	MALT BASED	1	Front	2

Name: S11		W:30.00 in	D:22.00 in	Avail Space: 1.09 in		Ht Space: 12.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030180	7199030078	COORS LIGHT 18/12 BTL	MALT BASED	2	Side	2
213030027	7199030069	COORS LIGHT 12/12 BTL	MALT BASED	1	Side	2
213030267	1820096721	MICHELOB ULTRA 18/12 CAN	MALT BASED	1	Side	1

Name: S12		W:30.00 in	D:22.00 in	Avail Space: 0.59 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030033	7199031600	COORS LIGHT 24/12 CAN	MALT BASED	3	Side	3
213030267	1820096721	MICHELOB ULTRA 18/12 CAN	MALT BASED	1	Side	1
213030250	1820005990	MICHELOB ULTRA 12/12 BTL	MALT BASED	1	Side	2

Name: S13		W:30.00 in	D:22.00 in	Avail Space: 2.72 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030098	7199000047	COORS BANQUET 12/12 CAN	MALT BASED	1	Top 90	2
213030030	7199000048	COORS LIGHT 12/12 CAN	MALT BASED	1	Side 90	4
213030035	7199030017	COORS LIGHT 18/12 CAN	MALT BASED	1	Side 90	2
213030268	1820006991	MICHELOB ULTRA 12/12 CAN	MALT BASED	1	Top 90	3

Name: S14		W:30.00 in	D:22.00 in	Avail Space: 1.39 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030199	7199032000	COORS LIGHT 6/16 CAN	MALT BASED	1	Front	4
213030421	7199030104	COORS LIGHT 9/16 BTL (AL)	MALT BASED	1	Side	2
213030031	7199000024	COORS PURE 12/12 CAN	MALT BASED	1	Top 90	3
213030503	1820020144	MICHELOB ULTRA PURE GOLD 1...	MALT BASED	1	Top 90	3

Name: S15		W:30.00 in	D:22.00 in	Avail Space: 2.00 in		Ht Space: 17.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030330	7199017037	COORS BANQUET 12/12 BTL (ST...	MALT BASED	1	Front	2
213030034	7199030005	COORS LIGHT 6/12 BTL	MALT BASED	1	Side	2
213030109	1820016984	MICHELOB ULTRA LIME CACTUS...	MALT BASED	1	Top 90	3
213030249	1820005989	MICHELOB ULTRA 6/12 BTL	MALT BASED	1	Side	2

Name: S16		W:30.00 in	D:22.00 in	Avail Space: 1.53 in		Ht Space: 12.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060147	6821303117	MOLSON CANADIAN 12/12 BTL	MALT BASED	2	Side	4
213060300	6206705146	LABATT BLUE 30/12 CAN	MALT BASED	1	Front	2

Name: S17		W:30.00 in	D:22.00 in	Avail Space: 5.10 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	1	Top	2
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	1	Top	2

Name: S18		W:30.00 in	D:22.00 in	Avail Space: 2.54 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	1	Top	2
213060034	8066095715	MODELO ESPECIAL 12/12 CAN	MALT BASED	1	Top 90	2
213060340	8066095710	MODELO ESPECIAL 24/12 CAN	MALT BASED	2	Side	2

Name: S19		W:30.00 in	D:22.00 in	Avail Space: 5.10 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	1	Top	2
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	1	Top	2

Name: S20		W:30.00 in	D:22.00 in	Avail Space: 2.30 in		Ht Space: 17.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060036	8066095765	MODELO ESPECIAL 6/12 BTL	MALT BASED	1	Side	2



Target Store: 1147 Display: D213YXM
 Planogram Name: D213YXM 02/28/2021 PF: COLD BEER A: T1147: NY: 24
 PK: METRO: 20x84x22

213060036	8066095765	MODELO ESPECIAL 6/12 BTL	MALT BASED	1	Front	3
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	1	Top	2

Name: S21		W:30.00 in	D:22.00 in	Avail Space: 1.73 in		Ht Space: 12.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060176	8066095608	CORONA 24/12 BTL (HG)	MALT BASED	1	Front	2
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Side	2
213060570	8066095695	CORONA 12/12 CAN	MALT BASED	1	Top 90	2

Name: S22		W:30.00 in	D:22.00 in	Avail Space: 1.73 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060176	8066095608	CORONA 24/12 BTL (HG)	MALT BASED	1	Front	2
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Side	2
213060570	8066095695	CORONA 12/12 CAN	MALT BASED	1	Top 90	2

Name: S23		W:30.00 in	D:22.00 in	Avail Space: 0.62 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060176	8066095608	CORONA 24/12 BTL (HG)	MALT BASED	1	Front	2
213060267	8066095408	CORONA 24/7 BTL	MALT BASED	1	Front	2

Name: S24		W:30.00 in	D:22.00 in	Avail Space: 1.41 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060220	3354495042	CORONA PREMIER 12/12 BTL	MALT BASED	1	Side	2
213060220	3354495042	CORONA PREMIER 12/12 BTL	MALT BASED	1	Side	2
213060008	8066095605	CORONA 6/12 BTL	MALT BASED	1	Side	2
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Side	2

