



Target Store: 1148 Display: B148K9H

Planogram Name: B148K9H 02/28/2021 D148 CASE STACK BEER 1: NY: 02/28-05/02 2x36x0





Target Store: 1148    Display: B148K9H  
Planogram Name: B148K9H 02/28/2021 D148 CASE STACK BEER 1: NY:  
02/28-05/02 2x36x0

D148 CASE STACK BEER 1: NY: 02/28-05/02    Store # 1148    H: 3 ft    W: 2 ft    D: 0 ft    # of segments: 1

| Name: S1  |            | W:24.00 in                     | D:14.00 in | Avail Space: 1.44 in |          |             | Ht Space: 29.52 in |
|-----------|------------|--------------------------------|------------|----------------------|----------|-------------|--------------------|
| ID        | UPC        | Name                           |            | Category             | HFacings | Orientation | Units              |
| 213050129 | 8769201103 | SAMUEL ADAMS SEASONAL 12/1...  |            | MALT BASED           | 1        | Side        | 2                  |
| 213050242 | 7199009516 | BLUE MOON BELGIAN WHITE 12/... |            | MALT BASED           | 2        | Side        | 6                  |

Name: S2    W:24.00 in    D:1.00 in    Avail Space: 24.00 in    Ht Space: 0.00 in



Target Store: 1148 Display: B148LBZ

Planogram Name: B148LBZ 02/28/2021 D148 CASE STACK BEER 3: NY: 02/28-05/02 2x36x0





Target Store: 1148    Display: B148LBZ  
Planogram Name: B148LBZ 02/28/2021 D148 CASE STACK BEER 3: NY:  
02/28-05/02 2x36x0

D148 CASE STACK BEER 3: NY: 02/28-05/02    Store # 1148    H: 3 ft    W: 2 ft    D: 0 ft    # of segments: 1

| Name: S1  |             | W:24.00 in                   | D:14.00 in | Avail Space: 1.41 in |          | Ht Space: 29.52 in |       |
|-----------|-------------|------------------------------|------------|----------------------|----------|--------------------|-------|
| ID        | UPC         | Name                         |            | Category             | HFacings | Orientation        | Units |
| 213050063 | 63625188901 | STONE VARIETY PACK 12/12 BTL |            | MALT BASED           | 3        | Side               | 6     |

Name: S2    W:24.00 in    D:1.00 in    Avail Space: 24.00 in    Ht Space: 0.00 in



Target Store: 1148    Display: B148LAS

Planogram Name: B148LAS 02/28/2021 D148 CASE STACK BEER 2: NY: 24PK: 02/28-05/02 2x36x0



Section #1



Target Store: 1148 Display: B148LAS

Planogram Name: B148LAS 02/28/2021 D148 CASE STACK BEER 2: NY: 24PK:  
02/28-05/02 2x36x0

D148 CASE STACK BEER 2: NY: 24PK: 02/28-05/02 Store # 1148 H: 3 ft W: 2 ft D: 0 ft # of segments: 1

| Name: S1  |            | W:24.00 in               | D:14.00 in | Avail Space: 2.74 in |             |       | Ht Space: 29.52 in |
|-----------|------------|--------------------------|------------|----------------------|-------------|-------|--------------------|
| ID        | UPC        | Name                     | Category   | HFacings             | Orientation | Units |                    |
| 213030266 | 1820096715 | MICHELOB ULTRA 24/12 CAN | MALT BASED | 1                    | Side        |       | 3                  |
| 213030005 | 1820053168 | BUD LIGHT 24/12 CAN      | MALT BASED | 1                    | Side        |       | 2                  |
| 213030033 | 7199031600 | COORS LIGHT 24/12 CAN    | MALT BASED | 1                    | Side        |       | 2                  |
| 213030064 | 3410057306 | LITE 24/12 CAN           | MALT BASED | 1                    | Side        |       | 2                  |

Name: S2 W:24.00 in D:1.00 in Avail Space: 24.00 in Ht Space: 0.00 in



Target Store: 1148    Display: B148K4V

Planogram Name: B148K4V 02/28/2021 D148 B BEER EC B: NY: 24PK: 02/28-05/02 3x84x0

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LOCATION 1

Always place sidecaps on one consistent side matching your traffic flow. In the event that battery sidecap/MAC station is already installed on preferred side for traffic flow, place on opposite side.

|                   |  |
|-------------------|--|
|                   | <p>MYSTIC REEF HARD SELTZER<br/>LEMONADE VARIETY 12/12 CAN</p> |
|                   | <p>MYSTIC REEF HARD SELTZER<br/>LEMONADE VARIETY 12/12 CAN</p> |
|                   | <p>NEW BELGIUM VARIETY FRUIT<br/>SMASH 12/12 CAN</p>           |
|                   | <p>NEW BELGIUM VARIETY FRUIT<br/>SMASH 12/12 CAN</p>           |
|                   | <p>NEW BELGIUM VARIETY FRUIT<br/>SMASH 12/12 CAN</p>           |
| <p>Section #1</p> | <p>SIDECAP</p>   |



Target Store: 1148    Display: B148K4V  
 Planogram Name: B148K4V 02/28/2021 D148 B BEER EC B: NY: 24PK: 02/28-05/02 3x84x0

D148 B BEER EC B: NY: 24PK: 02/28-05/02    Store # 1148    H: 7 ft    W: 4 ft 6.00 in    D: 1 ft 6.00 in # of segments: 2

| Name: S1  |            | W:36.00 in                | D:18.00 in | Avail Space: 1.86 in |             |       | Ht Space: 23.82 in |
|-----------|------------|---------------------------|------------|----------------------|-------------|-------|--------------------|
| ID        | UPC        | Name                      | Category   | HFacings             | Orientation | Units |                    |
| 213060146 | 8066095757 | MODELO ESPECIAL 12/12 BTL | MALT BASED | 1                    | Side        | 3     |                    |
| 213060146 | 8066095757 | MODELO ESPECIAL 12/12 BTL | MALT BASED | 2                    | Front       | 6     |                    |

| Name: S2  |            | W:36.00 in       | D:18.00 in | Avail Space: 4.96 in |             |       | Ht Space: 10.70 in |
|-----------|------------|------------------|------------|----------------------|-------------|-------|--------------------|
| ID        | UPC        | Name             | Category   | HFacings             | Orientation | Units |                    |
| 213060009 | 8066095615 | CORONA 12/12 BTL | MALT BASED | 4                    | Side        | 4     |                    |

| Name: S3  |            | W:36.00 in       | D:18.00 in | Avail Space: 4.96 in |             |       | Ht Space: 10.70 in |
|-----------|------------|------------------|------------|----------------------|-------------|-------|--------------------|
| ID        | UPC        | Name             | Category   | HFacings             | Orientation | Units |                    |
| 213060009 | 8066095615 | CORONA 12/12 BTL | MALT BASED | 4                    | Side        | 4     |                    |

| Name: S4  |            | W:36.00 in       | D:18.00 in | Avail Space: 4.96 in |             |       | Ht Space: 29.08 in |
|-----------|------------|------------------|------------|----------------------|-------------|-------|--------------------|
| ID        | UPC        | Name             | Category   | HFacings             | Orientation | Units |                    |
| 213060009 | 8066095615 | CORONA 12/12 BTL | MALT BASED | 4                    | Side        | 4     |                    |

| Name: P1 |  | W:36.00 in | D:0.10 in | Avail Space: 36.00 in |  |  | Ht Space: 0.00 in |
|----------|--|------------|-----------|-----------------------|--|--|-------------------|
|----------|--|------------|-----------|-----------------------|--|--|-------------------|

| Name: S5 |  | W:36.00 in | D:1.00 in | Avail Space: 32.00 in |  |  | Ht Space: 0.00 in |
|----------|--|------------|-----------|-----------------------|--|--|-------------------|
|----------|--|------------|-----------|-----------------------|--|--|-------------------|

| Name: |  | W:36.00 in | D:0.50 in | Avail Space: 0.00 in |  |  | Ht Space: 0.00 in |
|-------|--|------------|-----------|----------------------|--|--|-------------------|
|-------|--|------------|-----------|----------------------|--|--|-------------------|

| Name: S6  |             | W:18.00 in                     | D:9.00 in  | Avail Space: 5.70 in |             |       | Ht Space: 11.82 in |
|-----------|-------------|--------------------------------|------------|----------------------|-------------|-------|--------------------|
| ID        | UPC         | Name                           | Category   | HFacings             | Orientation | Units |                    |
| 213010003 | 75452701120 | NEW BELGIUM VARIETY FRUIT S... | MALT BASED | 2                    | Front 90    | 2     |                    |

| Name: S7  |             | W:18.00 in                     | D:9.00 in  | Avail Space: 5.70 in |             |       | Ht Space: 10.70 in |
|-----------|-------------|--------------------------------|------------|----------------------|-------------|-------|--------------------|
| ID        | UPC         | Name                           | Category   | HFacings             | Orientation | Units |                    |
| 213010003 | 75452701120 | NEW BELGIUM VARIETY FRUIT S... | MALT BASED | 2                    | Front 90    | 2     |                    |

| Name: S8  |             | W:18.00 in                     | D:9.00 in  | Avail Space: 5.70 in |             |       | Ht Space: 10.70 in |
|-----------|-------------|--------------------------------|------------|----------------------|-------------|-------|--------------------|
| ID        | UPC         | Name                           | Category   | HFacings             | Orientation | Units |                    |
| 213010003 | 75452701120 | NEW BELGIUM VARIETY FRUIT S... | MALT BASED | 2                    | Front 90    | 2     |                    |

| Name: S9  |             | W:18.00 in                    | D:9.00 in  | Avail Space: 4.50 in |             |       | Ht Space: 10.70 in |
|-----------|-------------|-------------------------------|------------|----------------------|-------------|-------|--------------------|
| ID        | UPC         | Name                          | Category   | HFacings             | Orientation | Units |                    |
| 213017441 | 85001257160 | MYSTIC REEF HARD SELTZER L... | MALT BASED | 2                    | Top 90      | 2     |                    |

| Name: S10 |             | W:18.00 in                    | D:9.00 in  | Avail Space: 4.50 in |             |       | Ht Space: 27.70 in |
|-----------|-------------|-------------------------------|------------|----------------------|-------------|-------|--------------------|
| ID        | UPC         | Name                          | Category   | HFacings             | Orientation | Units |                    |
| 213017441 | 85001257160 | MYSTIC REEF HARD SELTZER L... | MALT BASED | 2                    | Side        | 4     |                    |





Target Store: 1148 Display: B148KZ3

Planogram Name: B148KZ3 02/28/2021 D148 F BEER EC A: NY: 24PK: 02/28-05/02 3x84x0

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LOCATION 1

Always place sidecaps on one consistent side matching your traffic flow. In the event that battery sidecap/MAC station is already installed on preferred side for traffic flow, place on opposite side.

|                                |  |
|--------------------------------|--|
| <p>12 pack Corona Extra</p>    | <p>MYSTIC REEF HARD SELTZER LEMONADE VARIETY 12/12 CAN</p> |
| <p>12 pack Corona Extra</p>    | <p>MYSTIC REEF HARD SELTZER LEMONADE VARIETY 12/12 CAN</p> |
| <p>12 pack Corona Extra</p>    | <p>NEW BELGIUM VARIETY FRUIT SMASH 12/12 CAN</p>           |
| <p>12 pack Modelo Especial</p> | <p>NEW BELGIUM VARIETY FRUIT SMASH 12/12 CAN</p>           |
| <p>12 pack Modelo Especial</p> | <p>NEW BELGIUM VARIETY FRUIT SMASH 12/12 CAN</p>           |
| <p>Section #1</p>              | <p>SIDECAP</p>   |



Target Store: 1148 Display: B148KZ3

Planogram Name: B148KZ3 02/28/2021 D148 F BEER EC A: NY: 24PK: 02/28-05/02 3x84x0

D148 F BEER EC A: NY: 24PK: 02/28-05/02 Store # 1148 H: 7 ft W: 4 ft 6.00 in D: 1 ft 6.00 in # of segments: 2

| Name: S1  |            | W:36.00 in                | D:18.00 in | Avail Space: 1.86 in |             |       | Ht Space: 23.82 in |
|-----------|------------|---------------------------|------------|----------------------|-------------|-------|--------------------|
| ID        | UPC        | Name                      | Category   | HFacings             | Orientation | Units |                    |
| 213060146 | 8066095757 | MODELO ESPECIAL 12/12 BTL | MALT BASED | 1                    | Side        | 3     |                    |
| 213060146 | 8066095757 | MODELO ESPECIAL 12/12 BTL | MALT BASED | 2                    | Front       | 6     |                    |

| Name: S2  |            | W:36.00 in       | D:18.00 in | Avail Space: 4.96 in |             |       | Ht Space: 10.70 in |
|-----------|------------|------------------|------------|----------------------|-------------|-------|--------------------|
| ID        | UPC        | Name             | Category   | HFacings             | Orientation | Units |                    |
| 213060009 | 8066095615 | CORONA 12/12 BTL | MALT BASED | 4                    | Side        | 4     |                    |

| Name: S3  |            | W:36.00 in       | D:18.00 in | Avail Space: 4.96 in |             |       | Ht Space: 10.70 in |
|-----------|------------|------------------|------------|----------------------|-------------|-------|--------------------|
| ID        | UPC        | Name             | Category   | HFacings             | Orientation | Units |                    |
| 213060009 | 8066095615 | CORONA 12/12 BTL | MALT BASED | 4                    | Side        | 4     |                    |

| Name: S4  |            | W:36.00 in       | D:18.00 in | Avail Space: 4.96 in |             |       | Ht Space: 29.08 in |
|-----------|------------|------------------|------------|----------------------|-------------|-------|--------------------|
| ID        | UPC        | Name             | Category   | HFacings             | Orientation | Units |                    |
| 213060009 | 8066095615 | CORONA 12/12 BTL | MALT BASED | 4                    | Side        | 4     |                    |

| Name: P1 |  | W:36.00 in | D:0.10 in | Avail Space: 36.00 in |  |  | Ht Space: 0.00 in |
|----------|--|------------|-----------|-----------------------|--|--|-------------------|
|----------|--|------------|-----------|-----------------------|--|--|-------------------|

| Name: S5 |  | W:36.00 in | D:1.00 in | Avail Space: 32.00 in |  |  | Ht Space: 0.00 in |
|----------|--|------------|-----------|-----------------------|--|--|-------------------|
|----------|--|------------|-----------|-----------------------|--|--|-------------------|

| Name: |  | W:36.00 in | D:0.50 in | Avail Space: 0.00 in |  |  | Ht Space: 0.00 in |
|-------|--|------------|-----------|----------------------|--|--|-------------------|
|-------|--|------------|-----------|----------------------|--|--|-------------------|

| Name: S6  |             | W:18.00 in                     | D:9.00 in  | Avail Space: 5.70 in |             |       | Ht Space: 11.82 in |
|-----------|-------------|--------------------------------|------------|----------------------|-------------|-------|--------------------|
| ID        | UPC         | Name                           | Category   | HFacings             | Orientation | Units |                    |
| 213010003 | 75452701120 | NEW BELGIUM VARIETY FRUIT S... | MALT BASED | 2                    | Front 90    | 2     |                    |

| Name: S7  |             | W:18.00 in                     | D:9.00 in  | Avail Space: 5.70 in |             |       | Ht Space: 10.70 in |
|-----------|-------------|--------------------------------|------------|----------------------|-------------|-------|--------------------|
| ID        | UPC         | Name                           | Category   | HFacings             | Orientation | Units |                    |
| 213010003 | 75452701120 | NEW BELGIUM VARIETY FRUIT S... | MALT BASED | 2                    | Front 90    | 2     |                    |

| Name: S8  |             | W:18.00 in                     | D:9.00 in  | Avail Space: 5.70 in |             |       | Ht Space: 10.70 in |
|-----------|-------------|--------------------------------|------------|----------------------|-------------|-------|--------------------|
| ID        | UPC         | Name                           | Category   | HFacings             | Orientation | Units |                    |
| 213010003 | 75452701120 | NEW BELGIUM VARIETY FRUIT S... | MALT BASED | 2                    | Front 90    | 2     |                    |

| Name: S9  |             | W:18.00 in                    | D:9.00 in  | Avail Space: 4.50 in |             |       | Ht Space: 10.70 in |
|-----------|-------------|-------------------------------|------------|----------------------|-------------|-------|--------------------|
| ID        | UPC         | Name                          | Category   | HFacings             | Orientation | Units |                    |
| 213017441 | 85001257160 | MYSTIC REEF HARD SELTZER L... | MALT BASED | 2                    | Top 90      | 2     |                    |

| Name: S10 |             | W:18.00 in                    | D:9.00 in  | Avail Space: 4.50 in |             |       | Ht Space: 27.70 in |
|-----------|-------------|-------------------------------|------------|----------------------|-------------|-------|--------------------|
| ID        | UPC         | Name                          | Category   | HFacings             | Orientation | Units |                    |
| 213017441 | 85001257160 | MYSTIC REEF HARD SELTZER L... | MALT BASED | 2                    | Side        | 4     |                    |



