



Target Store: 2840 Display: B148K9H

Planogram Name: B148K9H 02/28/2021 D148 CASE STACK BEER 1: NY: 02/28-05/02 2x36x0



Section #1



Target Store: 2840    Display: B148K9H  
Planogram Name: B148K9H 02/28/2021 D148 CASE STACK BEER 1: NY:  
02/28-05/02 2x36x0

D148 CASE STACK BEER 1: NY: 02/28-05/02    Store # 2840    H: 3 ft    W: 2 ft    D: 0 ft    # of segments: 1

Name: S1		W:24.00 in	D:14.00 in	Avail Space: 1.44 in		Ht Space: 29.52 in	
ID	UPC	Name		Category	HFacings	Orientation	Units
213050129	8769201103	SAMUEL ADAMS SEASONAL 12/1...		MALT BASED	1	Side	2
213050242	7199009516	BLUE MOON BELGIAN WHITE 12/...		MALT BASED	2	Side	6

Name: S2    W:24.00 in    D:1.00 in    Avail Space: 24.00 in    Ht Space: 0.00 in



Target Store: 2840 Display: B148LBZ

Planogram Name: B148LBZ 02/28/2021 D148 CASE STACK BEER 3: NY: 02/28-05/02 2x36x0





Target Store: 2840    Display: B148LBZ  
Planogram Name: B148LBZ 02/28/2021 D148 CASE STACK BEER 3: NY:  
02/28-05/02 2x36x0

D148 CASE STACK BEER 3: NY: 02/28-05/02    Store # 2840    H: 3 ft    W: 2 ft    D: 0 ft    # of segments: 1

Name: S1		W:24.00 in	D:14.00 in	Avail Space: 1.41 in		Ht Space: 29.52 in	
ID	UPC	Name		Category	HFacings	Orientation	Units
213050063	63625188901	STONE VARIETY PACK 12/12 BTL		MALT BASED	3	Side	6

Name: S2    W:24.00 in    D:1.00 in    Avail Space: 24.00 in    Ht Space: 0.00 in



Target Store: 2840 Display: B148LAS

Planogram Name: B148LAS 02/28/2021 D148 CASE STACK BEER 2: NY: 24PK: 02/28-05/02 2x36x0



Section #1



Target Store: 2840    Display: B148LAS  
 Planogram Name: B148LAS 02/28/2021 D148 CASE STACK BEER 2: NY: 24PK:  
 02/28-05/02 2x36x0

D148 CASE STACK BEER 2: NY: 24PK: 02/28-05/02    Store # 2840    H: 3 ft    W: 2 ft    D: 0 ft    # of segments: 1

Name: S1		W:24.00 in	D:14.00 in	Avail Space: 2.74 in			Ht Space: 29.52 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213030266	1820096715	MICHELOB ULTRA 24/12 CAN	MALT BASED	1	Side	3	
213030005	1820053168	BUD LIGHT 24/12 CAN	MALT BASED	1	Side	2	
213030033	7199031600	COORS LIGHT 24/12 CAN	MALT BASED	1	Side	2	
213030064	3410057306	LITE 24/12 CAN	MALT BASED	1	Side	2	

Name: S2    W:24.00 in    D:1.00 in    Avail Space: 24.00 in    Ht Space: 0.00 in



Target Store: 2840 Display: B148K04




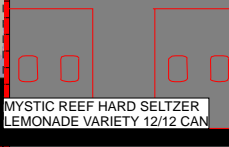

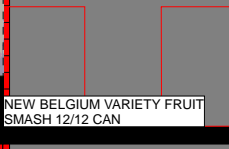

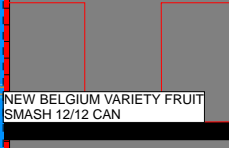

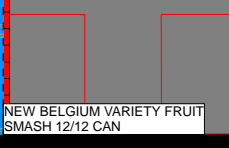
Planogram Name: B148K04 02/28/2021 D148 B BEER EC: NY: 24PK: 02/28-05/02 3x84x0

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LOCATION 1

Always place sidecaps on one consistent side matching your traffic flow. In the event that battery sidecap/MAC station is already installed on preferred side for traffic flow, place on opposite side.