Name: S25		W:30.00 in	D:22.00 in	Avail Space: 1.88 in		Ht Space: 17.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060217	3354495041	CORONA PREMIER 6/12 BTL	MALT BASED	1	Front	4
213060221	3354495044	CORONA PREMIER 12/12 CAN	MALT BASED	1	Top 90	3
213060162	8066095401	CORONA 6/7 BTL	MALT BASED	1	Front	4
213060008	8066095605	CORONA 6/12 BTL	MALT BASED	1	Front	4

Name: S26		W:30.00 in	D:22.00 in	Avail Space: 1.25 in		Ht Space: 12.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060008	8066095605	CORONA 6/12 BTL	MALT BASED	1	Side	2
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Side	2
213060045	8066095680	CORONA 18/12 BTL	MALT BASED	1	Front	2

Name: S27		W:30.00 in	D:22.00 in	Avail Space: 1.41 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060008	8066095605	CORONA 6/12 BTL	MALT BASED	1	Side	2
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	2	Side	4
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Side	2

Name: S28		W:30.00 in	D:22.00 in	Avail Space: 1.41 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060008	8066095605	CORONA 6/12 BTL	MALT BASED	1	Side	2
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	2	Side	4
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Side	2

Name: S29		W:30.00 in	D:22.00 in	Avail Space: 1.30 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	3	Side	6
213060065	8382056793	RED STRIPE LAGER 6/11.2 BTL	MALT BASED	1	Side	2

Name: S30		W:30.00 in	D:22.00 in	Avail Space: 2.37 in		Ht Space: 17.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060022	8382012360	GUINNESS DRAUGHT STOUT 4/1...	MALT BASED	1	Front	4
213060080	8382012368	GUINNESS DRAUGHT STOUT 8/1...	MALT BASED	1	Side	2
213060022	8382012360	GUINNESS DRAUGHT STOUT 4/1...	MALT BASED	1	Side	4
213060021	8382012393	GUINNESS EXTRA STOUT 6/12 B...	MALT BASED	1	Front	4
213010382	4257204006	SCHOFFERHOFER GRAPEFRUIT...	MALT BASED	1	Side	2



Target Store: 1147 Display: D213YXM
 Planogram Name: D213YXM 02/28/2021 PF: COLD BEER A: T1147: NY: 24
 PK: METRO: 20x84x22

Name: S31		W:30.00 in	D:22.00 in	Avail Space: 0.40 in		Ht Space: 12.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060011	8066095675	CORONA LIGHT 12/12 BTL	MALT BASED	1	Side	2
213060400	78615000149	STELLA ARTOIS 18/11.2 BTL	MALT BASED	3	Side	3

Name: S32		W:30.00 in	D:22.00 in	Avail Space: 1.95 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060010	8066095625	CORONA LIGHT 6/12 BTL	MALT BASED	1	Side	2
213060011	8066095675	CORONA LIGHT 12/12 BTL	MALT BASED	1	Side	2
213060288	78615000014	STELLA ARTOIS 12/11.2 BTL	MALT BASED	2	Side	4

Name: S33		W:30.00 in	D:22.00 in	Avail Space: 2.42 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060011	8066095675	CORONA LIGHT 12/12 BTL	MALT BASED	1	Side	2
213060287	78615000001	STELLA ARTOIS 6/11.2 BTL	MALT BASED	1	Side	3
213060288	78615000014	STELLA ARTOIS 12/11.2 BTL	MALT BASED	1	Side	2
213060288	78615000014	STELLA ARTOIS 12/11.2 BTL	MALT BASED	1	Side	2

Name: S34		W:30.00 in	D:22.00 in	Avail Space: 0.46 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060011	8066095675	CORONA LIGHT 12/12 BTL	MALT BASED	1	Side	2
213060396	1820020188	STELLA ARTOIS LIMITED SERIE...	MALT BASED	1	Side	2
213060396	1820020188	STELLA ARTOIS LIMITED SERIE...	MALT BASED	1	Side	2
213060188	78615000016	STELLA ARTOIS 12/11.2 CAN	MALT BASED	1	Top 90	3

Name: S35		W:30.00 in	D:22.00 in	Avail Space: 1.14 in		Ht Space: 17.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060110	18195400002	PERONI 6/11.2 BTL	MALT BASED	2	Front	8
213060269	18195400004	PERONI 12/11.2 BTL	MALT BASED	1	Side	2
213060287	78615000001	STELLA ARTOIS 6/11.2 BTL	MALT BASED	1	Front	4

Name: S36		W:30.00 in	D:22.00 in	Avail Space: 0.38 in		Ht Space: 12.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060001	7289010016	AMSTEL LIGHT 12/12 BTL	MALT BASED	1	Side	2
213060024	7289000016	HEINEKEN 12/12 BTL	MALT BASED	1	Side	2
213060219	7289000031	HEINEKEN 24/12 BTL	MALT BASED	1	Front	2