Target Store: 1148 Display: B120Q0W

Planogram Name: B120Q0W 04/04/2021 01:F:NB SELTZERS:GG FRUIT STRIPS/SYRUP/DRIED FRUIT:4/4 3x84x0

Permanent sidecap fixture - please refer to adjacency for specific placement [left or right side of endcap]





Target Store: 1148 Display: B120Q0W  
 Planogram Name: B120Q0W 04/04/2021 01:F:NB SELTZERS:GG FRUIT STRIPS/SYRUP/DRIED FRUIT:4/4 3x84x0

01:F:NB SELTZERS:GG FRUIT STRIPS/SYRUP/DRIED FR... Store # 1148 H: 7 ft W: 5 ft D: 0 ft # of segments: 2

| Name: S1  |          | W:24.00 in                           | D:12.00 in | Avail Space: 4.50 in |          | Ht Space: 13.85 in |       |
|-----------|----------|--------------------------------------|------------|----------------------|----------|--------------------|-------|
| ID        | UPC      | Name                                 |            | Category             | HFacings | Orientation        | Units |
| 261070371 | 78168298 | Apple, Strawberry, &#38; Peach Fr... |            | 07                   | 3        | Front              | 18    |

| Name: S2  |          | W:24.00 in                           | D:12.00 in | Avail Space: 4.50 in |          | Ht Space: 12.45 in |       |
|-----------|----------|--------------------------------------|------------|----------------------|----------|--------------------|-------|
| ID        | UPC      | Name                                 |            | Category             | HFacings | Orientation        | Units |
| 261070367 | 78168294 | Mango &#38; Strawberry Slices Fre... |            | 07                   | 3        | Front              | 27    |

| Name: S3  |          | W:24.00 in                             | D:12.00 in | Avail Space: 5.25 in |          | Ht Space: 11.20 in |       |
|-----------|----------|--|------------|----------------------|----------|--------------------|-------|
| ID        | UPC      | Name                                   |            | Category             | HFacings | Orientation        | Units |
| 231030057 | 78792428 | Pure Maple Syrup - 12 fl oz - Good ... |            | 03                   | 5        | Front              | 35    |

| Name: S4 |  | W:24.00 in | D:12.00 in | Avail Space: 3.75 in |  | Ht Space: 9.95 in |  |
|----------|--|------------|------------|----------------------|--|-------------------|--|
|----------|--|------------|------------|----------------------|--|-------------------|--|

| Name: S5 |  | W:24.00 in | D:12.00 in | Avail Space: 3.75 in |  | Ht Space: 10.25 in |  |
|----------|--|------------|------------|----------------------|--|--------------------|--|
|----------|--|------------|------------|----------------------|--|--------------------|--|

| Name: S6 |  | W:24.00 in | D:1.00 in | Avail Space: 0.00 in |  | Ht Space: 12.92 in |  |
|----------|--|------------|-----------|----------------------|--|--------------------|--|
|----------|--|------------|-----------|----------------------|--|--------------------|--|

| Name: |  | W:36.00 in | D:0.01 in | Avail Space: 0.00 in |  | Ht Space: 0.00 in |  |
|-------|--|------------|-----------|----------------------|--|-------------------|--|
|-------|--|------------|-----------|----------------------|--|-------------------|--|

| Name: S7  |             | W:36.00 in                     | D:22.00 in | Avail Space: 5.25 in |          | Ht Space: 9.82 in |       |
|-----------|-------------|--------------------------------|------------|----------------------|----------|-------------------|-------|
| ID        | UPC         | Name                           |            | Category             | HFacings | Orientation       | Units |
| 213010596 | 63598554890 | WHITE CLAW VARIETY PACK 12/... |            | MALT BASED           | 5        | Front 90          | 15    |

| Name: S8  |             | W:36.00 in                     | D:18.00 in | Avail Space: 5.25 in |          | Ht Space: 9.70 in |       |
|-----------|-------------|--------------------------------|------------|----------------------|----------|-------------------|-------|
| ID        | UPC         | Name                           |            | Category             | HFacings | Orientation       | Units |
| 213010956 | 63598580006 | WHITE CLAW VARIETY PACK 12/... |            | MALT BASED           | 5        | Front 90          | 10    |

| Name: S9  |             | W:36.00 in                     | D:18.00 in | Avail Space: 5.25 in |          | Ht Space: 9.70 in |       |
|-----------|-------------|--------------------------------|------------|----------------------|----------|-------------------|-------|
| ID        | UPC         | Name                           |            | Category             | HFacings | Orientation       | Units |
| 213010002 | 63598580029 | WHITE CLAW VARIETY ICED TEA... |            | MALT BASED           | 5        | Front 90          | 10    |

| Name: S10 |            | W:36.00 in               | D:18.00 in | Avail Space: 2.25 in |          | Ht Space: 9.70 in |       |
|-----------|------------|--------------------------|------------|----------------------|----------|-------------------|-------|
| ID        | UPC        | Name                     |            | Category             | HFacings | Orientation       | Units |
| 213011061 | 8769201167 | TRULY HARD TEA 12/12 CAN |            | MALT BASED           | 5        | Top 90            | 15    |

| Name: S11 |            | W:36.00 in                    | D:18.00 in | Avail Space: 5.40 in |          | Ht Space: 10.03 in |       |
|-----------|------------|-------------------------------|------------|----------------------|----------|--------------------|-------|
| ID        | UPC        | Name                          |            | Category             | HFacings | Orientation        | Units |
| 213010949 | 8769200991 | TRULY LEMONADE VARIETY 12/... |            | MALT BASED           | 5        | Front 90           | 10    |

| Name: S12 |            | W:36.00 in                    | D:18.00 in | Avail Space: 5.40 in |          | Ht Space: 8.45 in |       |
|-----------|------------|-------------------------------|------------|----------------------|----------|-------------------|-------|
| ID        | UPC        | Name                          |            | Category             | HFacings | Orientation       | Units |
| 213010949 | 8769200991 | TRULY LEMONADE VARIETY 12/... |            | MALT BASED           | 5        | Front 90          | 10    |

| Name: S13 |  | W:36.00 in | D:1.00 in | Avail Space: 0.00 in |  | Ht Space: 10.12 in |  |
|-----------|--|------------|-----------|----------------------|--|--------------------|--|
|-----------|--|------------|-----------|----------------------|--|--------------------|--|

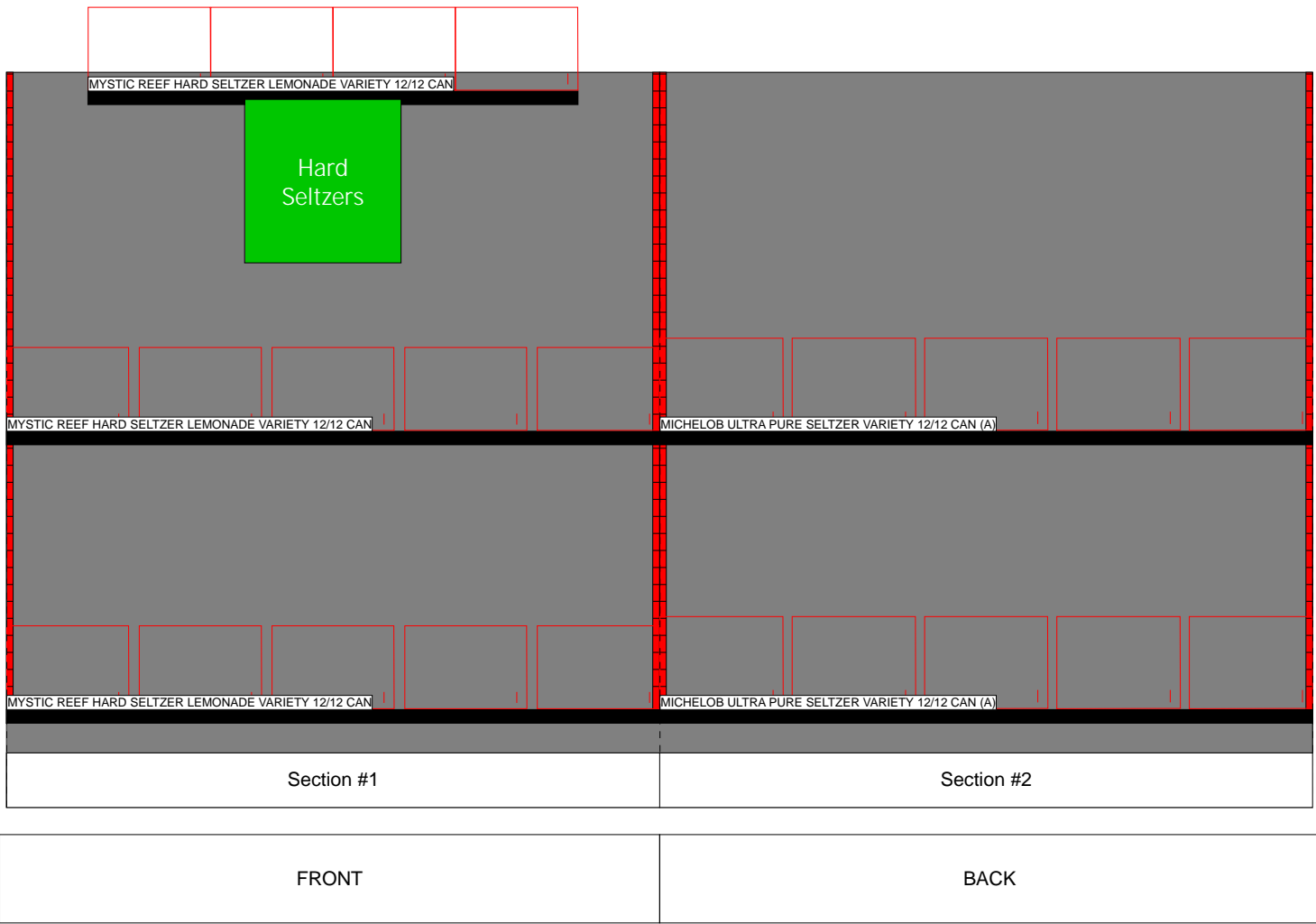
| Name: |  | W:36.00 in | D:0.01 in | Avail Space: 0.00 in |  | Ht Space: 0.00 in |  |
|-------|--|------------|-----------|----------------------|--|-------------------|--|
|-------|--|------------|-----------|----------------------|--|-------------------|--|



Target Store: 1148 Display: B105FK4

Planogram Name: B105FK4 04/04/2021 CB2: NEST 1: HARD SELTZERS 8x54x0

|      |   |    |    |   |        |      |        |      |        |      |   |   |   |   |    |     |   |
|------|---|----|----|---|--------|------|--------|------|--------|------|---|---|---|---|----|-----|---|
| R/26 | 7 | 27 | 20 | X | C/MEDI | RGE/ | plates | PLAT | bleer  | H    | H | H | H | H | ST | ps  |   |
| X8   | X | W  | 2  | X | 12     | UM   | 8      | D    | 1      | 0    | D | D | D | D | S  | set |   |
| 2    | 7 | H  | H  | 7 | W      | H    | A      |      | Plasti | STAN | D | R | R | R | R  | R   | 0 |
| HITE | T | E  | T  | E | X      | S    | H      | c    |        |      |   |   |   |   |    |     |   |





Target Store: 1148    Display: B105FK4  
 Planogram Name: B105FK4 04/04/2021 CB2: NEST 1: HARD SELTZERS 8x54x0