	
	
	
	
	
<p>Section #1</p>	<p>SIDECAP</p>

MYSTIC REEF HARD SELTZER  
LEMONADE VARIETY 12/12 CAN

MYSTIC REEF HARD SELTZER  
LEMONADE VARIETY 12/12 CAN

NEW BELGIUM VARIETY FRUIT  
SMASH 12/12 CAN

NEW BELGIUM VARIETY FRUIT  
SMASH 12/12 CAN

NEW BELGIUM VARIETY FRUIT  
SMASH 12/12 CAN



Target Store: 2840    Display: B148K04  
 Planogram Name: B148K04 02/28/2021 D148 B BEER EC: NY: 24PK: 02/28-05/02 3x84x0

D148 B BEER EC: NY: 24PK: 02/28-05/02    Store # 2840    H: 7 ft    W: 4 ft 6.00 in    D: 1 ft 6.00 in # of segments: 2

Name: S1		W:36.00 in	D:18.00 in	Avail Space: 1.86 in			Ht Space: 23.82 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	1	Side	3	
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	2	Front	6	

Name: S2		W:36.00 in	D:18.00 in	Avail Space: 4.96 in			Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	4	Side	4	

Name: S3		W:36.00 in	D:18.00 in	Avail Space: 4.96 in			Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	4	Side	4	

Name: S4		W:36.00 in	D:18.00 in	Avail Space: 4.96 in			Ht Space: 29.08 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	4	Side	4	

Name: P1    W:36.00 in    D:0.10 in    Avail Space: 36.00 in    Ht Space: 0.00 in

Name: S5    W:36.00 in    D:1.00 in    Avail Space: 32.00 in    Ht Space: 0.00 in

Name:    W:36.00 in    D:0.50 in    Avail Space: 0.00 in    Ht Space: 0.00 in

Name: S6		W:18.00 in	D:9.00 in	Avail Space: 5.70 in			Ht Space: 11.82 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213010003	75452701120	NEW BELGIUM VARIETY FRUIT S...	MALT BASED	2	Front 90	2	

Name: S7		W:18.00 in	D:9.00 in	Avail Space: 5.70 in			Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213010003	75452701120	NEW BELGIUM VARIETY FRUIT S...	MALT BASED	2	Front 90	2	

Name: S8		W:18.00 in	D:9.00 in	Avail Space: 5.70 in			Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213010003	75452701120	NEW BELGIUM VARIETY FRUIT S...	MALT BASED	2	Front 90	2	

Name: S9		W:18.00 in	D:9.00 in	Avail Space: 4.50 in			Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213017441	85001257160	MYSTIC REEF HARD SELTZER L...	MALT BASED	2	Top 90	2	

Name: S10		W:18.00 in	D:9.00 in	Avail Space: 4.50 in			Ht Space: 27.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213017441	85001257160	MYSTIC REEF HARD SELTZER L...	MALT BASED	2	Side	4	





Target Store: 2840 Display: B120Q0W

Planogram Name: B120Q0W 04/04/2021 01:F:NB SELTZERS:GG FRUIT STRIPS/SYRUP/DRIED FRUIT:4/4 3x84x0

Permanent sidecap fixture - please refer to adjacency for specific placement [left or right side of endcap]





Target Store: 2840 Display: B120Q0W  
 Planogram Name: B120Q0W 04/04/2021 01:F:NB SELTZERS:GG FRUIT STRIPS/SYRUP/DRIED FRUIT:4/4 3x84x0

01:F:NB SELTZERS:GG FRUIT STRIPS/SYRUP/DRIED FR... Store # 2840 H: 7 ft W: 5 ft D: 0 ft # of segments: 2

Name: S1	W:24.00 in	D:12.00 in	Avail Space: 4.50 in			Ht Space: 13.85 in
ID	UPC	Name	Category	HFacings	Orientation	Units
261070371	78168298	Apple, Strawberry, &#38; Peach Fr...	07	3	Front	18