Name: S37		W:30.00 in	D:22.00 in	Avail Space: 0.36 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060024	7289000016	HEINEKEN 12/12 BTL	MALT BASED	2	Side	4
213060219	7289000031	HEINEKEN 24/12 BTL	MALT BASED	1	Front	2

Name: S38		W:30.00 in	D:22.00 in	Avail Space: 2.68 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060024	7289000016	HEINEKEN 12/12 BTL	MALT BASED	1	Side	2
213060219	7289000031	HEINEKEN 24/12 BTL	MALT BASED	2	Side	2

Name: S39		W:30.00 in	D:22.00 in	Avail Space: 0.72 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060239	7289000159	HEINEKEN LIGHT 12/12 BTL	MALT BASED	2	Side	4
213060024	7289000016	HEINEKEN 12/12 BTL	MALT BASED	2	Side	4

Name: S40		W:30.00 in	D:22.00 in	Avail Space: 2.92 in		Ht Space: 17.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060041	7289000621	HEINEKEN 0.0 NEAR BEER 6/12 ...	MALT BASED	1	Side	3
213060025	7289000011	HEINEKEN 6/12 BTL	MALT BASED	1	Front	4
213060051	7289000020	HEINEKEN 12/12 CAN	MALT BASED	3	Top 90	6



Target Store: 1147 Display: B148K9H

Planogram Name: B148K9H 02/28/2021 D148 CASE STACK BEER 1: NY: 02/28-05/02 2x36x0





Target Store: 1147 Display: B148K9H
Planogram Name: B148K9H 02/28/2021 D148 CASE STACK BEER 1: NY:
02/28-05/02 2x36x0

D148 CASE STACK BEER 1: NY: 02/28-05/02 Store # 1147 H: 3 ft W: 2 ft D: 0 ft # of segments: 1

Name: S1		W:24.00 in	D:14.00 in	Avail Space: 1.44 in		Ht Space: 29.52 in	
ID	UPC	Name		Category	HFacings	Orientation	Units
213050129	8769201103	SAMUEL ADAMS SEASONAL 12/1...		MALT BASED	1	Side	2
213050242	7199009516	BLUE MOON BELGIAN WHITE 12/...		MALT BASED	2	Side	6

Name: S2 W:24.00 in D:1.00 in Avail Space: 24.00 in Ht Space: 0.00 in



Target Store: 1147 Display: B148LBZ

Planogram Name: B148LBZ 02/28/2021 D148 CASE STACK BEER 3: NY: 02/28-05/02 2x36x0





Target Store: 1147 Display: B148LBZ
Planogram Name: B148LBZ 02/28/2021 D148 CASE STACK BEER 3: NY:
02/28-05/02 2x36x0

D148 CASE STACK BEER 3: NY: 02/28-05/02 Store # 1147 H: 3 ft W: 2 ft D: 0 ft # of segments: 1

Name: S1		W:24.00 in	D:14.00 in	Avail Space: 1.41 in		Ht Space: 29.52 in	
ID	UPC	Name		Category	HFacings	Orientation	Units
213050063	63625188901	STONE VARIETY PACK 12/12 BTL		MALT BASED	3	Side	6

Name: S2 W:24.00 in D:1.00 in Avail Space: 24.00 in Ht Space: 0.00 in



Target Store: 1147 Display: B148LAS

Planogram Name: B148LAS 02/28/2021 D148 CASE STACK BEER 2: NY: 24PK: 02/28-05/02 2x36x0



Section #1



Target Store: 1147 Display: B148LAS

Planogram Name: B148LAS 02/28/2021 D148 CASE STACK BEER 2: NY: 24PK:
02/28-05/02 2x36x0

D148 CASE STACK BEER 2: NY: 24PK: 02/28-05/02 Store # 1147 H: 3 ft W: 2 ft D: 0 ft # of segments: 1