CB2: NEST 1: HARD SELTZERS    Store # 1148    H: 4 ft ... W: 8 ft    D: 0 ft    # of segments: 2

| Name: S1  |             | W:48.00 in                    | D:18.00 in | Avail Space: 3.00 in |             | Ht Space: 19.45 in |  |
|-----------|-------------|-------------------------------|------------|----------------------|-------------|--------------------|--|
| ID        | UPC         | Name                          | Category   | HFacings             | Orientation | Units              |  |
| 213017441 | 85001257160 | MYSTIC REEF HARD SELTZER L... | MALT BASED | 5                    | Front       | 10                 |  |

| Name: S2  |             | W:48.00 in                    | D:18.00 in | Avail Space: 3.00 in |             | Ht Space: 24.00 in |  |
|-----------|-------------|-------------------------------|------------|----------------------|-------------|--------------------|--|
| ID        | UPC         | Name                          | Category   | HFacings             | Orientation | Units              |  |
| 213017441 | 85001257160 | MYSTIC REEF HARD SELTZER L... | MALT BASED | 5                    | Front       | 10                 |  |

| Name: S4 |  | W:48.00 in | D:1.00 in | Avail Space: 24.00 in |  | Ht Space: 0.00 in |  |
|----------|--|------------|-----------|-----------------------|--|-------------------|--|
|----------|--|------------|-----------|-----------------------|--|-------------------|--|

| Name: |  | W:48.00 in | D:0.50 in | Avail Space: 0.00 in |  | Ht Space: 0.00 in |  |
|-------|--|------------|-----------|----------------------|--|-------------------|--|
|-------|--|------------|-----------|----------------------|--|-------------------|--|

| Name: P1 |  | W:47.00 in | D:1.00 in | Avail Space: 47.00 in |  | Ht Space: 0.00 in |  |
|----------|--|------------|-----------|-----------------------|--|-------------------|--|
|----------|--|------------|-----------|-----------------------|--|-------------------|--|

| Name: S3  |             | W:36.00 in                    | D:18.00 in | Avail Space: 0.00 in |             | Ht Space: 12.75 in |  |
|-----------|-------------|-------------------------------|------------|----------------------|-------------|--------------------|--|
| ID        | UPC         | Name                          | Category   | HFacings             | Orientation | Units              |  |
| 213017441 | 85001257160 | MYSTIC REEF HARD SELTZER L... | MALT BASED | 4                    | Front       | 8                  |  |

| Name: S5  |            | W:48.00 in                    | D:18.00 in | Avail Space: 2.55 in |             | Ht Space: 19.45 in |  |
|-----------|------------|-------------------------------|------------|----------------------|-------------|--------------------|--|
| ID        | UPC        | Name                          | Category   | HFacings             | Orientation | Units              |  |
| 213011093 | 1820020263 | MICHELOB ULTRA PURE SELTZE... | MALT BASED | 5                    | Front       | 10                 |  |

| Name: S6  |            | W:48.00 in                    | D:18.00 in | Avail Space: 2.55 in |             | Ht Space: 26.37 in |  |
|-----------|------------|-------------------------------|------------|----------------------|-------------|--------------------|--|
| ID        | UPC        | Name                          | Category   | HFacings             | Orientation | Units              |  |
| 213011093 | 1820020263 | MICHELOB ULTRA PURE SELTZE... | MALT BASED | 5                    | Front       | 10                 |  |



Target Store: 1148 Display: D213ZAA

Planogram Name: D213ZAA 02/28/2021 PF: COLD BEER: T1148: NY: 24 PK: METRO: 30x84x22





Target Store: 1148    Display: D213ZAA  
 Planogram Name: D213ZAA 02/28/2021 PF: COLD BEER: T1148: NY: 24 PK:  
 METRO: 30x84x22

PF: COLD BEER: T1148: NY: 24 PK: METRO:                      Store # 1148    H: 7 ft    W: 30 ft                      D: 1 ft 10.0... # of segments: 12

| Name: S1  |             | W:30.00 in                       | D:22.00 in | Avail Space: 1.71 in |             |       | Ht Space: 10.00 in |
|-----------|-------------|----------------------------------|------------|----------------------|-------------|-------|--------------------|
| ID        | UPC         | Name                             | Category   | HFacings             | Orientation | Units |                    |
| 213056887 | 72383001406 | LAGUNITAS LITTLE SUMPIN 6/12 ... | MALT BASED | 1                    | Side        | 4     |                    |
| 213050730 | 72383000009 | LAGUNITAS IPA 6/12 BTL           | MALT BASED | 1                    | Front       | 4     |                    |
| 213050982 | 72383010009 | LAGUNITAS IPA 12/12 BTL          | MALT BASED | 1                    | Side        | 2     |                    |
| 213050063 | 63625188901 | STONE VARIETY PACK 12/12 BTL     | MALT BASED | 1                    | Side        | 2     |                    |

| Name: S2  |             | W:30.00 in                     | D:22.00 in | Avail Space: 1.39 in |             |       | Ht Space: 10.50 in |
|-----------|-------------|--------------------------------|------------|----------------------|-------------|-------|--------------------|
| ID        | UPC         | Name                           | Category   | HFacings             | Orientation | Units |                    |
| 213050763 | 79603011496 | KONA BIG WAVE GOLDEN ALE 6/... | MALT BASED | 1                    | Side        | 2     |                    |
| 213051876 | 79603082496 | KONA BIG WAVE GOLDEN ALE 1...  | MALT BASED | 1                    | Side 90     | 2     |                    |
| 213055885 | 63848900364 | DOGFISH HEAD SLIGHTLY MIGH...  | MALT BASED | 1                    | Side        | 4     |                    |
| 213055432 | 75452700994 | NEW BELGIUM VOODOO ROTAT...    | MALT BASED | 1                    | Side        | 4     |                    |
| 213054981 | 75452700885 | NEW BELGIUM VOODOO JUICY ...   | MALT BASED | 1                    | Side        | 6     |                    |

| Name: S3  |             | W:30.00 in                    | D:22.00 in | Avail Space: 0.60 in |             |       | Ht Space: 10.50 in |
|-----------|-------------|-------------------------------|------------|----------------------|-------------|-------|--------------------|
| ID        | UPC         | Name                          | Category   | HFacings             | Orientation | Units |                    |
| 213050031 | 75452700022 | NEW BELGIUM FAT TIRE 6/12 BTL | MALT BASED | 1                    | Front       | 4     |                    |
| 213050838 | 75452700066 | NEW BELGIUM VOODOO RANGE...   | MALT BASED | 1                    | Front       | 4     |                    |
| 213050492 | 75452700421 | NEW BELGIUM VOODOO RANGE...   | MALT BASED | 2                    | Front       | 8     |                    |

| Name: S4  |             | W:30.00 in                     | D:22.00 in | Avail Space: 1.69 in |             |       | Ht Space: 11.00 in |
|-----------|-------------|--------------------------------|------------|----------------------|-------------|-------|--------------------|
| ID        | UPC         | Name                           | Category   | HFacings             | Orientation | Units |                    |
| 213050181 | 86273700006 | MONTAUK SUMMER 6/12 CAN (W...  | MALT BASED | 1                    | Side        | 4     |                    |
| 213056006 | 68174500215 | BLUE POINT THE IPA 6/12 CAN    | MALT BASED | 1                    | Side        | 4     |                    |
| 213050959 | 68174511112 | BLUE POINT TOASTED LAGER 6/... | MALT BASED | 1                    | Side        | 2     |                    |
| 213051106 | 68174511118 | BLUE POINT SEASONAL 6/12 BTL   | MALT BASED | 1                    | Side        | 2     |                    |
| 213051552 | 64286090024 | FOUNDERS ALL DAY SESSION I...  | MALT BASED | 1                    | Side 90     | 2     |                    |

| Name: S5  |             | W:30.00 in                    | D:22.00 in | Avail Space: 1.46 in |             |       | Ht Space: 23.00 in |
|-----------|-------------|-------------------------------|------------|----------------------|-------------|-------|--------------------|
| ID        | UPC         | Name                          | Category   | HFacings             | Orientation | Units |                    |
| 213050181 | 86273700006 | MONTAUK SUMMER 6/12 CAN (W... | MALT BASED | 1                    | Side        | 2     |                    |
| 213054151 | 86907100027 | MONTAUK WAVE CHASER 6/12 C... | MALT BASED | 1                    | Side        | 2     |                    |
| 213054151 | 86907100027 | MONTAUK WAVE CHASER 6/12 C... | MALT BASED | 1                    | Side        | 2     |                    |
| 213054152 | 86907100026 | MONTAUK WATERMELLOW 6/12 ...  | MALT BASED | 1                    | Side        | 2     |                    |
| 213054152 | 86907100026 | MONTAUK WATERMELLOW 6/12 ...  | MALT BASED | 1                    | Front       | 4     |                    |

| Name: S6 |  | W:30.00 in | D:1.00 in | Avail Space: 20.00 in |  |  | Ht Space: 0.00 in |
|----------|--|------------|-----------|-----------------------|--|--|-------------------|
|----------|--|------------|-----------|-----------------------|--|--|-------------------|

| Name: S7  |            | W:30.00 in                     | D:22.00 in | Avail Space: 0.91 in |             |       | Ht Space: 10.00 in |
|-----------|------------|--------------------------------|------------|----------------------|-------------|-------|--------------------|
| ID        | UPC        | Name                           | Category   | HFacings             | Orientation | Units |                    |
| 213050242 | 7199009516 | BLUE MOON BELGIAN WHITE 12/... | MALT BASED | 2                    | Side        | 4     |                    |
| 213054910 | 7199017052 | BLUE MOON BELGIAN WHITE 15/... | MALT BASED | 1                    | Side 90     | 2     |                    |
| 213056212 | 7199009592 | BLUE MOON LIGHT SKY 12/12 CAN  | MALT BASED | 1                    | Front 90    | 3     |                    |

| Name: S8  |            | W:30.00 in                     | D:22.00 in | Avail Space: 0.59 in |             |       | Ht Space: 10.50 in |
|-----------|------------|--------------------------------|------------|----------------------|-------------|-------|--------------------|
| ID        | UPC        | Name                           | Category   | HFacings             | Orientation | Units |                    |
| 213054897 | 8769200497 | SAMUEL ADAMS 76 12/12 CAN      | MALT BASED | 1                    | Top 90      | 2     |                    |
| 213055436 | 8769200687 | SAMUEL ADAMS WICKED HAZY I...  | MALT BASED | 1                    | Side        | 4     |                    |
| 213050405 | 8780000071 | BLUE MOON MANGO WHEAT 6/1...   | MALT BASED | 1                    | Front       | 4     |                    |
| 213050029 | 7199009511 | BLUE MOON BELGIAN WHITE 6/1... | MALT BASED | 1                    | Front       | 4     |                    |
| 213056211 | 7199009591 | BLUE MOON LIGHT SKY 6/12 CAN   | MALT BASED | 1                    | Side        | 3     |                    |

| Name: S9  |            | W:30.00 in                    | D:22.00 in | Avail Space: 0.38 in |             |       | Ht Space: 10.50 in |
|-----------|------------|-------------------------------|------------|----------------------|-------------|-------|--------------------|
| ID        | UPC        | Name                          | Category   | HFacings             | Orientation | Units |                    |
| 213050046 | 8769227102 | SAMUEL ADAMS CHERRY WHEA...   | MALT BASED | 1                    | Front       | 4     |                    |
| 213050174 | 8769230050 | SAMUEL ADAMS SEASONAL 6/12... | MALT BASED | 1                    | Front       | 4     |                    |
| 213050129 | 8769201103 | SAMUEL ADAMS SEASONAL 12/1... | MALT BASED | 2                    | Side        | 4     |                    |

| Name: S10 |            | W:30.00 in                       | D:22.00 in | Avail Space: 0.92 in |             |       | Ht Space: 11.00 in |
|-----------|------------|----------------------------------|------------|----------------------|-------------|-------|--------------------|
| ID        | UPC        | Name                             | Category   | HFacings             | Orientation | Units |                    |
| 213010916 | 3410001533 | LEINIES SPRITZEN VARIETY 12/1... | MALT BASED | 1                    | Front 90    | 3     |                    |





Target Store: 1148    Display: D213ZAA  
 Planogram Name: D213ZAA 02/28/2021 PF: COLD BEER: T1148: NY: 24 PK:  
 METRO: 30x84x22

|           |            |                                |            |   |      |   |
|-----------|------------|--------------------------------|------------|---|------|---|
| 213010367 | 3410051607 | LEINIES SEASONAL SHANDY 12/... | MALT BASED | 1 | Side | 2 |
| 213050047 | 8769210014 | SAMUEL ADAMS BOSTON LAGE...    | MALT BASED | 1 | Side | 2 |
| 213050141 | 8769229103 | SAMUEL ADAMS VARIETY PACK ...  | MALT BASED | 1 | Side | 2 |

| Name: S11 |             | W:30.00 in                     | D:22.00 in | Avail Space: 1.52 in |             | Ht Space: 20.00 in |
|-----------|-------------|--------------------------------|------------|----------------------|-------------|--------------------|
| ID        | UPC         | Name                           | Category   | HFacings             | Orientation | Units              |
| 213010371 | 3410051605  | LEINIES SEASONAL SHANDY 6/1... | MALT BASED | 1                    | Front       | 4                  |
| 213010367 | 3410051607  | LEINIES SEASONAL SHANDY 12/... | MALT BASED | 1                    | Side        | 1                  |
| 213056417 | 81062803155 | GOLDEN ROAD HAZY PUP IPA 6/... | MALT BASED | 1                    | Side        | 4                  |
| 213054690 | 85689500384 | GOLDEN ROAD MANGO CART 6/...   | MALT BASED | 1                    | Front       | 8                  |

| Name: S12 |             | W:30.00 in                      | D:22.00 in | Avail Space: 2.19 in |             | Ht Space: 10.00 in |
|-----------|-------------|---------------------------------|------------|----------------------|-------------|--------------------|
| ID        | UPC         | Name                            | Category   | HFacings             | Orientation | Units              |
| 213057026 | 8378322857  | SIERRA NEVADA WILD LITTLE T...  | MALT BASED | 1                    | Side        | 4                  |
| 213050048 | 8378337521  | SIERRA NEVADA PALE ALE 6/12 ... | MALT BASED | 1                    | Front       | 4                  |
| 213060400 | 78615000149 | STELLA ARTOIS 18/11.2 BTL       | MALT BASED | 2                    | Side        | 2                  |

| Name: S13 |             | W:30.00 in                | D:22.00 in | Avail Space: 0.99 in |             | Ht Space: 10.50 in |
|-----------|-------------|---------------------------|------------|----------------------|-------------|--------------------|
| ID        | UPC         | Name                      | Category   | HFacings             | Orientation | Units              |
| 213060287 | 78615000001 | STELLA ARTOIS 6/11.2 BTL  | MALT BASED | 1                    | Front       | 4                  |
| 213060188 | 78615000016 | STELLA ARTOIS 12/11.2 CAN | MALT BASED | 1                    | Top 90      | 3                  |
| 213060288 | 78615000014 | STELLA ARTOIS 12/11.2 BTL | MALT BASED | 2                    | Side        | 4                  |

| Name: S14 |             | W:30.00 in                     | D:22.00 in | Avail Space: 0.47 in |             | Ht Space: 10.50 in |
|-----------|-------------|--------------------------------|------------|----------------------|-------------|--------------------|
| ID        | UPC         | Name                           | Category   | HFacings             | Orientation | Units              |
| 213060024 | 7289000016  | HEINEKEN 12/12 BTL             | MALT BASED | 1                    | Side        | 2                  |
| 213060269 | 18195400004 | PERONI 12/11.2 BTL             | MALT BASED | 1                    | Side        | 2                  |
| 213060396 | 1820020188  | STELLA ARTOIS LIMITED SERIE... | MALT BASED | 1                    | Side        | 2                  |
| 213060288 | 78615000014 | STELLA ARTOIS 12/11.2 BTL      | MALT BASED | 1                    | Side        | 2                  |