Name: S2	W:24.00 in	D:12.00 in	Avail Space: 4.50 in			Ht Space: 12.45 in
ID	UPC	Name	Category	HFacings	Orientation	Units
261070367	78168294	Mango &#38; Strawberry Slices Fre...	07	3	Front	27

Name: S3	W:24.00 in	D:12.00 in	Avail Space: 5.25 in			Ht Space: 11.20 in
ID	UPC	Name	Category	HFacings	Orientation	Units
231030057	78792428	Pure Maple Syrup - 12 fl oz - Good ...	03	5	Front	35

Name: S4	W:24.00 in	D:12.00 in	Avail Space: 3.75 in			Ht Space: 9.95 in
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Name: S5	W:24.00 in	D:12.00 in	Avail Space: 3.75 in			Ht Space: 10.25 in
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Name: S6	W:24.00 in	D:1.00 in	Avail Space: 0.00 in			Ht Space: 12.92 in
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Name:	W:36.00 in	D:0.01 in	Avail Space: 0.00 in			Ht Space: 0.00 in
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Name: S7	W:36.00 in	D:22.00 in	Avail Space: 5.25 in			Ht Space: 9.82 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010596	63598554890	WHITE CLAW VARIETY PACK 12/...	MALT BASED	5	Front 90	15

Name: S8	W:36.00 in	D:18.00 in	Avail Space: 5.25 in			Ht Space: 9.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010956	63598580006	WHITE CLAW VARIETY PACK 12/...	MALT BASED	5	Front 90	10

Name: S9	W:36.00 in	D:18.00 in	Avail Space: 5.25 in			Ht Space: 9.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010002	63598580029	WHITE CLAW VARIETY ICED TEA...	MALT BASED	5	Front 90	10

Name: S10	W:36.00 in	D:18.00 in	Avail Space: 2.25 in			Ht Space: 9.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213011061	8769201167	TRULY HARD TEA 12/12 CAN	MALT BASED	5	Top 90	15

Name: S11	W:36.00 in	D:18.00 in	Avail Space: 5.40 in			Ht Space: 10.03 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010949	8769200991	TRULY LEMONADE VARIETY 12/...	MALT BASED	5	Front 90	10

Name: S12	W:36.00 in	D:18.00 in	Avail Space: 5.40 in			Ht Space: 8.45 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010949	8769200991	TRULY LEMONADE VARIETY 12/...	MALT BASED	5	Front 90	10