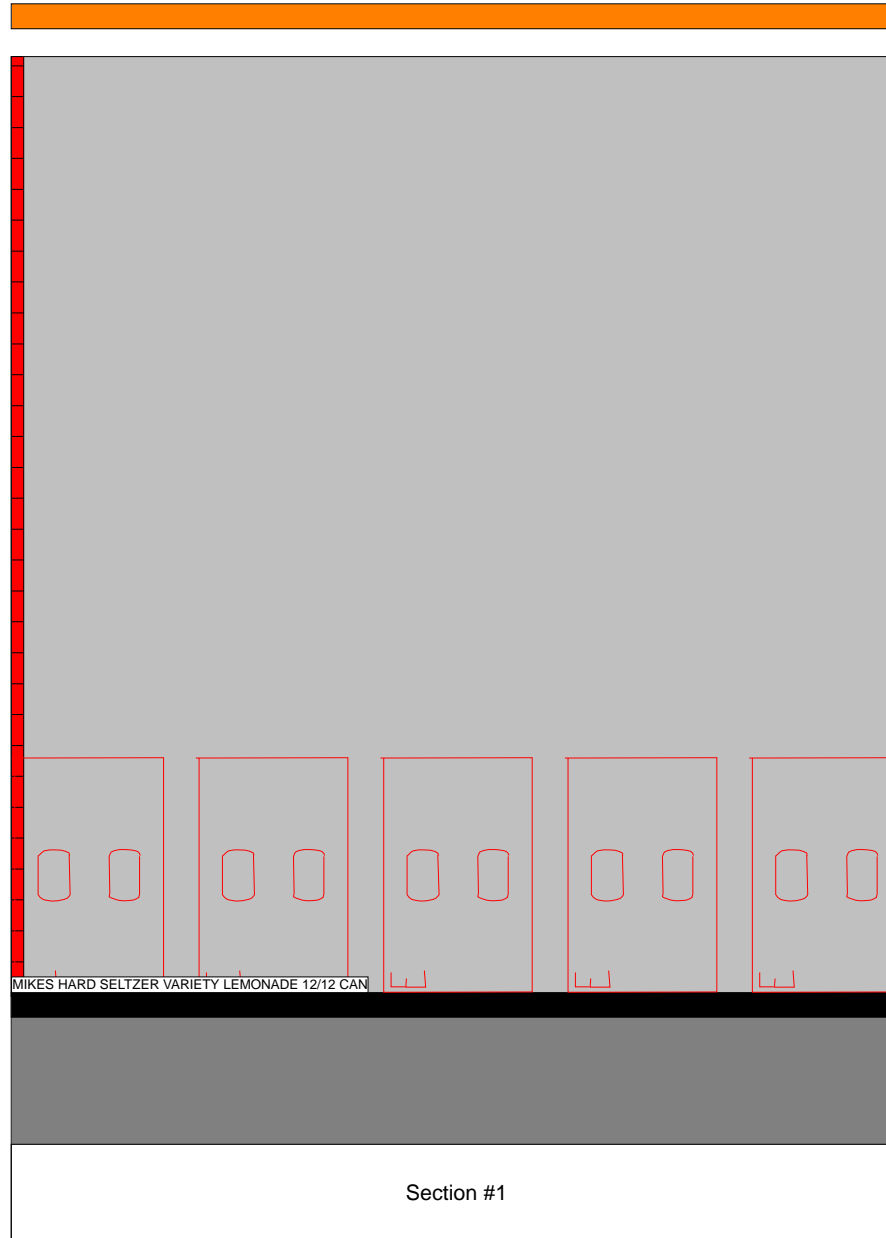
Name: S1		W:24.00 in	D:14.00 in	Avail Space: 2.74 in			Ht Space: 29.52 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213030266	1820096715	MICHELOB ULTRA 24/12 CAN	MALT BASED	1	Side	3	
213030005	1820053168	BUD LIGHT 24/12 CAN	MALT BASED	1	Side	2	
213030033	7199031600	COORS LIGHT 24/12 CAN	MALT BASED	1	Side	2	
213030064	3410057306	LITE 24/12 CAN	MALT BASED	1	Side	2	

Name: S2 W:24.00 in D:1.00 in Avail Space: 24.00 in Ht Space: 0.00 in



Target Store: 1147 Display: B148K73

Planogram Name: B148K73 02/28/2021 D148 BEER BULK TABLE B: NY: 02/28-05/02 3x42x0





Target Store: 1147 Display: B148K73
Planogram Name: B148K73 02/28/2021 D148 BEER BULK TABLE B: NY:
02/28-05/02 3x42x0

D148 BEER BULK TABLE B: NY: 02/28-05/02 Store # 1147 H: 3 ft ... W: 3 ft D: 0 ft # of segments: 1