| Name: S15 |            | W:30.00 in         | D:22.00 in | Avail Space: 0.30 in |             | Ht Space: 11.00 in |
|-----------|------------|--------------------|------------|----------------------|-------------|--------------------|
| ID        | UPC        | Name               | Category   | HFacings             | Orientation | Units              |
| 213060051 | 7289000020 | HEINEKEN 12/12 CAN | MALT BASED | 1                    | Side 90     | 4                  |
| 213060024 | 7289000016 | HEINEKEN 12/12 BTL | MALT BASED | 3                    | Side        | 6                  |

| Name: S16 |            | W:30.00 in                      | D:22.00 in | Avail Space: 2.50 in |             | Ht Space: 20.00 in |
|-----------|------------|---------------------------------|------------|----------------------|-------------|--------------------|
| ID        | UPC        | Name                            | Category   | HFacings             | Orientation | Units              |
| 213060025 | 7289000011 | HEINEKEN 6/12 BTL               | MALT BASED | 1                    | Side        | 3                  |
| 213060041 | 7289000621 | HEINEKEN 0.0 NEAR BEER 6/12 ... | MALT BASED | 1                    | Side        | 3                  |
| 213060024 | 7289000016 | HEINEKEN 12/12 BTL              | MALT BASED | 1                    | Side        | 2                  |
| 213060022 | 8382012360 | GUINNESS DRAUGHT STOUT 4/1...   | MALT BASED | 1                    | Front       | 4                  |
| 213060080 | 8382012368 | GUINNESS DRAUGHT STOUT 8/1...   | MALT BASED | 1                    | Side        | 2                  |

| Name: S17 |            | W:30.00 in                | D:22.00 in | Avail Space: 2.03 in |             | Ht Space: 10.00 in |
|-----------|------------|---------------------------|------------|----------------------|-------------|--------------------|
| ID        | UPC        | Name                      | Category   | HFacings             | Orientation | Units              |
| 213060146 | 8066095757 | MODELO ESPECIAL 12/12 BTL | MALT BASED | 1                    | Front       | 2                  |
| 213060011 | 8066095675 | CORONA LIGHT 12/12 BTL    | MALT BASED | 2                    | Side        | 4                  |

| Name: S18 |            | W:30.00 in                | D:22.00 in | Avail Space: 2.03 in |             | Ht Space: 10.50 in |
|-----------|------------|---------------------------|------------|----------------------|-------------|--------------------|
| ID        | UPC        | Name                      | Category   | HFacings             | Orientation | Units              |
| 213060146 | 8066095757 | MODELO ESPECIAL 12/12 BTL | MALT BASED | 1                    | Front       | 2                  |
| 213060011 | 8066095675 | CORONA LIGHT 12/12 BTL    | MALT BASED | 1                    | Side        | 2                  |
| 213060011 | 8066095675 | CORONA LIGHT 12/12 BTL    | MALT BASED | 1                    | Side        | 2                  |

| Name: S19 |            | W:30.00 in                | D:22.00 in | Avail Space: 2.03 in |             | Ht Space: 10.50 in |
|-----------|------------|---------------------------|------------|----------------------|-------------|--------------------|
| ID        | UPC        | Name                      | Category   | HFacings             | Orientation | Units              |
| 213060146 | 8066095757 | MODELO ESPECIAL 12/12 BTL | MALT BASED | 1                    | Front       | 2                  |
| 213060220 | 3354495042 | CORONA PREMIER 12/12 BTL  | MALT BASED | 1                    | Side        | 2                  |
| 213060011 | 8066095675 | CORONA LIGHT 12/12 BTL    | MALT BASED | 1                    | Side        | 2                  |

| Name: S20 |            | W:30.00 in                | D:22.00 in | Avail Space: 2.03 in |             | Ht Space: 11.00 in |
|-----------|------------|---------------------------|------------|----------------------|-------------|--------------------|
| ID        | UPC        | Name                      | Category   | HFacings             | Orientation | Units              |
| 213060146 | 8066095757 | MODELO ESPECIAL 12/12 BTL | MALT BASED | 1                    | Front       | 2                  |
| 213060220 | 3354495042 | CORONA PREMIER 12/12 BTL  | MALT BASED | 1                    | Side        | 2                  |



Target Store: 1148    Display: D213ZAA  
 Planogram Name: D213ZAA 02/28/2021 PF: COLD BEER: T1148: NY: 24 PK:  
 METRO: 30x84x22

|           |            |                          |            |   |      |   |
|-----------|------------|--------------------------|------------|---|------|---|
| 213060220 | 3354495042 | CORONA PREMIER 12/12 BTL | MALT BASED | 1 | Side | 2 |
|-----------|------------|--------------------------|------------|---|------|---|

| Name: S21 |            | W:30.00 in                | D:22.00 in | Avail Space: 2.04 in |             | Ht Space: 20.00 in |
|-----------|------------|---------------------------|------------|----------------------|-------------|--------------------|
| ID        | UPC        | Name                      | Category   | HFacings             | Orientation | Units              |
| 213060036 | 8066095765 | MODELO ESPECIAL 6/12 BTL  | MALT BASED | 1                    | Front       | 3                  |
| 213060034 | 8066095715 | MODELO ESPECIAL 12/12 CAN | MALT BASED | 1                    | Top 90      | 2                  |
| 213060217 | 3354495041 | CORONA PREMIER 6/12 BTL   | MALT BASED | 1                    | Front       | 4                  |
| 213060221 | 3354495044 | CORONA PREMIER 12/12 CAN  | MALT BASED | 1                    | Top 90      | 3                  |

| Name: S22 |            | W:30.00 in            | D:22.00 in | Avail Space: 0.64 in |             | Ht Space: 10.00 in |
|-----------|------------|-----------------------|------------|----------------------|-------------|--------------------|
| ID        | UPC        | Name                  | Category   | HFacings             | Orientation | Units              |
| 213060176 | 8066095608 | CORONA 24/12 BTL (HG) | MALT BASED | 1                    | Side        | 1                  |
| 213060176 | 8066095608 | CORONA 24/12 BTL (HG) | MALT BASED | 1                    | Side        | 1                  |
| 213060570 | 8066095695 | CORONA 12/12 CAN      | MALT BASED | 1                    | Side 90     | 4                  |

| Name: S23 |            | W:30.00 in       | D:22.00 in | Avail Space: 1.62 in |             | Ht Space: 10.50 in |
|-----------|------------|------------------|------------|----------------------|-------------|--------------------|
| ID        | UPC        | Name             | Category   | HFacings             | Orientation | Units              |
| 213060009 | 8066095615 | CORONA 12/12 BTL | MALT BASED | 1                    | Side        | 2                  |
| 213060009 | 8066095615 | CORONA 12/12 BTL | MALT BASED | 1                    | Side        | 2                  |
| 213060045 | 8066095680 | CORONA 18/12 BTL | MALT BASED | 1                    | Side        | 1                  |
| 213060570 | 8066095695 | CORONA 12/12 CAN | MALT BASED | 1                    | Side        | 2                  |

| Name: S24 |            | W:30.00 in       | D:22.00 in | Avail Space: 1.62 in |             | Ht Space: 10.50 in |
|-----------|------------|------------------|------------|----------------------|-------------|--------------------|
| ID        | UPC        | Name             | Category   | HFacings             | Orientation | Units              |
| 213060009 | 8066095615 | CORONA 12/12 BTL | MALT BASED | 2                    | Side        | 4                  |
| 213060045 | 8066095680 | CORONA 18/12 BTL | MALT BASED | 1                    | Side        | 1                  |
| 213060570 | 8066095695 | CORONA 12/12 CAN | MALT BASED | 1                    | Side        | 2                  |

| Name: S25 |            | W:30.00 in             | D:22.00 in | Avail Space: 0.32 in |             | Ht Space: 11.00 in |
|-----------|------------|------------------------|------------|----------------------|-------------|--------------------|
| ID        | UPC        | Name                   | Category   | HFacings             | Orientation | Units              |
| 213060079 | 8066095621 | CORONA LIGHT 12/12 CAN | MALT BASED | 1                    | Top 90      | 3                  |
| 213060009 | 8066095615 | CORONA 12/12 BTL       | MALT BASED | 3                    | Side        | 6                  |

| Name: S26 |            | W:30.00 in            | D:22.00 in | Avail Space: 1.81 in |             | Ht Space: 20.00 in |
|-----------|------------|-----------------------|------------|----------------------|-------------|--------------------|
| ID        | UPC        | Name                  | Category   | HFacings             | Orientation | Units              |
| 213060010 | 8066095625 | CORONA LIGHT 6/12 BTL | MALT BASED | 1                    | Front       | 4                  |
| 213060008 | 8066095605 | CORONA 6/12 BTL       | MALT BASED | 1                    | Front       | 4                  |
| 213060570 | 8066095695 | CORONA 12/12 CAN      | MALT BASED | 1                    | Side        | 2                  |
| 213060009 | 8066095615 | CORONA 12/12 BTL      | MALT BASED | 1                    | Side        | 2                  |

| Name: S27 |            | W:30.00 in               | D:22.00 in | Avail Space: 1.36 in |             | Ht Space: 11.00 in |
|-----------|------------|--------------------------|------------|----------------------|-------------|--------------------|
| ID        | UPC        | Name                     | Category   | HFacings             | Orientation | Units              |
| 213030266 | 1820096715 | MICHELOB ULTRA 24/12 CAN | MALT BASED | 1                    | Front       | 3                  |
| 213030033 | 7199031600 | COORS LIGHT 24/12 CAN    | MALT BASED | 1                    | Top         | 4                  |

| Name: S28 |            | W:30.00 in                    | D:22.00 in | Avail Space: 1.00 in |             | Ht Space: 9.50 in |
|-----------|------------|-------------------------------|------------|----------------------|-------------|-------------------|
| ID        | UPC        | Name                          | Category   | HFacings             | Orientation | Units             |
| 213030250 | 1820005990 | MICHELOB ULTRA 12/12 BTL      | MALT BASED | 1                    | Front       | 3                 |
| 213030503 | 1820020144 | MICHELOB ULTRA PURE GOLD 1... | MALT BASED | 1                    | Top 90      | 3                 |
| 213030267 | 1820096721 | MICHELOB ULTRA 18/12 CAN      | MALT BASED | 1                    | Side        | 1                 |
| 213030267 | 1820096721 | MICHELOB ULTRA 18/12 CAN      | MALT BASED | 1                    | Side        | 1                 |

| Name: S29 |            | W:30.00 in               | D:22.00 in | Avail Space: 2.02 in |             | Ht Space: 10.50 in |
|-----------|------------|--------------------------|------------|----------------------|-------------|--------------------|
| ID        | UPC        | Name                     | Category   | HFacings             | Orientation | Units              |
| 213030268 | 1820006991 | MICHELOB ULTRA 12/12 CAN | MALT BASED | 1                    | Top 90      | 3                  |
| 213030031 | 7199000024 | COORS PURE 12/12 CAN     | MALT BASED | 1                    | Top 90      | 3                  |
| 213030180 | 7199030078 | COORS LIGHT 18/12 BTL    | MALT BASED | 1                    | Front       | 2                  |

| Name: S30 |            | W:30.00 in                    | D:22.00 in | Avail Space: 2.23 in |             | Ht Space: 11.00 in |
|-----------|------------|-------------------------------|------------|----------------------|-------------|--------------------|
| ID        | UPC        | Name                          | Category   | HFacings             | Orientation | Units              |
| 213030109 | 1820016984 | MICHELOB ULTRA LIME CACTUS... | MALT BASED | 1                    | Top 90      | 3                  |
| 213030332 | 7199017028 | COORS BANQUET 6/12 BTL        | MALT BASED | 1                    | Front       | 4                  |
| 213030027 | 7199030069 | COORS LIGHT 12/12 BTL         | MALT BASED | 1                    | Side        | 2                  |
| 213030030 | 7199000048 | COORS LIGHT 12/12 CAN         | MALT BASED | 1                    | Side        | 2                  |



Target Store: 1148    Display: D213ZAA  
 Planogram Name: D213ZAA 02/28/2021 PF: COLD BEER: T1148: NY: 24 PK:  
 METRO: 30x84x22

| Name: S31 |            | W:30.00 in              | D:22.00 in | Avail Space: 1.53 in |             | Ht Space: 20.00 in |
|-----------|------------|-------------------------|------------|----------------------|-------------|--------------------|
| ID        | UPC        | Name                    | Category   | HFacings             | Orientation | Units              |
| 213030249 | 1820005989 | MICHELOB ULTRA 6/12 BTL | MALT BASED | 1                    | Front       | 4                  |
| 213030098 | 7199000047 | COORS BANQUET 12/12 CAN | MALT BASED | 1                    | Top 90      | 2                  |
| 213030199 | 7199032000 | COORS LIGHT 6/16 CAN    | MALT BASED | 1                    | Side        | 2                  |
| 213030034 | 7199030005 | COORS LIGHT 6/12 BTL    | MALT BASED | 1                    | Side        | 2                  |
| 213030030 | 7199000048 | COORS LIGHT 12/12 CAN   | MALT BASED | 1                    | Top 90      | 2                  |

| Name: S32 |            | W:30.00 in            | D:22.00 in | Avail Space: 2.20 in |             | Ht Space: 11.00 in |
|-----------|------------|-----------------------|------------|----------------------|-------------|--------------------|
| ID        | UPC        | Name                  | Category   | HFacings             | Orientation | Units              |
| 213030035 | 7199030017 | COORS LIGHT 18/12 CAN | MALT BASED | 1                    | Top         | 4                  |
| 213030069 | 3410057340 | LITE 18/12 CAN        | MALT BASED | 1                    | Side 90     | 2                  |
| 213030013 | 1820011168 | BUD 24/12 CAN         | MALT BASED | 1                    | Side        | 1                  |

| Name: S33 |            | W:30.00 in          | D:22.00 in | Avail Space: 1.25 in |             | Ht Space: 10.50 in |
|-----------|------------|---------------------|------------|----------------------|-------------|--------------------|
| ID        | UPC        | Name                | Category   | HFacings             | Orientation | Units              |
| 213030069 | 3410057340 | LITE 18/12 CAN      | MALT BASED | 1                    | Side 90     | 2                  |
| 213030064 | 3410057306 | LITE 24/12 CAN      | MALT BASED | 1                    | Side 90     | 2                  |
| 213030005 | 1820053168 | BUD LIGHT 24/12 CAN | MALT BASED | 1                    | Side 90     | 2                  |

| Name: S34 |            | W:30.00 in                | D:22.00 in | Avail Space: 1.79 in |             | Ht Space: 10.50 in |
|-----------|------------|---------------------------|------------|----------------------|-------------|--------------------|
| ID        | UPC        | Name                      | Category   | HFacings             | Orientation | Units              |
| 213030074 | 3410057509 | LITE 12/12 BTL            | MALT BASED | 1                    | Side        | 2                  |
| 213050276 | 8992488007 | YUENGLING LAGER 24/12 CAN | MALT BASED | 1                    | Side 90     | 2                  |
| 213030013 | 1820011168 | BUD 24/12 CAN             | MALT BASED | 1                    | Side 90     | 2                  |