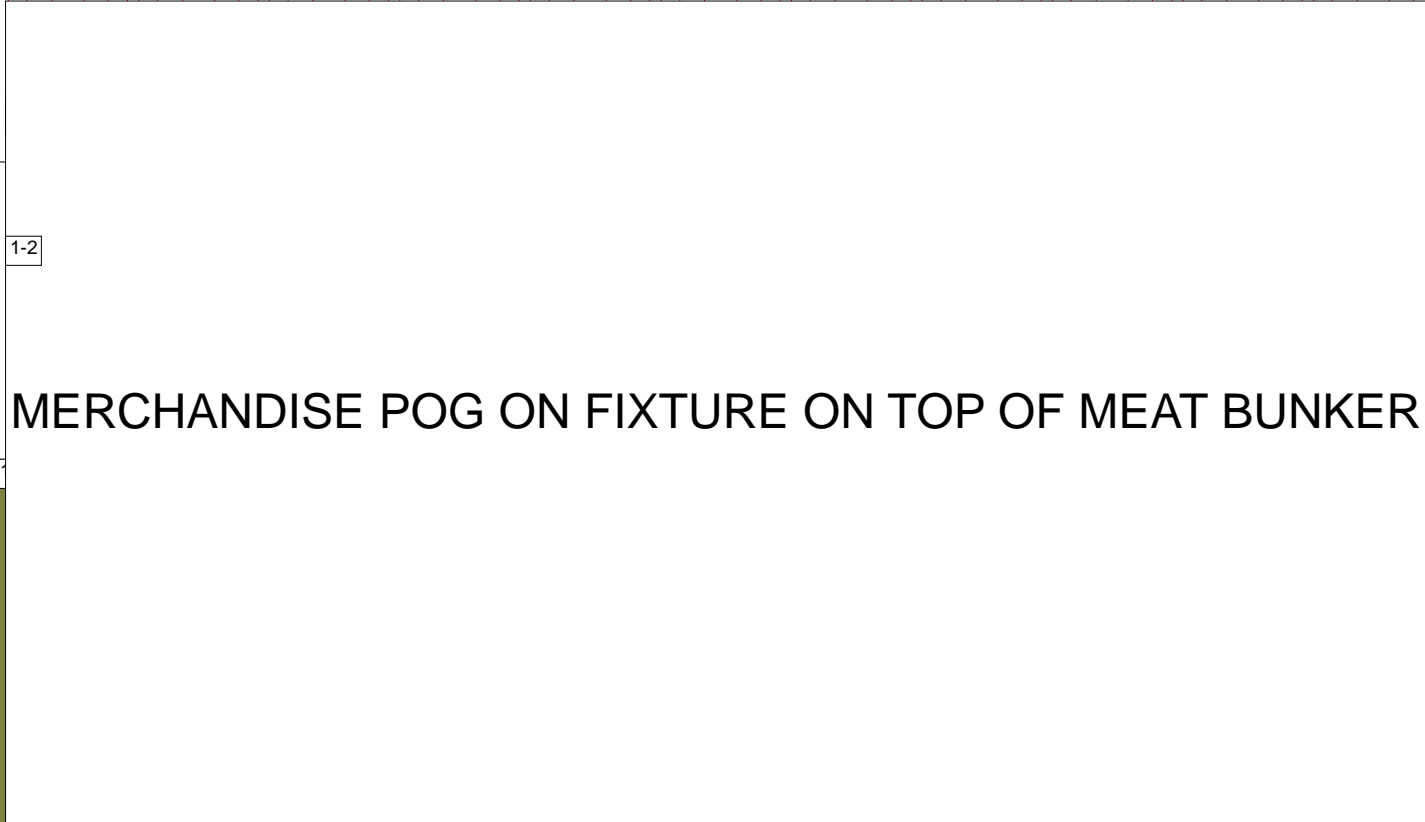
Name: S13	W:36.00 in	D:1.00 in	Avail Space: 0.00 in			Ht Space: 10.12 in
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Name:	W:36.00 in	D:0.01 in	Avail Space: 0.00 in			Ht Space: 0.00 in
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Target Store: 2840 Display: B148LDJ

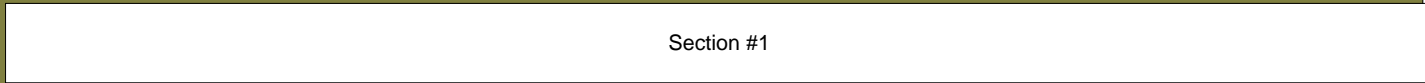
Planogram Name: B148LDJ 02/28/2021 D148 MEAT BUNKER (COND TRAY): 02/28-05/02 6x48x0



1-2

MERCHANDISE POG ON FIXTURE ON TOP OF MEAT BUNKER

7



Section #1



Target Store: 2840    Display: B148LDJ  
 Planogram Name: B148LDJ 02/28/2021 D148 MEAT BUNKER (COND TRAY):  
 02/28-05/02 6x48x0

D148 MEAT BUNKER (COND TRAY): 02/28-05/02    Store # 2840    H: 4 ft    W: 6 ft    D: 0 ft    # of segments: 1

Name:                    W:72.00 in                    D:31.00 in                    Avail Space: 72.00 in                    Ht Space: 19.12 in

Name: S1                    W:72.00 in                    D:18.00 in                    Avail Space: 4.24 in                    Ht Space: 13.75 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213013333	63598580017	MIKES HARD SELTZER VARIETY ...	MALT BASED	9	Top 90	18
213013333	63598580017	MIKES HARD SELTZER VARIETY ...	MALT BASED	2	Top 90	4

Name: S2                    W:72.00 in                    D:1.00 in                    Avail Space: 72.00 in                    Ht Space: 0.00 in