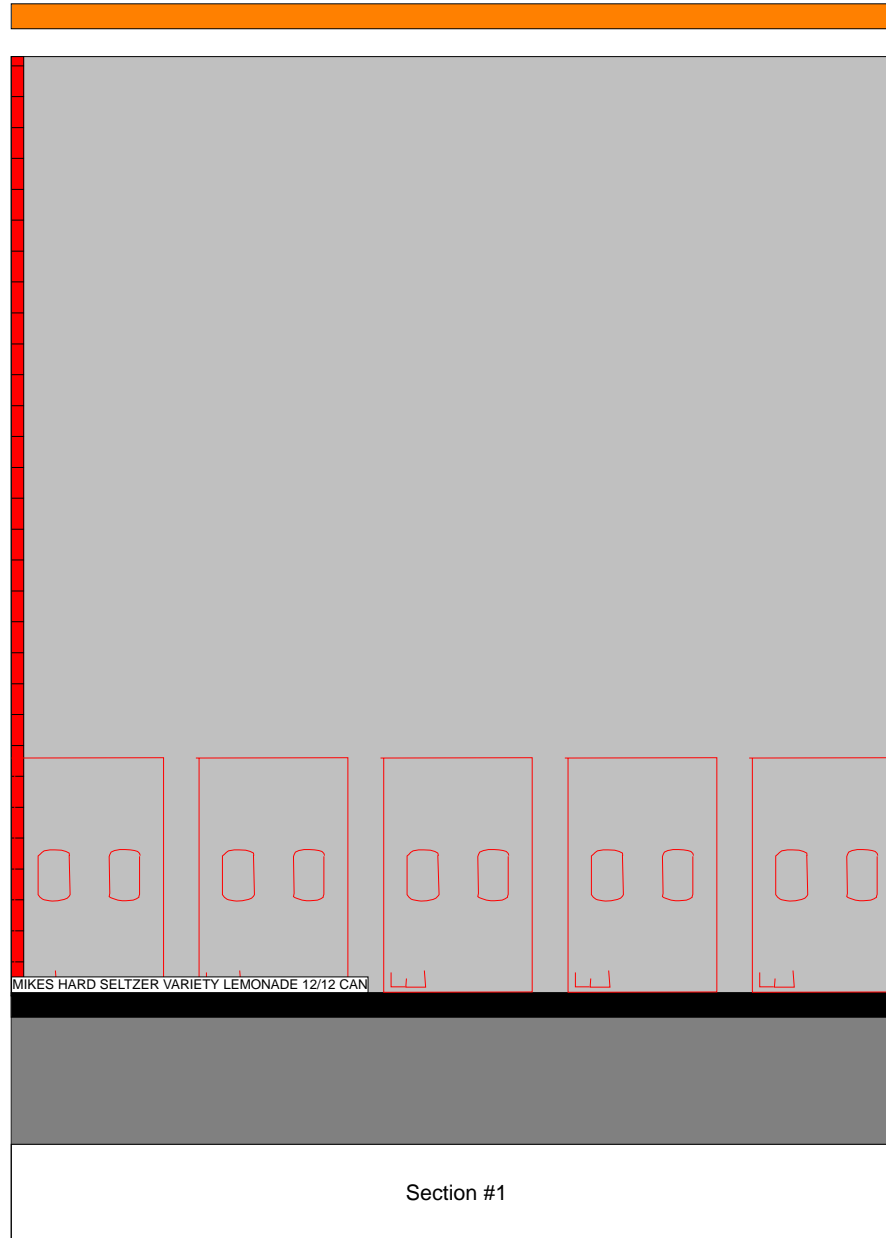
Name: S1		W:36.00 in	D:25.50 in	Avail Space: 5.20 in		Ht Space: 39.00 in	
ID	UPC	Name		Category	HFacings	Orientation	Units
213013333	63598580017	MIKES HARD SELTZER VARIETY ...		MALT BASED	5	Top 90	15

Name: S2 W:36.00 in D:1.00 in Avail Space: 36.00 in Ht Space: 0.00 in



Target Store: 1147 Display: B148K7E

Planogram Name: B148K7E 02/28/2021 D148 BEER BULK TABLE A: NY: 02/28-05/02 3x42x0





Target Store: 1147 Display: B148K7E
Planogram Name: B148K7E 02/28/2021 D148 BEER BULK TABLE A: NY:
02/28-05/02 3x42x0

D148 BEER BULK TABLE A: NY: 02/28-05/02 Store # 1147 H: 3 ft ... W: 3 ft D: 0 ft # of segments: 1

Name: S1		W:36.00 in	D:25.50 in	Avail Space: 5.20 in		Ht Space: 39.00 in	
ID	UPC	Name		Category	HFacings	Orientation	Units
213013333	63598580017	MIKES HARD SELTZER VARIETY ...		MALT BASED	5	Top 90	15

Name: S2 W:36.00 in D:1.00 in Avail Space: 36.00 in Ht Space: 0.00 in



Target Store: 1147 Display: B148KZS

Planogram Name: B148KZS 02/28/2021 D148 F BEER EC A: W/O: NY: 24PK: 02/28-05/02 3x64x0





Target Store: 1147 Display: B148KZS
 Planogram Name: B148KZS 02/28/2021 D148 F BEER EC A: W/O: NY: 24PK:
 02/28-05/02 3x64x0

D148 F BEER EC A: W/O: NY: 24PK: 02/28-05/02 Store # 1147 H: 5 ft ... W: 3 ft D: 1 ft 6.00 in # of segments: 1

Name: S1		W:36.00 in	D:18.00 in	Avail Space: 1.86 in			Ht Space: 17.90 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	2	Front	4	
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	1	Side	2	

Name: S2		W:36.00 in	D:18.00 in	Avail Space: 1.86 in			Ht Space: 9.95 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	2	Front	2	
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	1	Side	1	

Name: S3		W:36.00 in	D:18.00 in	Avail Space: 4.96 in			Ht Space: 11.20 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	4	Side	4	

Name: S4		W:36.00 in	D:18.00 in	Avail Space: 4.96 in			Ht Space: 17.75 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	4	Side	4	