| Name: S35 |            | W:30.00 in                | D:22.00 in | Avail Space: 0.52 in |             | Ht Space: 10.00 in |
|-----------|------------|---------------------------|------------|----------------------|-------------|--------------------|
| ID        | UPC        | Name                      | Category   | HFacings             | Orientation | Units              |
| 213030067 | 3410057505 | LITE 6/12 BTL             | MALT BASED | 1                    | Side        | 2                  |
| 213030070 | 3410057636 | LITE 12/12 CAN            | MALT BASED | 1                    | Side        | 2                  |
| 213050611 | 8992427896 | YUENGLING LAGER 12/12 BTL | MALT BASED | 1                    | Front       | 3                  |
| 213030010 | 1820000834 | BUD 6/12 BTL              | MALT BASED | 1                    | Side        | 2                  |
| 213030011 | 1820011047 | BUD 12/12 CAN             | MALT BASED | 1                    | Side        | 2                  |

| Name: S36 |            | W:30.00 in                | D:22.00 in | Avail Space: 1.86 in |             | Ht Space: 20.00 in |
|-----------|------------|---------------------------|------------|----------------------|-------------|--------------------|
| ID        | UPC        | Name                      | Category   | HFacings             | Orientation | Units              |
| 213030421 | 7199030104 | COORS LIGHT 9/16 BTL (AL) | MALT BASED | 1                    | Front       | 2                  |
| 213030132 | 3410057023 | LITE 9/16 BTL (AL)        | MALT BASED | 1                    | Front       | 2                  |
| 213050612 | 8992427891 | YUENGLING LAGER 6/12 BTL  | MALT BASED | 1                    | Front       | 4                  |
| 213050275 | 8992427898 | YUENGLING LAGER 12/12 CAN | MALT BASED | 1                    | Side        | 2                  |

| Name: S37 |            | W:30.00 in               | D:22.00 in | Avail Space: 0.35 in |             | Ht Space: 11.00 in |
|-----------|------------|--------------------------|------------|----------------------|-------------|--------------------|
| ID        | UPC        | Name                     | Category   | HFacings             | Orientation | Units              |
| 213030408 | 1820097009 | BUD LIGHT 12/16 BTL (AL) | MALT BASED | 1                    | Side        | 2                  |
| 213030005 | 1820053168 | BUD LIGHT 24/12 CAN      | MALT BASED | 1                    | Side 90     | 2                  |
| 213030036 | 3410001509 | HIGH LIFE 12/12 BTL      | MALT BASED | 1                    | Side        | 2                  |
| 213030144 | 2210000170 | PABST 12/12 CAN          | MALT BASED | 1                    | Top 90      | 2                  |

| Name: S38 |            | W:30.00 in                   | D:22.00 in | Avail Space: 1.42 in |             | Ht Space: 10.50 in |
|-----------|------------|------------------------------|------------|----------------------|-------------|--------------------|
| ID        | UPC        | Name                         | Category   | HFacings             | Orientation | Units              |
| 213030001 | 1820053218 | BUD LIGHT 18/12 CAN          | MALT BASED | 1                    | Top         | 4                  |
| 213030079 | 1820020077 | NATURAL LIGHT 15/12 CAN      | MALT BASED | 1                    | Side 90     | 2                  |
| 213010224 | 7031001244 | SEAGRAMS ESCAPES VARIETY ... | MALT BASED | 1                    | Top 90      | 2                  |

| Name: S39 |             | W:30.00 in                     | D:22.00 in | Avail Space: 2.87 in |             | Ht Space: 10.50 in |
|-----------|-------------|--------------------------------|------------|----------------------|-------------|--------------------|
| ID        | UPC         | Name                           | Category   | HFacings             | Orientation | Units              |
| 213030110 | 1820053308  | BUD LIGHT 18/12 BTL            | MALT BASED | 2                    | Side        | 2                  |
| 213010167 | 85860400534 | AUSTIN EASTCIDERS VARIETY P... | CIDER      | 1                    | Top 90      | 2                  |
| 213050331 | 3410008716  | REDD'S 6/12 BTL                | MALT BASED | 1                    | Front       | 4                  |

| Name: S40 |            | W:30.00 in          | D:22.00 in | Avail Space: 0.49 in |             | Ht Space: 10.00 in |
|-----------|------------|---------------------|------------|----------------------|-------------|--------------------|
| ID        | UPC        | Name                | Category   | HFacings             | Orientation | Units              |
| 213030006 | 1820000769 | BUD LIGHT 12/12 BTL | MALT BASED | 2                    | Side        | 4                  |



Target Store: 1148    Display: D213ZAA  
 Planogram Name: D213ZAA 02/28/2021 PF: COLD BEER: T1148: NY: 24 PK:  
 METRO: 30x84x22

|           |            |                              |       |   |       |   |
|-----------|------------|------------------------------|-------|---|-------|---|
| 213010420 | 8769282102 | ANGRY ORCHARD CRISP APPLE... | CIDER | 1 | Front | 4 |
| 213010308 | 8769200033 | ANGRY ORCHARD CRISP APPLE... | CIDER | 1 | Side  | 2 |

| Name: S41 |             | W:30.00 in                     | D:22.00 in | Avail Space: 2.69 in |             | Ht Space: 20.00 in |
|-----------|-------------|--------------------------------|------------|----------------------|-------------|--------------------|
| ID        | UPC         | Name                           | Category   | HFacings             | Orientation | Units              |
| 213030002 | 1820000833  | BUD LIGHT 6/12 BTL             | MALT BASED | 1                    | Side        | 2                  |
| 213030003 | 1820053047  | BUD LIGHT 12/12 CAN            | MALT BASED | 1                    | Top 90      | 2                  |
| 213030154 | 1820015983  | BUD LIGHT LIME 12/12 CAN       | MALT BASED | 1                    | Top 90      | 3                  |
| 213010773 | 85919900307 | CITIZEN UNIFIED PRESS 4/16 CAN | CIDER      | 1                    | Front       | 4                  |
| 213010815 | 64499613688 | WOLFFER DRY ROSE CIDER NO ...  | CIDER      | 1                    | Front       | 4                  |

| Name: S42 |             | W:30.00 in                     | D:22.00 in | Avail Space: 2.25 in |             | Ht Space: 11.00 in |
|-----------|-------------|--------------------------------|------------|----------------------|-------------|--------------------|
| ID        | UPC         | Name                           | Category   | HFacings             | Orientation | Units              |
| 213030417 | 7199048045  | KEYSTONE LIGHT 15/12 CAN       | MALT BASED | 1                    | Side 90     | 2                  |
| 213054907 | 63598526042 | MIKES HARDER VARIETY PACK ...  | MALT BASED | 1                    | Top 90      | 3                  |
| 213010337 | 63598506744 | MIKES HARD BLACK CHERRY LE...  | MALT BASED | 1                    | Front       | 4                  |
| 213010350 | 63598512998 | MIKES HARD VARIETY PACK 12/... | MALT BASED | 1                    | Side        | 2                  |

| Name: S43 |             | W:30.00 in                      | D:22.00 in | Avail Space: 0.31 in |             | Ht Space: 9.50 in |
|-----------|-------------|---------------------------------|------------|----------------------|-------------|-------------------|
| ID        | UPC         | Name                            | Category   | HFacings             | Orientation | Units             |
| 213010377 | 63598522413 | MIKES HARD STRAWBERRY LEM...    | MALT BASED | 1                    | Front       | 4                 |
| 213010337 | 63598506744 | MIKES HARD BLACK CHERRY LE...   | MALT BASED | 1                    | Front       | 4                 |
| 213010114 | 63598510062 | MIKES HARD LEMONADE 6/11.2 ...  | MALT BASED | 1                    | Front       | 4                 |
| 213010385 | 63598506074 | MIKES HARD SEASONAL 6/11.2 B... | MALT BASED | 1                    | Front       | 4                 |

| Name: S44 |             | W:30.00 in                       | D:22.00 in | Avail Space: 0.60 in |             | Ht Space: 10.50 in |
|-----------|-------------|----------------------------------|------------|----------------------|-------------|--------------------|
| ID        | UPC         | Name                             | Category   | HFacings             | Orientation | Units              |
| 213010306 | 8200072385  | SMIRNOFF ICE ORIGINAL 6/11.2 ... | MALT BASED | 1                    | Front       | 4                  |
| 213010901 | 8200078970  | SMIRNOFF ICE FUN VARIETY 12/...  | MALT BASED | 1                    | Front 90    | 3                  |
| 213010352 | 8769200378  | TWISTED TEA VARIETY PACK 12...   | MALT BASED | 1                    | Top 90      | 2                  |
| 213010178 | 8769283134  | TWISTED TEA ORIGINAL 12/12 C...  | MALT BASED | 1                    | Top 90      | 2                  |
| 213010728 | 61300874833 | ARNOLD PALMER SPIKED HALF ...    | MALT BASED | 1                    | Side 90     | 6                  |

| Name: S45 |             | W:30.00 in                     | D:22.00 in | Avail Space: 0.96 in |             | Ht Space: 11.00 in |
|-----------|-------------|--------------------------------|------------|----------------------|-------------|--------------------|
| ID        | UPC         | Name                           | Category   | HFacings             | Orientation | Units              |
| 213011069 | 85001783707 | CROOK AND MARKER MARGARI...    | MALT BASED | 1                    | Top 90      | 3                  |
| 213010877 | 3354400013  | CORONA REFRESCA VARIETY 1...   | MALT BASED | 2                    | Front 90    | 6                  |
| 213018421 | 3410000549  | VIZZY VARIETY 12/12 CAN (B)    | MALT BASED | 1                    | Front 90    | 3                  |
| 213018420 | 3410001507  | VIZZY VARIETY LEMONADE 12/1... | MALT BASED | 1                    | Front 90    | 3                  |

| Name: S46 |            | W:30.00 in                    | D:22.00 in | Avail Space: 3.00 in |             | Ht Space: 20.00 in |
|-----------|------------|-------------------------------|------------|----------------------|-------------|--------------------|
| ID        | UPC        | Name                          | Category   | HFacings             | Orientation | Units              |
| 213010591 | 8200078142 | SMIRNOFF SPIKED SPARKLING ... | MALT BASED | 2                    | Top 90      | 6                  |
| 213018620 | 8200079257 | SMIRNOFF SPIKED SPARKLING ... | MALT BASED | 2                    | Top 90      | 6                  |

| Name: S47 |             | W:30.00 in                     | D:22.00 in | Avail Space: 4.15 in |             | Ht Space: 11.00 in |
|-----------|-------------|--------------------------------|------------|----------------------|-------------|--------------------|
| ID        | UPC         | Name                           | Category   | HFacings             | Orientation | Units              |
| 213013333 | 63598580017 | MIKES HARD SELTZER VARIETY ... | MALT BASED | 1                    | Top 90      | 3                  |
| 213010978 | 1820020199  | BON AND VIV SPIKED SELTZER ... | MALT BASED | 1                    | Top 90      | 3                  |
| 213011095 | 1820020269  | BUD LIGHT SELTZER VARIETY L... | MALT BASED | 1                    | Top 90      | 3                  |
| 213019403 | 1820020278  | BUD LIGHT SELTZER VARIETY S... | MALT BASED | 1                    | Top 90      | 3                  |

| Name: S48 |            | W:30.00 in                     | D:22.00 in | Avail Space: 3.10 in |             | Ht Space: 9.50 in |
|-----------|------------|--------------------------------|------------|----------------------|-------------|-------------------|
| ID        | UPC        | Name                           | Category   | HFacings             | Orientation | Units             |
| 213010999 | 7199000015 | COORS HARD SELTZER VARIET...   | MALT BASED | 1                    | Top 90      | 3                 |
| 213014412 | 1820020208 | BUD LIGHT SELTZER VARIETY 1... | MALT BASED | 3                    | Top 90      | 9                 |

| Name: S49 |             | W:30.00 in                     | D:22.00 in | Avail Space: 3.56 in |             | Ht Space: 10.50 in |
|-----------|-------------|--------------------------------|------------|----------------------|-------------|--------------------|
| ID        | UPC         | Name                           | Category   | HFacings             | Orientation | Units              |
| 213010003 | 75452701120 | NEW BELGIUM VARIETY FRUIT S... | MALT BASED | 1                    | Top 90      | 3                  |
| 213014600 | 85001257163 | TEXAS RANCH WATER BLUE AG...   | MALT BASED | 1                    | Top 90      | 3                  |
| 213010226 | 2113618087  | TOPO CHICO SPIKED SPARKLIN...  | MALT BASED | 1                    | Top 90      | 3                  |
| 213011093 | 1820020263  | MICHELOB ULTRA PURE SELTZE...  | MALT BASED | 1                    | Top 90      | 3                  |