Target Store: 2840    Display: D2131H0  
Planogram Name: D2131H0 02/28/2021 PF: WARM BEER: 33BD: T2840: NY: 24PK: 8x84x33





Target Store: 2840 Display: D2131H0

Planogram Name: D2131H0 02/28/2021 PF: WARM BEER: 33BD: T2840: NY:  
24PK: 8x84x33

PF: WARM BEER: 33BD: T2840: NY: 24PK: Store # 2840 H: 7 ft W: 8 ft D: 2 ft 9.00 in # of segments: 2

Name: S1		W:48.00 in	D:33.00 in	Avail Space: 2.86 in			Ht Space: 25.40 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060024	7289000016	HEINEKEN 12/12 BTL	MALT BASED	2	Side	12	
213060288	78615000014	STELLA ARTOIS 12/11.2 BTL	MALT BASED	1	Side	6	
213060396	1820020188	STELLA ARTOIS LIMITED SERIE...	MALT BASED	1	Side	6	
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	2	Side	12	

Name: S2		W:48.00 in	D:32.00 in	Avail Space: 2.85 in			Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060024	7289000016	HEINEKEN 12/12 BTL	MALT BASED	2	Side	6	
213060287	78615000001	STELLA ARTOIS 6/11.2 BTL	MALT BASED	1	Front	6	
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	3	Side	9	

Name: S3		W:48.00 in	D:32.00 in	Avail Space: 2.41 in			Ht Space: 11.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060041	72890000621	HEINEKEN 0.0 NEAR BEER 6/12 ...	MALT BASED	1	Front	6	
213060025	72890000011	HEINEKEN 6/12 BTL	MALT BASED	1	Front	6	
213060051	72890000020	HEINEKEN 12/12 CAN	MALT BASED	1	Side 90	6	
213060008	8066095605	CORONA 6/12 BTL	MALT BASED	1	Front	6	
213060220	3354495042	CORONA PREMIER 12/12 BTL	MALT BASED	1	Side	3	
213060011	8066095675	CORONA LIGHT 12/12 BTL	MALT BASED	1	Side	3	

Name: S4		W:48.00 in	D:32.00 in	Avail Space: 2.18 in			Ht Space: 9.95 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213050242	7199009516	BLUE MOON BELGIAN WHITE 12/...	MALT BASED	2	Side	6	
213060021	8382012393	GUINNESS EXTRA STOUT 6/12 B...	MALT BASED	1	Front	6	
213060022	8382012360	GUINNESS DRAUGHT STOUT 4/1...	MALT BASED	1	Front	6	
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	2	Side	4	

Name: S5		W:48.00 in	D:32.00 in	Avail Space: 0.57 in			Ht Space: 16.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213050029	7199009511	BLUE MOON BELGIAN WHITE 6/1...	MALT BASED	1	Front	6	
213050029	7199009511	BLUE MOON BELGIAN WHITE 6/1...	MALT BASED	1	Side	4	
213050405	8780000071	BLUE MOON MANGO WHEAT 6/1...	MALT BASED	1	Front	6	
213050174	8769230050	SAMUEL ADAMS SEASONAL 6/12...	MALT BASED	1	Front	6	
213060036	8066095765	MODELO ESPECIAL 6/12 BTL	MALT BASED	1	Front	5	
213060036	8066095765	MODELO ESPECIAL 6/12 BTL	MALT BASED	1	Side	3	
213060034	8066095715	MODELO ESPECIAL 12/12 CAN	MALT BASED	1	Top 90	4	

Name: S6		W:48.00 in	D:1.00 in	Avail Space: 48.00 in			Ht Space: 0.00 in
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Name: S7		W:48.00 in	D:33.00 in	Avail Space: 1.53 in			Ht Space: 25.40 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213030035	7199030017	COORS LIGHT 18/12 CAN	MALT BASED	1	Top	16	
213030069	3410057340	LITE 18/12 CAN	MALT BASED	1	Top	20	
213030001	1820053218	BUD LIGHT 18/12 CAN	MALT BASED	1	Top	20	