Name: P1		W:36.00 in	D:0.10 in	Avail Space: 36.00 in			Ht Space: 0.00 in
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Name: S5		W:36.00 in	D:1.00 in	Avail Space: 0.00 in			Ht Space: 0.00 in
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Name:		W:36.00 in	D:0.50 in	Avail Space: 0.00 in			Ht Space: 0.00 in
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Target Store: 1147 Display: B148K4L

Planogram Name: B148K4L 02/28/2021 D148 F BEER EC B: W/O: NY: 24PK: 02/28-05/02 3x64x0



Section #1



Target Store: 1147 Display: B148K4L
 Planogram Name: B148K4L 02/28/2021 D148 F BEER EC B: W/O: NY: 24PK:
 02/28-05/02 3x64x0

D148 F BEER EC B: W/O: NY: 24PK: 02/28-05/02 Store # 1147 H: 5 ft ... W: 3 ft D: 1 ft 6.00 in # of segments: 1

Name: S1		W:36.00 in	D:18.00 in	Avail Space: 1.86 in			Ht Space: 17.90 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	2	Front	4	
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	1	Side	2	

Name: S2		W:36.00 in	D:18.00 in	Avail Space: 1.86 in			Ht Space: 9.95 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	2	Front	2	
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	1	Side	1	

Name: S3		W:36.00 in	D:18.00 in	Avail Space: 4.96 in			Ht Space: 11.20 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	4	Side	4	

Name: S4		W:36.00 in	D:18.00 in	Avail Space: 4.96 in			Ht Space: 17.75 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	4	Side	4	

Name: P1		W:36.00 in	D:0.10 in	Avail Space: 36.00 in			Ht Space: 0.00 in
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Name: S5		W:36.00 in	D:1.00 in	Avail Space: 0.00 in			Ht Space: 0.00 in
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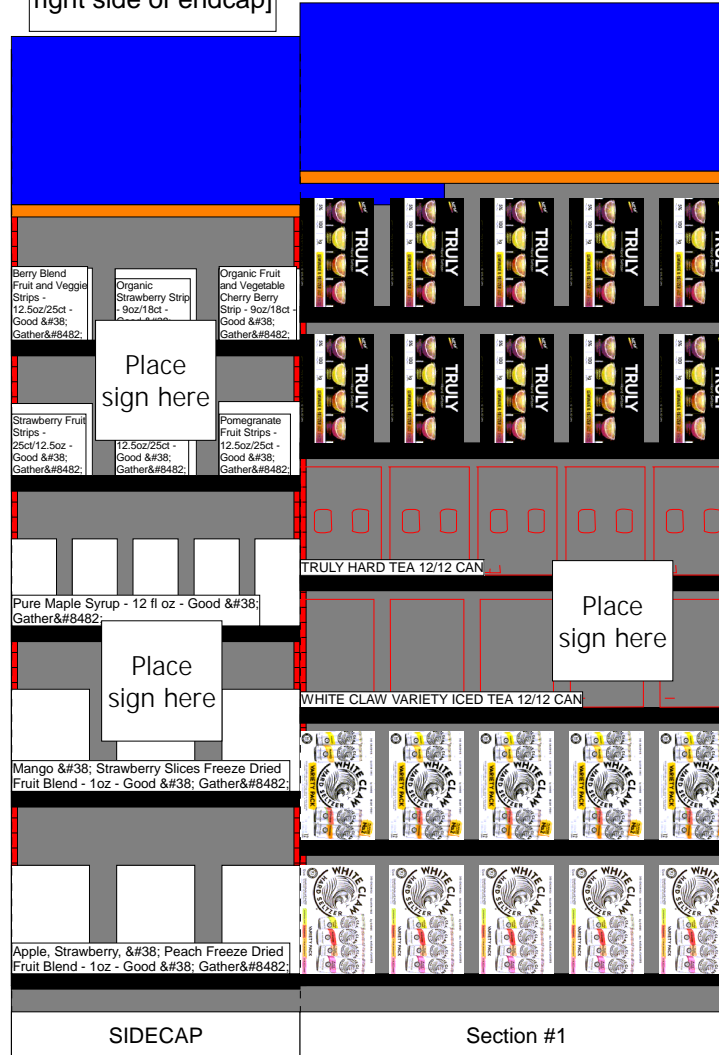
Name:		W:36.00 in	D:0.50 in	Avail Space: 0.00 in			Ht Space: 0.00 in
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Target Store: 1147 Display: B120Q0W

Planogram Name: B120Q0W 04/04/2021 01:F:NB SELTZERS:GG FRUIT STRIPS/SYRUP/DRIED FRUIT:4/4 3x84x0

Permanent sidecap fixture - please refer to adjacency for specific placement [left or right side of endcap]





Target Store: 1147 Display: B120Q0W
 Planogram Name: B120Q0W 04/04/2021 01:F:NB SELTZERS:GG FRUIT STRIPS/SYRUP/DRIED FRUIT:4/4 3x84x0