Target Store: 1148    Display: D213ZAA  
 Planogram Name: D213ZAA 02/28/2021 PF: COLD BEER: T1148: NY: 24 PK:  
 METRO: 30x84x22

| Name: S50 |             | W:30.00 in                    | D:22.00 in | Avail Space: 3.09 in |             | Ht Space: 11.00 in |
|-----------|-------------|-------------------------------|------------|----------------------|-------------|--------------------|
| ID        | UPC         | Name                          | Category   | HFacings             | Orientation | Units              |
| 213012470 | 3410001232  | VIZZY VARIETY 12/12 CAN (A)   | MALT BASED | 1                    | Top 90      | 3                  |
| 213010378 | 85231300483 | PRESS VARIETY 12/12 CAN       | MALT BASED | 1                    | Top 90      | 3                  |
| 213017441 | 85001257160 | MYSTIC REEF HARD SELTZER L... | MALT BASED | 1                    | Top 90      | 3                  |
| 213017797 | 85001257138 | MYSTIC REEF HARD SELTZER V... | MALT BASED | 1                    | Top 90      | 3                  |

| Name: S51 |             | W:30.00 in                     | D:22.00 in | Avail Space: 3.00 in |             | Ht Space: 20.00 in |
|-----------|-------------|--------------------------------|------------|----------------------|-------------|--------------------|
| ID        | UPC         | Name                           | Category   | HFacings             | Orientation | Units              |
| 213010002 | 63598580029 | WHITE CLAW VARIETY ICED TEA... | MALT BASED | 1                    | Top 90      | 3                  |
| 213010927 | 3354400043  | CORONA SELTZER VARIETY 12/...  | MALT BASED | 3                    | Top 90      | 9                  |

| Name: S52 |             | W:30.00 in                     | D:22.00 in | Avail Space: 2.84 in |             | Ht Space: 10.00 in |
|-----------|-------------|--------------------------------|------------|----------------------|-------------|--------------------|
| ID        | UPC         | Name                           | Category   | HFacings             | Orientation | Units              |
| 213055463 | 81062803026 | GOLDEN ROAD SPIKED AGUA F...   | MALT BASED | 1                    | Top 90      | 3                  |
| 213010137 | 81994200310 | OSKAR BLUES WILD BASIN VARI... | MALT BASED | 1                    | Top 90      | 3                  |
| 213010956 | 63598580006 | WHITE CLAW VARIETY PACK 12/... | MALT BASED | 1                    | Top 90      | 3                  |
| 213010596 | 63598554890 | WHITE CLAW VARIETY PACK 12/... | MALT BASED | 1                    | Top 90      | 3                  |

| Name: S53 |             | W:30.00 in                     | D:22.00 in | Avail Space: 3.00 in |             | Ht Space: 10.50 in |
|-----------|-------------|--------------------------------|------------|----------------------|-------------|--------------------|
| ID        | UPC         | Name                           | Category   | HFacings             | Orientation | Units              |
| 213010729 | 8769200686  | TRULY VARIETY BERRY 12/12 C... | MALT BASED | 2                    | Top 90      | 6                  |
| 213010956 | 63598580006 | WHITE CLAW VARIETY PACK 12/... | MALT BASED | 2                    | Top 90      | 6                  |

| Name: S54 |            | W:30.00 in                      | D:22.00 in | Avail Space: 3.00 in |             | Ht Space: 10.50 in |
|-----------|------------|---------------------------------|------------|----------------------|-------------|--------------------|
| ID        | UPC        | Name                            | Category   | HFacings             | Orientation | Units              |
| 213010587 | 8769200424 | TRULY VARIETY CITRUS 12/12 C... | MALT BASED | 1                    | Top 90      | 1                  |
| 213010092 | 8769200804 | TRULY VARIETY TROPICAL 12/12... | MALT BASED | 3                    | Top 90      | 9                  |

| Name: S55 |            | W:30.00 in                      | D:22.00 in | Avail Space: 3.00 in |             | Ht Space: 11.00 in |
|-----------|------------|---------------------------------|------------|----------------------|-------------|--------------------|
| ID        | UPC        | Name                            | Category   | HFacings             | Orientation | Units              |
| 213010587 | 8769200424 | TRULY VARIETY CITRUS 12/12 C... | MALT BASED | 1                    | Top 90      | 1                  |
| 213010949 | 8769200991 | TRULY LEMONADE VARIETY 12/...   | MALT BASED | 3                    | Top 90      | 9                  |

| Name: S56 |            | W:30.00 in                  | D:22.00 in | Avail Space: 3.00 in |             | Ht Space: 20.00 in |
|-----------|------------|-----------------------------|------------|----------------------|-------------|--------------------|
| ID        | UPC        | Name                        | Category   | HFacings             | Orientation | Units              |
| 213011063 | 8769201169 | TRULY STRAWBERRY LEMONAD... | MALT BASED | 1                    | Top         | 6                  |
| 213010738 | 8769200678 | TRULY WILD BERRY 6/12 CAN   | MALT BASED | 1                    | Top         | 4                  |
| 213011064 | 8769201203 | TRULY HARD TEA 6/12 CAN     | MALT BASED | 1                    | Top         | 6                  |
| 213011061 | 8769201167 | TRULY HARD TEA 12/12 CAN    | MALT BASED | 1                    | Top 90      | 3                  |

| Name: S57 |             | W:30.00 in                     | D:22.00 in | Avail Space: 3.00 in |             | Ht Space: 10.00 in |
|-----------|-------------|--------------------------------|------------|----------------------|-------------|--------------------|
| ID        | UPC         | Name                           | Category   | HFacings             | Orientation | Units              |
| 213010956 | 63598580006 | WHITE CLAW VARIETY PACK 12/... | MALT BASED | 4                    | Top 90      | 12                 |

| Name: S58 |             | W:30.00 in                     | D:22.00 in | Avail Space: 3.00 in |             | Ht Space: 10.50 in |
|-----------|-------------|--------------------------------|------------|----------------------|-------------|--------------------|
| ID        | UPC         | Name                           | Category   | HFacings             | Orientation | Units              |
| 213010596 | 63598554890 | WHITE CLAW VARIETY PACK 12/... | MALT BASED | 1                    | Top 90      | 3                  |
| 213010596 | 63598554890 | WHITE CLAW VARIETY PACK 12/... | MALT BASED | 2                    | Top 90      | 6                  |
| 213010956 | 63598580006 | WHITE CLAW VARIETY PACK 12/... | MALT BASED | 1                    | Top 90      | 3                  |

| Name: S59 |             | W:30.00 in                     | D:22.00 in | Avail Space: 3.00 in |             | Ht Space: 10.50 in |
|-----------|-------------|--------------------------------|------------|----------------------|-------------|--------------------|
| ID        | UPC         | Name                           | Category   | HFacings             | Orientation | Units              |
| 213010596 | 63598554890 | WHITE CLAW VARIETY PACK 12/... | MALT BASED | 3                    | Top 90      | 9                  |
| 213010956 | 63598580006 | WHITE CLAW VARIETY PACK 12/... | MALT BASED | 1                    | Top 90      | 3                  |

| Name: S60 |             | W:30.00 in                    | D:22.00 in | Avail Space: 3.00 in |             | Ht Space: 11.00 in |
|-----------|-------------|-------------------------------|------------|----------------------|-------------|--------------------|
| ID        | UPC         | Name                          | Category   | HFacings             | Orientation | Units              |
| 213010335 | 63598526089 | WHITE CLAW BLACK CHERRY 12... | MALT BASED | 2                    | Top 90      | 6                  |
| 213010335 | 63598526089 | WHITE CLAW BLACK CHERRY 12... | MALT BASED | 1                    | Top 90      | 3                  |
| 213010336 | 63598510033 | WHITE CLAW MANGO 12/12 CAN    | MALT BASED | 1                    | Top 90      | 3                  |

| Name: S61 |     | W:30.00 in | D:22.00 in | Avail Space: 3.00 in |             | Ht Space: 20.00 in |
|-----------|-----|------------|------------|----------------------|-------------|--------------------|
| ID        | UPC | Name       | Category   | HFacings             | Orientation | Units              |



Target Store: 1148    Display: D213ZAA

Planogram Name: D213ZAA 02/28/2021 PF: COLD BEER: T1148: NY: 24 PK:

METRO: 30x84x22

|           |             |                                |            |   |     |   |
|-----------|-------------|--------------------------------|------------|---|-----|---|
| 213010552 | 63598520025 | WHITE CLAW BLACK CHERRY 6/...  | MALT BASED | 1 | Top | 3 |
| 213010346 | 63598526087 | WHITE CLAW MANGO 6/12 CAN      | MALT BASED | 1 | Top | 3 |
| 213010345 | 63598526066 | WHITE CLAW RASPBERRY 6/12 ...  | MALT BASED | 1 | Top | 3 |
| 213010551 | 63598502598 | WHITE CLAW NATURAL LIME 6/1... | MALT BASED | 1 | Top | 3 |





Target Store: 1148    Display: D2131F2  
 Planogram Name: D2131F2 02/28/2021 PF: WARM BEER: T1148: NY: 24PK: 36x84x22





Target Store: 1148 Display: D2131F2

Planogram Name: D2131F2 02/28/2021 PF: WARM BEER: T1148: NY: 24PK:  
36x84x22

PF: WARM BEER: T1148: NY: 24PK: Store # 1148 H: 7 ft W: 36 ft D: 1 ft 10.0... # of segments: 9

| Name: S1  |             | W:48.00 in                     | D:22.00 in | Avail Space: 2.30 in |             |       | Ht Space: 22.82 in |
|-----------|-------------|--------------------------------|------------|----------------------|-------------|-------|--------------------|
| ID        | UPC         | Name                           | Category   | HFacings             | Orientation | Units |                    |
| 213051552 | 64286090024 | FOUNDERS ALL DAY SESSION I...  | MALT BASED | 1                    | Side 90     | 4     |                    |
| 213050129 | 8769201103  | SAMUEL ADAMS SEASONAL 12/1...  | MALT BASED | 1                    | Side        | 4     |                    |
| 213050141 | 8769229103  | SAMUEL ADAMS VARIETY PACK ...  | MALT BASED | 1                    | Side        | 4     |                    |
| 213010367 | 3410051607  | LEINIES SEASONAL SHANDY 12/... | MALT BASED | 1                    | Side        | 4     |                    |
| 213050242 | 7199009516  | BLUE MOON BELGIAN WHITE 12/... | MALT BASED | 1                    | Side        | 4     |                    |
| 213060024 | 7289000016  | HEINEKEN 12/12 BTL             | MALT BASED | 1                    | Side        | 4     |                    |

| Name: S2  |            | W:48.00 in                     | D:18.00 in | Avail Space: 1.39 in |             |       | Ht Space: 11.70 in |
|-----------|------------|--------------------------------|------------|----------------------|-------------|-------|--------------------|
| ID        | UPC        | Name                           | Category   | HFacings             | Orientation | Units |                    |
| 213050046 | 8769227102 | SAMUEL ADAMS CHERRY WHEA...    | MALT BASED | 1                    | Front       | 3     |                    |
| 213050174 | 8769230050 | SAMUEL ADAMS SEASONAL 6/12...  | MALT BASED | 1                    | Front       | 3     |                    |
| 213010371 | 3410051605 | LEINIES SEASONAL SHANDY 6/1... | MALT BASED | 1                    | Front       | 3     |                    |
| 213050405 | 8780000071 | BLUE MOON MANGO WHEAT 6/1...   | MALT BASED | 1                    | Front       | 3     |                    |
| 213050029 | 7199009511 | BLUE MOON BELGIAN WHITE 6/1... | MALT BASED | 1                    | Front       | 3     |                    |
| 213050029 | 7199009511 | BLUE MOON BELGIAN WHITE 6/1... | MALT BASED | 1                    | Side        | 2     |                    |
| 213056211 | 7199009591 | BLUE MOON LIGHT SKY 6/12 CAN   | MALT BASED | 1                    | Side        | 2     |                    |

| Name: S3  |             | W:48.00 in                    | D:18.00 in | Avail Space: 1.62 in |             |       | Ht Space: 10.70 in |
|-----------|-------------|-------------------------------|------------|----------------------|-------------|-------|--------------------|
| ID        | UPC         | Name                          | Category   | HFacings             | Orientation | Units |                    |
| 213050492 | 75452700421 | NEW BELGIUM VODOO RANGE...    | MALT BASED | 1                    | Front       | 3     |                    |
| 213050838 | 75452700066 | NEW BELGIUM VODOO RANGE...    | MALT BASED | 1                    | Front       | 3     |                    |
| 213050031 | 75452700022 | NEW BELGIUM FAT TIRE 6/12 BTL | MALT BASED | 1                    | Front       | 3     |                    |
| 213060024 | 7289000016  | HEINEKEN 12/12 BTL            | MALT BASED | 1                    | Front       | 2     |                    |
| 213060024 | 7289000016  | HEINEKEN 12/12 BTL            | MALT BASED | 2                    | Side        | 2     |                    |

| Name: S4  |             | W:48.00 in                     | D:18.00 in | Avail Space: 2.69 in |             |       | Ht Space: 11.70 in |
|-----------|-------------|--------------------------------|------------|----------------------|-------------|-------|--------------------|
| ID        | UPC         | Name                           | Category   | HFacings             | Orientation | Units |                    |
| 213050181 | 86273700006 | MONTAUK SUMMER 6/12 CAN (W...  | MALT BASED | 1                    | Front       | 6     |                    |
| 213054152 | 86907100026 | MONTAUK WATERMELLOW 6/12 ...   | MALT BASED | 1                    | Side        | 4     |                    |
| 213050763 | 79603011496 | KONA BIG WAVE GOLDEN ALE 6/... | MALT BASED | 1                    | Side        | 2     |                    |
| 213050063 | 63625188901 | STONE VARIETY PACK 12/12 BTL   | MALT BASED | 1                    | Front       | 2     |                    |
| 213060024 | 7289000016  | HEINEKEN 12/12 BTL             | MALT BASED | 1                    | Front       | 2     |                    |
| 213060024 | 7289000016  | HEINEKEN 12/12 BTL             | MALT BASED | 1                    | Side        | 1     |                    |

| Name: S5  |             | W:48.00 in                     | D:18.00 in | Avail Space: 2.76 in |             |       | Ht Space: 17.70 in |
|-----------|-------------|--------------------------------|------------|----------------------|-------------|-------|--------------------|
| ID        | UPC         | Name                           | Category   | HFacings             | Orientation | Units |                    |
| 213054152 | 86907100026 | MONTAUK WATERMELLOW 6/12 ...   | MALT BASED | 1                    | Side        | 6     |                    |
| 213054151 | 86907100027 | MONTAUK WAVE CHASER 6/12 C...  | MALT BASED | 1                    | Front       | 9     |                    |
| 213050959 | 68174511112 | BLUE POINT TOASTED LAGER 6/... | MALT BASED | 1                    | Side        | 2     |                    |
| 213051106 | 68174511118 | BLUE POINT SEASONAL 6/12 BTL   | MALT BASED | 1                    | Front       | 3     |                    |
| 213060051 | 7289000020  | HEINEKEN 12/12 CAN             | MALT BASED | 1                    | Top 90      | 2     |                    |
| 213060024 | 7289000016  | HEINEKEN 12/12 BTL             | MALT BASED | 2                    | Side        | 2     |                    |

| Name: S6 |  | W:48.00 in | D:1.00 in | Avail Space: 48.00 in |  |  | Ht Space: 0.00 in |
|----------|--|------------|-----------|-----------------------|--|--|-------------------|
|----------|--|------------|-----------|-----------------------|--|--|-------------------|

| Name: S7  |             | W:48.00 in                | D:22.00 in | Avail Space: 1.27 in |             |       | Ht Space: 22.82 in |
|-----------|-------------|---------------------------|------------|----------------------|-------------|-------|--------------------|
| ID        | UPC         | Name                      | Category   | HFacings             | Orientation | Units |                    |
| 213060288 | 78615000014 | STELLA ARTOIS 12/11.2 BTL | MALT BASED | 1                    | Front       | 4     |                    |
| 213060400 | 78615000149 | STELLA ARTOIS 18/11.2 BTL | MALT BASED | 1                    | Side        | 2     |                    |
| 213060176 | 8066095608  | CORONA 24/12 BTL (HG)     | MALT BASED | 1                    | Side        | 2     |                    |
| 213060176 | 8066095608  | CORONA 24/12 BTL (HG)     | MALT BASED | 1                    | Side        | 2     |                    |
| 213060045 | 8066095680  | CORONA 18/12 BTL          | MALT BASED | 1                    | Side        | 2     |                    |

| Name: S8  |             | W:48.00 in                     | D:18.00 in | Avail Space: 2.96 in |             |       | Ht Space: 11.70 in |
|-----------|-------------|--------------------------------|------------|----------------------|-------------|-------|--------------------|
| ID        | UPC         | Name                           | Category   | HFacings             | Orientation | Units |                    |
| 213060288 | 78615000014 | STELLA ARTOIS 12/11.2 BTL      | MALT BASED | 1                    | Front       | 2     |                    |
| 213060288 | 78615000014 | STELLA ARTOIS 12/11.2 BTL      | MALT BASED | 1                    | Side        | 1     |                    |
| 213060396 | 1820020188  | STELLA ARTOIS LIMITED SERIE... | MALT BASED | 1                    | Side        | 1     |                    |
| 213060009 | 8066095615  | CORONA 12/12 BTL               | MALT BASED | 2                    | Front       | 4     |                    |