01:F:NB SELTZERS:GG FRUIT STRIPS/SYRUP/DRIED FR... Store # 1147 H: 7 ft W: 5 ft D: 0 ft # of segments: 2

Name: S1		W:24.00 in	D:12.00 in	Avail Space: 4.50 in		Ht Space: 13.85 in	
ID	UPC	Name		Category	HFacings	Orientation	Units
261070371	78168298	Apple, Strawberry, & Peach Fr...		07	3	Front	18

Name: S2		W:24.00 in	D:12.00 in	Avail Space: 4.50 in		Ht Space: 12.45 in	
ID	UPC	Name		Category	HFacings	Orientation	Units
261070367	78168294	Mango & Strawberry Slices Fre...		07	3	Front	27

Name: S3		W:24.00 in	D:12.00 in	Avail Space: 5.25 in		Ht Space: 11.20 in	
ID	UPC	Name		Category	HFacings	Orientation	Units
231030057	78792428	Pure Maple Syrup - 12 fl oz - Good ...		03	5	Front	35

Name: S4		W:24.00 in	D:12.00 in	Avail Space: 3.75 in		Ht Space: 9.95 in	
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Name: S5		W:24.00 in	D:12.00 in	Avail Space: 3.75 in		Ht Space: 10.25 in	
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Name: S6		W:24.00 in	D:1.00 in	Avail Space: 0.00 in		Ht Space: 12.92 in	
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Name:		W:36.00 in	D:0.01 in	Avail Space: 0.00 in		Ht Space: 0.00 in	
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Name: S7		W:36.00 in	D:22.00 in	Avail Space: 5.25 in		Ht Space: 9.82 in	
ID	UPC	Name		Category	HFacings	Orientation	Units
213010596	63598554890	WHITE CLAW VARIETY PACK 12/...		MALT BASED	5	Front 90	15

Name: S8		W:36.00 in	D:18.00 in	Avail Space: 5.25 in		Ht Space: 9.70 in	
ID	UPC	Name		Category	HFacings	Orientation	Units
213010956	63598580006	WHITE CLAW VARIETY PACK 12/...		MALT BASED	5	Front 90	10

Name: S9		W:36.00 in	D:18.00 in	Avail Space: 5.25 in		Ht Space: 9.70 in	
ID	UPC	Name		Category	HFacings	Orientation	Units
213010002	63598580029	WHITE CLAW VARIETY ICED TEA...		MALT BASED	5	Front 90	10

Name: S10		W:36.00 in	D:18.00 in	Avail Space: 2.25 in		Ht Space: 9.70 in	
ID	UPC	Name		Category	HFacings	Orientation	Units
213011061	8769201167	TRULY HARD TEA 12/12 CAN		MALT BASED	5	Top 90	15

Name: S11		W:36.00 in	D:18.00 in	Avail Space: 5.40 in		Ht Space: 10.03 in	
ID	UPC	Name		Category	HFacings	Orientation	Units
213010949	8769200991	TRULY LEMONADE VARIETY 12/...		MALT BASED	5	Front 90	10

Name: S12		W:36.00 in	D:18.00 in	Avail Space: 5.40 in		Ht Space: 8.45 in	
ID	UPC	Name		Category	HFacings	Orientation	Units
213010949	8769200991	TRULY LEMONADE VARIETY 12/...		MALT BASED	5	Front 90	10

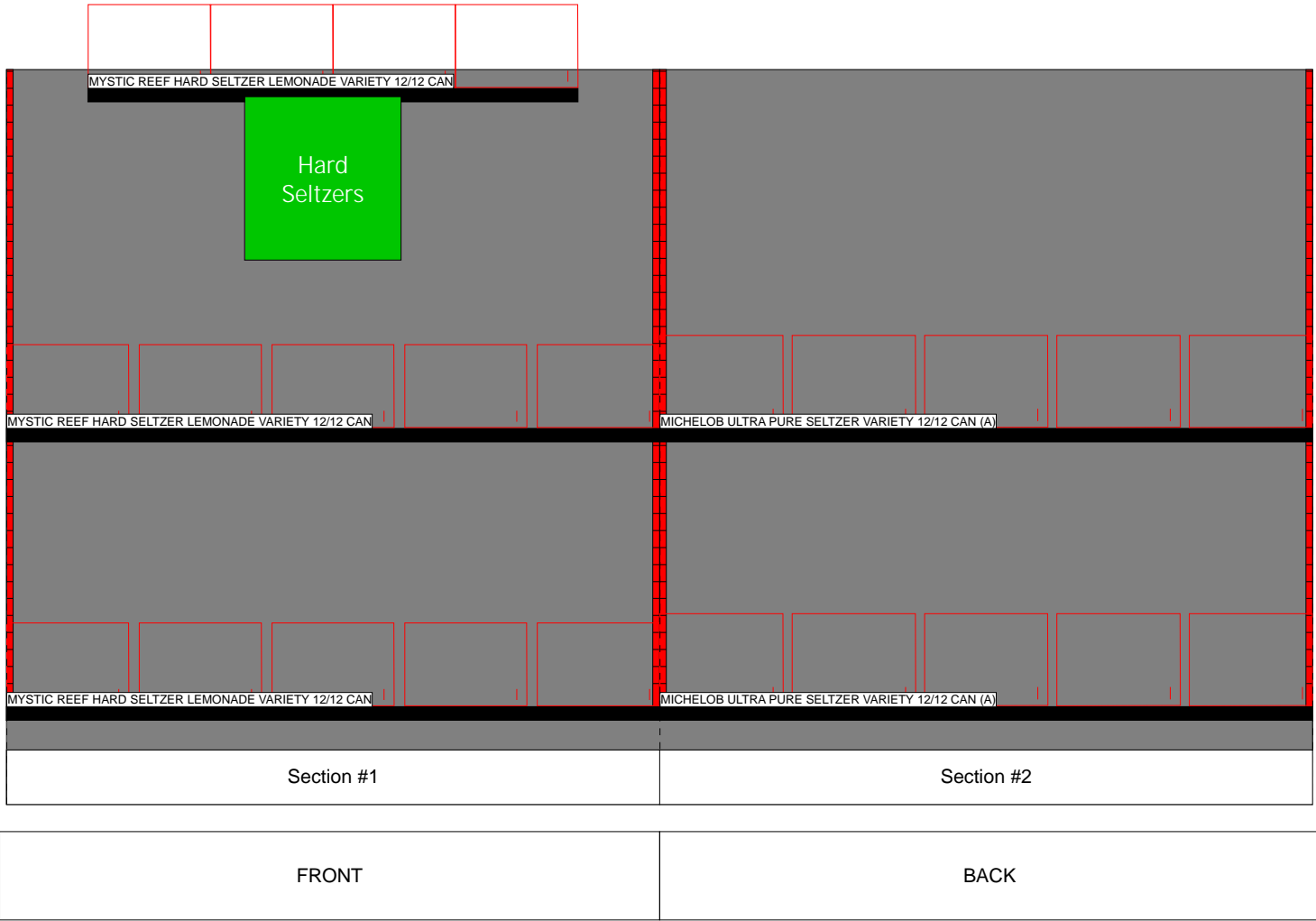
Name: S13		W:36.00 in	D:1.00 in	Avail Space: 0.00 in		Ht Space: 10.12 in	
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Name:		W:36.00 in	D:0.01 in	Avail Space: 0.00 in		Ht Space: 0.00 in	
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Target Store: 1147 Display: B105FK4
 Planogram Name: B105FK4 04/04/2021 CB2: NEST 1: HARD SELTZERS 8x54x0

R/26	7	27	20	X	C/MEDI	RGE/	plates	PLAT	bler	H	H	H	H	H	ST	ps	
X8	X	W	2	X	12	UM	8	D	1	0	D	D	D	D	S	set	
2	W	H	1	W	H	A											
HITE	T	E	T	E	X	S	H	c	D	R	R	R	R	R	R	T	0





Target Store: 1147 Display: B105FK4
 Planogram Name: B105FK4 04/04/2021 CB2: NEST 1: HARD SELTZERS 8x54x0

CB2: NEST 1: HARD SELTZERS Store # 1147 H: 4 ft ... W: 8 ft D: 0 ft # of segments: 2

Name: S1		W:48.00 in	D:18.00 in	Avail Space: 3.00 in			Ht Space: 19.45 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213017441	85001257160	MYSTIC REEF HARD SELTZER L...	MALT BASED	5	Front	10	

Name: S2		W:48.00 in	D:18.00 in	Avail Space: 3.00 in			Ht Space: 24.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213017441	85001257160	MYSTIC REEF HARD SELTZER L...	MALT BASED	5	Front	10	

Name: S4		W:48.00 in	D:1.00 in	Avail Space: 24.00 in			Ht Space: 0.00 in
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Name:		W:48.00 in	D:0.50 in	Avail Space: 0.00 in			Ht Space: 0.00 in
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Name: P1		W:47.00 in	D:1.00 in	Avail Space: 47.00 in			Ht Space: 0.00 in
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Name: S3		W:36.00 in	D:18.00 in	Avail Space: 0.00 in			Ht Space: 12.75 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213017441	85001257160	MYSTIC REEF HARD SELTZER L...	MALT BASED	4	Front	8	

Name: S5		W:48.00 in	D:18.00 in	Avail Space: 2.55 in			Ht Space: 19.45 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213011093	1820020263	MICHELOB ULTRA PURE SELTZE...	MALT BASED	5	Front	10	

Name: S6		W:48.00 in	D:18.00 in	Avail Space: 2.55 in			Ht Space: 26.37 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213011093	1820020263	MICHELOB ULTRA PURE SELTZE...	MALT BASED	5	Front	10	