Target Store: 1148    Display: D2131F2  
 Planogram Name: D2131F2 02/28/2021 PF: WARM BEER: T1148: NY: 24PK:  
 36x84x22

| Name: S9  |             | W:48.00 in                     | D:18.00 in | Avail Space: 2.96 in |             | Ht Space: 10.70 in |
|-----------|-------------|--------------------------------|------------|----------------------|-------------|--------------------|
| ID        | UPC         | Name                           | Category   | HFacings             | Orientation | Units              |
| 213060288 | 78615000014 | STELLA ARTOIS 12/11.2 BTL      | MALT BASED | 1                    | Front       | 2                  |
| 213060288 | 78615000014 | STELLA ARTOIS 12/11.2 BTL      | MALT BASED | 1                    | Side        | 1                  |
| 213060396 | 1820020188  | STELLA ARTOIS LIMITED SERIE... | MALT BASED | 1                    | Side        | 1                  |
| 213060009 | 8066095615  | CORONA 12/12 BTL               | MALT BASED | 2                    | Front       | 4                  |

| Name: S10 |             | W:48.00 in                | D:18.00 in | Avail Space: 2.12 in |             | Ht Space: 11.70 in |
|-----------|-------------|---------------------------|------------|----------------------|-------------|--------------------|
| ID        | UPC         | Name                      | Category   | HFacings             | Orientation | Units              |
| 213060188 | 78615000016 | STELLA ARTOIS 12/11.2 CAN | MALT BASED | 1                    | Front       | 4                  |
| 213060188 | 78615000016 | STELLA ARTOIS 12/11.2 CAN | MALT BASED | 1                    | Side        | 4                  |
| 213060009 | 8066095615  | CORONA 12/12 BTL          | MALT BASED | 3                    | Front       | 6                  |

| Name: S11 |             | W:48.00 in                    | D:18.00 in | Avail Space: 1.96 in |             | Ht Space: 14.70 in |
|-----------|-------------|-------------------------------|------------|----------------------|-------------|--------------------|
| ID        | UPC         | Name                          | Category   | HFacings             | Orientation | Units              |
| 213060025 | 7289000011  | HEINEKEN 6/12 BTL             | MALT BASED | 1                    | Side        | 2                  |
| 213060287 | 78615000001 | STELLA ARTOIS 6/11.2 BTL      | MALT BASED | 1                    | Side        | 2                  |
| 213060080 | 8382012368  | GUINNESS DRAUGHT STOUT 8/1... | MALT BASED | 2                    | Side        | 2                  |
| 213060022 | 8382012360  | GUINNESS DRAUGHT STOUT 4/1... | MALT BASED | 2                    | Front       | 6                  |
| 213060008 | 8066095605  | CORONA 6/12 BTL               | MALT BASED | 2                    | Front       | 6                  |

| Name: S12 |            | W:48.00 in                | D:22.00 in | Avail Space: 4.51 in |             | Ht Space: 22.82 in |
|-----------|------------|---------------------------|------------|----------------------|-------------|--------------------|
| ID        | UPC        | Name                      | Category   | HFacings             | Orientation | Units              |
| 213060009 | 8066095615 | CORONA 12/12 BTL          | MALT BASED | 1                    | Side        | 4                  |
| 213060011 | 8066095675 | CORONA LIGHT 12/12 BTL    | MALT BASED | 1                    | Side        | 4                  |
| 213060011 | 8066095675 | CORONA LIGHT 12/12 BTL    | MALT BASED | 1                    | Side        | 4                  |
| 213060220 | 3354495042 | CORONA PREMIER 12/12 BTL  | MALT BASED | 1                    | Side        | 4                  |
| 213060146 | 8066095757 | MODELO ESPECIAL 12/12 BTL | MALT BASED | 1                    | Front       | 4                  |

| Name: S13 |            | W:48.00 in                | D:18.00 in | Avail Space: 3.06 in |             | Ht Space: 11.70 in |
|-----------|------------|---------------------------|------------|----------------------|-------------|--------------------|
| ID        | UPC        | Name                      | Category   | HFacings             | Orientation | Units              |
| 213060011 | 8066095675 | CORONA LIGHT 12/12 BTL    | MALT BASED | 1                    | Front       | 2                  |
| 213060220 | 3354495042 | CORONA PREMIER 12/12 BTL  | MALT BASED | 1                    | Front       | 2                  |
| 213060146 | 8066095757 | MODELO ESPECIAL 12/12 BTL | MALT BASED | 2                    | Front       | 4                  |

| Name: S14 |            | W:48.00 in                | D:18.00 in | Avail Space: 3.06 in |             | Ht Space: 10.70 in |
|-----------|------------|---------------------------|------------|----------------------|-------------|--------------------|
| ID        | UPC        | Name                      | Category   | HFacings             | Orientation | Units              |
| 213060011 | 8066095675 | CORONA LIGHT 12/12 BTL    | MALT BASED | 1                    | Front       | 2                  |
| 213060220 | 3354495042 | CORONA PREMIER 12/12 BTL  | MALT BASED | 1                    | Front       | 2                  |
| 213060146 | 8066095757 | MODELO ESPECIAL 12/12 BTL | MALT BASED | 2                    | Front       | 4                  |

| Name: S15 |            | W:48.00 in                | D:18.00 in | Avail Space: 3.60 in |             | Ht Space: 11.70 in |
|-----------|------------|---------------------------|------------|----------------------|-------------|--------------------|
| ID        | UPC        | Name                      | Category   | HFacings             | Orientation | Units              |
| 213060011 | 8066095675 | CORONA LIGHT 12/12 BTL    | MALT BASED | 1                    | Front       | 2                  |
| 213060220 | 3354495042 | CORONA PREMIER 12/12 BTL  | MALT BASED | 1                    | Front       | 2                  |
| 213060034 | 8066095715 | MODELO ESPECIAL 12/12 CAN | MALT BASED | 3                    | Side 90     | 6                  |

| Name: S16 |            | W:48.00 in               | D:18.00 in | Avail Space: 2.82 in |             | Ht Space: 14.70 in |
|-----------|------------|--------------------------|------------|----------------------|-------------|--------------------|
| ID        | UPC        | Name                     | Category   | HFacings             | Orientation | Units              |
| 213060010 | 8066095625 | CORONA LIGHT 6/12 BTL    | MALT BASED | 1                    | Front       | 3                  |
| 213060010 | 8066095625 | CORONA LIGHT 6/12 BTL    | MALT BASED | 1                    | Side        | 2                  |
| 213060217 | 3354495041 | CORONA PREMIER 6/12 BTL  | MALT BASED | 1                    | Front       | 3                  |
| 213060036 | 8066095765 | MODELO ESPECIAL 6/12 BTL | MALT BASED | 1                    | Side        | 2                  |
| 213060036 | 8066095765 | MODELO ESPECIAL 6/12 BTL | MALT BASED | 2                    | Front       | 6                  |

| Name: S17 |            | W:48.00 in               | D:22.00 in | Avail Space: 1.86 in |             | Ht Space: 22.82 in |
|-----------|------------|--------------------------|------------|----------------------|-------------|--------------------|
| ID        | UPC        | Name                     | Category   | HFacings             | Orientation | Units              |
| 213030266 | 1820096715 | MICHELOB ULTRA 24/12 CAN | MALT BASED | 1                    | Side 90     | 3                  |
| 213030250 | 1820005990 | MICHELOB ULTRA 12/12 BTL | MALT BASED | 2                    | Side        | 8                  |
| 213030180 | 7199030078 | COORS LIGHT 18/12 BTL    | MALT BASED | 1                    | Front       | 4                  |
| 213030027 | 7199030069 | COORS LIGHT 12/12 BTL    | MALT BASED | 1                    | Side        | 4                  |

| Name: S18 |     | W:48.00 in | D:18.00 in | Avail Space: 3.21 in |             | Ht Space: 11.70 in |
|-----------|-----|------------|------------|----------------------|-------------|--------------------|
| ID        | UPC | Name       | Category   | HFacings             | Orientation | Units              |



Target Store: 1148 Display: D2131F2

Planogram Name: D2131F2 02/28/2021 PF: WARM BEER: T1148: NY: 24PK:  
36x84x22

|           |            |                          |            |   |         |   |
|-----------|------------|--------------------------|------------|---|---------|---|
| 213030250 | 1820005990 | MICHELOB ULTRA 12/12 BTL | MALT BASED | 2 | Side    | 2 |
| 213030033 | 7199031600 | COORS LIGHT 24/12 CAN    | MALT BASED | 1 | Top     | 2 |
| 213030035 | 7199030017 | COORS LIGHT 18/12 CAN    | MALT BASED | 2 | Side 90 | 4 |

| Name: S19 |            | W:48.00 in                | D:18.00 in | Avail Space: 2.64 in |             | Ht Space: 10.70 in |
|-----------|------------|---------------------------|------------|----------------------|-------------|--------------------|
| ID        | UPC        | Name                      | Category   | HFacings             | Orientation | Units              |
| 213030250 | 1820005990 | MICHELOB ULTRA 12/12 BTL  | MALT BASED | 2                    | Side        | 2                  |
| 213030030 | 7199000048 | COORS LIGHT 12/12 CAN     | MALT BASED | 2                    | Side 90     | 4                  |
| 213030421 | 7199030104 | COORS LIGHT 9/16 BTL (AL) | MALT BASED | 2                    | Front       | 4                  |

| Name: S20 |            | W:48.00 in               | D:18.00 in | Avail Space: 5.13 in |             | Ht Space: 11.70 in |
|-----------|------------|--------------------------|------------|----------------------|-------------|--------------------|
| ID        | UPC        | Name                     | Category   | HFacings             | Orientation | Units              |
| 213030268 | 1820006991 | MICHELOB ULTRA 12/12 CAN | MALT BASED | 3                    | Top 90      | 6                  |
| 213030034 | 7199030005 | COORS LIGHT 6/12 BTL     | MALT BASED | 3                    | Front       | 9                  |

| Name: S21 |            | W:48.00 in              | D:18.00 in | Avail Space: 0.78 in |             | Ht Space: 13.58 in |
|-----------|------------|-------------------------|------------|----------------------|-------------|--------------------|
| ID        | UPC        | Name                    | Category   | HFacings             | Orientation | Units              |
| 213030249 | 1820005989 | MICHELOB ULTRA 6/12 BTL | MALT BASED | 2                    | Front       | 6                  |
| 213030332 | 7199017028 | COORS BANQUET 6/12 BTL  | MALT BASED | 2                    | Front       | 6                  |
| 213030199 | 7199032000 | COORS LIGHT 6/16 CAN    | MALT BASED | 2                    | Front       | 6                  |

| Name: P1 |  | W:48.00 in | D:0.10 in | Avail Space: 48.00 in |  | Ht Space: 0.00 in |
|----------|--|------------|-----------|-----------------------|--|-------------------|
|----------|--|------------|-----------|-----------------------|--|-------------------|

| Name: S22 |            | W:48.00 in                | D:22.00 in | Avail Space: 3.63 in |             | Ht Space: 22.82 in |
|-----------|------------|---------------------------|------------|----------------------|-------------|--------------------|
| ID        | UPC        | Name                      | Category   | HFacings             | Orientation | Units              |
| 213030069 | 3410057340 | LITE 18/12 CAN            | MALT BASED | 1                    | Side 90     | 4                  |
| 213030064 | 3410057306 | LITE 24/12 CAN            | MALT BASED | 1                    | Top         | 8                  |
| 213050276 | 8992488007 | YUENGLING LAGER 24/12 CAN | MALT BASED | 1                    | Side 90     | 4                  |
| 213030013 | 1820011168 | BUD 24/12 CAN             | MALT BASED | 1                    | Side 90     | 4                  |

| Name: S23 |            | W:48.00 in                | D:18.00 in | Avail Space: 2.50 in |             | Ht Space: 11.70 in |
|-----------|------------|---------------------------|------------|----------------------|-------------|--------------------|
| ID        | UPC        | Name                      | Category   | HFacings             | Orientation | Units              |
| 213030069 | 3410057340 | LITE 18/12 CAN            | MALT BASED | 2                    | Top         | 8                  |
| 213050611 | 8992427896 | YUENGLING LAGER 12/12 BTL | MALT BASED | 2                    | Side        | 2                  |

| Name: S24 |            | W:48.00 in                | D:18.00 in | Avail Space: 0.72 in |             | Ht Space: 10.70 in |
|-----------|------------|---------------------------|------------|----------------------|-------------|--------------------|
| ID        | UPC        | Name                      | Category   | HFacings             | Orientation | Units              |
| 213030070 | 3410057636 | LITE 12/12 CAN            | MALT BASED | 1                    | Top         | 4                  |
| 213030074 | 3410057509 | LITE 12/12 BTL            | MALT BASED | 2                    | Side        | 2                  |
| 213050611 | 8992427896 | YUENGLING LAGER 12/12 BTL | MALT BASED | 2                    | Side        | 2                  |
| 213030011 | 1820011047 | BUD 12/12 CAN             | MALT BASED | 1                    | Side 90     | 2                  |

| Name: S25 |            | W:48.00 in                | D:18.00 in | Avail Space: 1.86 in |             | Ht Space: 11.70 in |
|-----------|------------|---------------------------|------------|----------------------|-------------|--------------------|
| ID        | UPC        | Name                      | Category   | HFacings             | Orientation | Units              |
| 213030132 | 3410057023 | LITE 9/16 BTL (AL)        | MALT BASED | 2                    | Front 90    | 4                  |
| 213050275 | 8992427898 | YUENGLING LAGER 12/12 CAN | MALT BASED | 2                    | Side 90     | 4                  |
| 213030011 | 1820011047 | BUD 12/12 CAN             | MALT BASED | 2                    | Side 90     | 4                  |

| Name: S26 |            | W:48.00 in               | D:18.00 in | Avail Space: 2.40 in |             | Ht Space: 14.70 in |
|-----------|------------|--------------------------|------------|----------------------|-------------|--------------------|
| ID        | UPC        | Name                     | Category   | HFacings             | Orientation | Units              |
| 213030067 | 3410057505 | LITE 6/12 BTL            | MALT BASED | 2                    | Front       | 6                  |
| 213050612 | 8992427891 | YUENGLING LAGER 6/12 BTL | MALT BASED | 2                    | Front       | 6                  |
| 213030010 | 1820000834 | BUD 6/12 BTL             | MALT BASED | 2                    | Front       | 6                  |

| Name: S27 |            | W:48.00 in              | D:22.00 in | Avail Space: 2.29 in |             | Ht Space: 22.82 in |
|-----------|------------|-------------------------|------------|----------------------|-------------|--------------------|
| ID        | UPC        | Name                    | Category   | HFacings             | Orientation | Units              |
| 213030110 | 1820053308 | BUD LIGHT 18/12 BTL     | MALT BASED | 1                    | Side        | 2                  |
| 213030110 | 1820053308 | BUD LIGHT 18/12 BTL     | MALT BASED | 2                    | Side        | 4                  |
| 213030005 | 1820053168 | BUD LIGHT 24/12 CAN     | MALT BASED | 1                    | Top         | 8                  |
| 213030079 | 1820020077 | NATURAL LIGHT 15/12 CAN | MALT BASED | 1                    | Side 90     | 4                  |

| Name: S28 |            | W:48.00 in          | D:18.00 in | Avail Space: 1.04 in |             | Ht Space: 11.70 in |
|-----------|------------|---------------------|------------|----------------------|-------------|--------------------|
| ID        | UPC        | Name                | Category   | HFacings             | Orientation | Units              |
| 213030110 | 1820053308 | BUD LIGHT 18/12 BTL | MALT BASED | 1                    | Front       | 2                  |



Target Store: 1148    Display: D2131F2  
 Planogram Name: D2131F2 02/28/2021 PF: WARM BEER: T1148: NY: 24PK:  
 36x84x22

|           |            |                     |            |   |       |   |
|-----------|------------|---------------------|------------|---|-------|---|
| 213030110 | 1820053308 | BUD LIGHT 18/12 BTL | MALT BASED | 1 | Side  | 1 |
| 213030036 | 3410001509 | HIGH LIFE 12/12 BTL | MALT BASED | 2 | Side  | 2 |
| 213030036 | 3410001509 | HIGH LIFE 12/12 BTL | MALT BASED | 1 | Front | 2 |

| Name: S29 |            | W:48.00 in          | D:18.00 in | Avail Space: 0.70 in |             | Ht Space: 10.70 in |
|-----------|------------|---------------------|------------|----------------------|-------------|--------------------|
| ID        | UPC        | Name                | Category   | HFacings             | Orientation | Units              |
| 213030001 | 1820053218 | BUD LIGHT 18/12 CAN | MALT BASED | 2                    | Side 90     | 4                  |
| 213030001 | 1820053218 | BUD LIGHT 18/12 CAN | MALT BASED | 2                    | Side 90     | 4                  |
| 213030144 | 2210000170 | PABST 12/12 CAN     | MALT BASED | 1                    | Side 90     | 2                  |
| 213030144 | 2210000170 | PABST 12/12 CAN     | MALT BASED | 1                    | Side 90     | 2                  |

| Name: S30 |            | W:48.00 in          | D:18.00 in | Avail Space: 1.35 in |             | Ht Space: 11.70 in |
|-----------|------------|---------------------|------------|----------------------|-------------|--------------------|
| ID        | UPC        | Name                | Category   | HFacings             | Orientation | Units              |
| 213030006 | 1820000769 | BUD LIGHT 12/12 BTL | MALT BASED | 1                    | Front       | 2                  |
| 213030006 | 1820000769 | BUD LIGHT 12/12 BTL | MALT BASED | 1                    | Side        | 1                  |
| 213030006 | 1820000769 | BUD LIGHT 12/12 BTL | MALT BASED | 4                    | Side        | 4                  |

| Name: S31 |            | W:48.00 in          | D:18.00 in | Avail Space: 3.02 in |             | Ht Space: 14.70 in |
|-----------|------------|---------------------|------------|----------------------|-------------|--------------------|
| ID        | UPC        | Name                | Category   | HFacings             | Orientation | Units              |
| 213030003 | 1820053047 | BUD LIGHT 12/12 CAN | MALT BASED | 4                    | Top 90      | 8                  |
| 213030003 | 1820053047 | BUD LIGHT 12/12 CAN | MALT BASED | 1                    | Top 90      | 2                  |
| 213030003 | 1820053047 | BUD LIGHT 12/12 CAN | MALT BASED | 1                    | Top 90      | 2                  |
| 213030002 | 1820000833 | BUD LIGHT 6/12 BTL  | MALT BASED | 2                    | Front       | 6                  |

| Name: S32 |            | W:48.00 in                     | D:22.00 in | Avail Space: 2.05 in |             | Ht Space: 22.82 in |
|-----------|------------|--------------------------------|------------|----------------------|-------------|--------------------|
| ID        | UPC        | Name                           | Category   | HFacings             | Orientation | Units              |
| 213016641 | 1820028686 | BUD LIGHT SELTZER VARIETY 2... | MALT BASED | 2                    | Side 90     | 6                  |
| 213014412 | 1820020208 | BUD LIGHT SELTZER VARIETY 1... | MALT BASED | 2                    | Top 90      | 12                 |
| 213012531 | 3354400045 | CORONA SELTZER VARIETY 24/...  | MALT BASED | 1                    | Top         | 6                  |

| Name: S33 |            | W:48.00 in                     | D:18.00 in | Avail Space: 0.95 in |             | Ht Space: 11.70 in |
|-----------|------------|--------------------------------|------------|----------------------|-------------|--------------------|
| ID        | UPC        | Name                           | Category   | HFacings             | Orientation | Units              |
| 213014412 | 1820020208 | BUD LIGHT SELTZER VARIETY 1... | MALT BASED | 2                    | Top 90      | 6                  |
| 213010999 | 7199000015 | COORS HARD SELTZER VARIET...   | MALT BASED | 2                    | Top 90      | 6                  |
| 213010927 | 3354400043 | CORONA SELTZER VARIETY 12/...  | MALT BASED | 3                    | Top 90      | 9                  |

| Name: S34 |             | W:48.00 in                      | D:18.00 in | Avail Space: 1.07 in |             | Ht Space: 10.70 in |
|-----------|-------------|---------------------------------|------------|----------------------|-------------|--------------------|
| ID        | UPC         | Name                            | Category   | HFacings             | Orientation | Units              |
| 213010350 | 63598512998 | MIKES HARD VARIETY PACK 12/...  | MALT BASED | 1                    | Front       | 2                  |
| 213010350 | 63598512998 | MIKES HARD VARIETY PACK 12/...  | MALT BASED | 1                    | Side        | 1                  |
| 213010377 | 63598522413 | MIKES HARD STRAWBERRY LEM...    | MALT BASED | 1                    | Front       | 3                  |
| 213010114 | 63598510062 | MIKES HARD LEMONADE 6/11.2 ...  | MALT BASED | 1                    | Front       | 3                  |
| 213010385 | 63598506074 | MIKES HARD SEASONAL 6/11.2 B... | MALT BASED | 1                    | Front       | 3                  |
| 213010337 | 63598506744 | MIKES HARD BLACK CHERRY LE...   | MALT BASED | 1                    | Front       | 3                  |

| Name: S35 |             | W:48.00 in                       | D:18.00 in | Avail Space: 2.86 in |             | Ht Space: 11.70 in |
|-----------|-------------|----------------------------------|------------|----------------------|-------------|--------------------|
| ID        | UPC         | Name                             | Category   | HFacings             | Orientation | Units              |
| 213054907 | 63598526042 | MIKES HARDER VARIETY PACK ...    | MALT BASED | 1                    | Side 90     | 1                  |
| 213010306 | 8200072385  | SMIRNOFF ICE ORIGINAL 6/11.2 ... | MALT BASED | 1                    | Side        | 2                  |
| 213010877 | 3354400013  | CORONA REFRESCA VARIETY 1...     | MALT BASED | 3                    | Front 90    | 6                  |
| 213010308 | 8769200033  | ANGRY ORCHARD CRISP APPLE...     | CIDER      | 2                    | Side        | 2                  |

| Name: S36 |             | W:48.00 in                      | D:18.00 in | Avail Space: 4.83 in |             | Ht Space: 14.70 in |
|-----------|-------------|---------------------------------|------------|----------------------|-------------|--------------------|
| ID        | UPC         | Name                            | Category   | HFacings             | Orientation | Units              |
| 213010178 | 8769283134  | TWISTED TEA ORIGINAL 12/12 C... | MALT BASED | 2                    | Top 90      | 4                  |
| 213010728 | 61300874833 | ARNOLD PALMER SPIKED HALF ...   | MALT BASED | 2                    | Front       | 16                 |
| 213010815 | 64499613688 | WOLFFER DRY ROSE CIDER NO ...   | CIDER      | 1                    | Front       | 3                  |
| 213010420 | 8769282102  | ANGRY ORCHARD CRISP APPLE...    | CIDER      | 2                    | Front       | 6                  |

| Name: S37 |            | W:48.00 in                   | D:22.00 in | Avail Space: 3.18 in |             | Ht Space: 22.82 in |
|-----------|------------|------------------------------|------------|----------------------|-------------|--------------------|
| ID        | UPC        | Name                         | Category   | HFacings             | Orientation | Units              |
| 213010040 | 7199001129 | COORS HARD SELTZER VARIET... | MALT BASED | 2                    | Side 90     | 6                  |
| 213010950 | 8769200971 | TRULY VARIETY PACK 24/12 CAN | MALT BASED | 2                    | Top         | 12                 |



Target Store: 1148    Display: D2131F2  
 Planogram Name: D2131F2 02/28/2021 PF: WARM BEER: T1148: NY: 24PK:  
 36x84x22

| Name: S38 |            | W:48.00 in                      | D:18.00 in | Avail Space: 0.75 in |             | Ht Space: 11.70 in |
|-----------|------------|---------------------------------|------------|----------------------|-------------|--------------------|
| ID        | UPC        | Name                            | Category   | HFacings             | Orientation | Units              |
| 213010092 | 8769200804 | TRULY VARIETY TROPICAL 12/12... | MALT BASED | 7                    | Top 90      | 21                 |

| Name: S39 |            | W:48.00 in                    | D:18.00 in | Avail Space: 5.16 in |             | Ht Space: 10.70 in |
|-----------|------------|-------------------------------|------------|----------------------|-------------|--------------------|
| ID        | UPC        | Name                          | Category   | HFacings             | Orientation | Units              |
| 213010949 | 8769200991 | TRULY LEMONADE VARIETY 12/... | MALT BASED | 7                    | Front 90    | 14                 |

| Name: S40 |             | W:48.00 in                      | D:18.00 in | Avail Space: 0.67 in |             | Ht Space: 11.70 in |
|-----------|-------------|---------------------------------|------------|----------------------|-------------|--------------------|
| ID        | UPC         | Name                            | Category   | HFacings             | Orientation | Units              |
| 213010137 | 81994200310 | OSKAR BLUES WILD BASIN VARI...  | MALT BASED | 1                    | Top 90      | 2                  |
| 213012470 | 3410001232  | VIZZY VARIETY 12/12 CAN (A)     | MALT BASED | 1                    | Top 90      | 3                  |
| 213010729 | 8769200686  | TRULY VARIETY BERRY 12/12 C...  | MALT BASED | 2                    | Top 90      | 6                  |
| 213010587 | 8769200424  | TRULY VARIETY CITRUS 12/12 C... | MALT BASED | 1                    | Top 90      | 1                  |
| 213010587 | 8769200424  | TRULY VARIETY CITRUS 12/12 C... | MALT BASED | 2                    | Top 90      | 2                  |

| Name: S41 |             | W:48.00 in                    | D:18.00 in | Avail Space: 8.28 in |             | Ht Space: 14.70 in |
|-----------|-------------|-------------------------------|------------|----------------------|-------------|--------------------|
| ID        | UPC         | Name                          | Category   | HFacings             | Orientation | Units              |
| 213010591 | 8200078142  | SMIRNOFF SPIKED SPARKLING ... | MALT BASED | 2                    | Top 90      | 6                  |
| 213018620 | 8200079257  | SMIRNOFF SPIKED SPARKLING ... | MALT BASED | 1                    | Front 90    | 2                  |
| 213017797 | 85001257138 | MYSTIC REEF HARD SELTZER V... | MALT BASED | 1                    | Top 90      | 3                  |
| 213010378 | 85231300483 | PRESS VARIETY 12/12 CAN       | MALT BASED | 2                    | Top 90      | 6                  |

| Name: S42 |             | W:48.00 in                     | D:22.00 in | Avail Space: 3.93 in |             | Ht Space: 22.82 in |
|-----------|-------------|--------------------------------|------------|----------------------|-------------|--------------------|
| ID        | UPC         | Name                           | Category   | HFacings             | Orientation | Units              |
| 213010957 | 63598510024 | WHITE CLAW VARIETY PACK 24/... | MALT BASED | 3                    | Top         | 18                 |

| Name: S43 |             | W:48.00 in                     | D:18.00 in | Avail Space: 0.75 in |             | Ht Space: 11.70 in |
|-----------|-------------|--------------------------------|------------|----------------------|-------------|--------------------|
| ID        | UPC         | Name                           | Category   | HFacings             | Orientation | Units              |
| 213010956 | 63598580006 | WHITE CLAW VARIETY PACK 12/... | MALT BASED | 7                    | Top 90      | 21                 |

| Name: S44 |             | W:48.00 in                     | D:18.00 in | Avail Space: 0.75 in |             | Ht Space: 10.70 in |
|-----------|-------------|--------------------------------|------------|----------------------|-------------|--------------------|
| ID        | UPC         | Name                           | Category   | HFacings             | Orientation | Units              |
| 213010956 | 63598580006 | WHITE CLAW VARIETY PACK 12/... | MALT BASED | 7                    | Top 90      | 21                 |

| Name: S45 |             | W:48.00 in                     | D:18.00 in | Avail Space: 0.75 in |             | Ht Space: 11.70 in |
|-----------|-------------|--------------------------------|------------|----------------------|-------------|--------------------|
| ID        | UPC         | Name                           | Category   | HFacings             | Orientation | Units              |
| 213010335 | 63598526089 | WHITE CLAW BLACK CHERRY 12...  | MALT BASED | 1                    | Top 90      | 3                  |
| 213010335 | 63598526089 | WHITE CLAW BLACK CHERRY 12...  | MALT BASED | 2                    | Top 90      | 6                  |
| 213010336 | 63598510033 | WHITE CLAW MANGO 12/12 CAN     | MALT BASED | 2                    | Top 90      | 6                  |
| 213010596 | 63598554890 | WHITE CLAW VARIETY PACK 12/... | MALT BASED | 2                    | Top 90      | 6                  |

| Name: S46 |             | W:48.00 in                     | D:18.00 in | Avail Space: 0.75 in |             | Ht Space: 14.70 in |
|-----------|-------------|--------------------------------|------------|----------------------|-------------|--------------------|
| ID        | UPC         | Name                           | Category   | HFacings             | Orientation | Units              |
| 213010596 | 63598554890 | WHITE CLAW VARIETY PACK 12/... | MALT BASED | 7                    | Top 90      | 21                 |