Name: S8		W:48.00 in	D:32.00 in	Avail Space: 4.33 in			Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213030030	7199000048	COORS LIGHT 12/12 CAN	MALT BASED	1	Side 90	6	
213030027	7199030069	COORS LIGHT 12/12 BTL	MALT BASED	1	Front	4	
213030011	1820011047	BUD 12/12 CAN	MALT BASED	1	Side 90	6	
213030003	1820053047	BUD LIGHT 12/12 CAN	MALT BASED	1	Top	8	
213030144	2210000170	PABST 12/12 CAN	MALT BASED	1	Side 90	6	

Name: S9		W:48.00 in	D:32.00 in	Avail Space: 1.89 in			Ht Space: 11.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213030249	1820005989	MICHELOB ULTRA 6/12 BTL	MALT BASED	1	Side	4	
213030250	1820005990	MICHELOB ULTRA 12/12 BTL	MALT BASED	1	Side	3	
213018620	8200079257	SMIRNOFF SPIKED SPARKLING ...	MALT BASED	1	Top 90	5	
213010591	8200078142	SMIRNOFF SPIKED SPARKLING ...	MALT BASED	1	Top 90	5	
213010596	63598554890	WHITE CLAW VARIETY PACK 12/...	MALT BASED	2	Top 90	10	



Target Store: 2840    Display: D2131H0  
 Planogram Name: D2131H0 02/28/2021 PF: WARM BEER: 33BD: T2840: NY:  
 24PK: 8x84x33

213010956	63598580006	WHITE CLAW VARIETY PACK 12/...	MALT BASED	1	Top 90	5
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Name: S10		W:48.00 in	D:32.00 in	Avail Space: 1.87 in		Ht Space: 9.95 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010337	63598506744	MIKES HARD BLACK CHERRY LE...	MALT BASED	1	Front	6
213010114	63598510062	MIKES HARD LEMONADE 6/11.2 ...	MALT BASED	1	Side	4
213010949	8769200991	TRULY LEMONADE VARIETY 12/...	MALT BASED	1	Top 90	5
213010092	8769200804	TRULY VARIETY TROPICAL 12/12...	MALT BASED	2	Top 90	10
213010335	63598526089	WHITE CLAW BLACK CHERRY 12...	MALT BASED	1	Top 90	5
213010336	63598510033	WHITE CLAW MANGO 12/12 CAN	MALT BASED	1	Top 90	5

Name: S11		W:48.00 in	D:32.00 in	Avail Space: 1.97 in		Ht Space: 16.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010420	8769282102	ANGRY ORCHARD CRISP APPLE...	CIDER	1	Front	6
213010306	8200072385	SMIRNOFF ICE ORIGINAL 6/11.2 ...	MALT BASED	1	Side	4
213010927	3354400043	CORONA SELTZER VARIETY 12/...	MALT BASED	1	Top 90	5
213010729	8769200686	TRULY VARIETY BERRY 12/12 C...	MALT BASED	1	Top 90	5
213010587	8769200424	TRULY VARIETY CITRUS 12/12 C...	MALT BASED	1	Top 90	5
213010346	63598526087	WHITE CLAW MANGO 6/12 CAN	MALT BASED	1	Front	7
213010552	63598520025	WHITE CLAW BLACK CHERRY 6/...	MALT BASED	1	Front	7

Name: S12		W:48.00 in	D:1.00 in	Avail Space: 48.00 in		Ht Space: 0.00 in
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Target Store: 2840 Display: D213Y58

Planogram Name: D213Y58 02/28/2021 PF: COLD BEER: T2840: NY: 24 PK: METRO: 22x84x24

Vertical barcode and alphanumeric string on the left side of the planogram.

Section #1	Section #2	Section #3	Section #4	Section #5	Section #6	Section #7	Section #8	Section #9





Target Store: 2840    Display: D213Y58  
 Planogram Name: D213Y58 02/28/2021 PF: COLD BEER: T2840: NY: 24 PK:  
 METRO: 22x84x24

PF: COLD BEER: T2840: NY: 24 PK: METRO:                      Store # 2840    H: 7 ft    W: 22 ft 6.00 in    D: 2 ft    # of segments: 9

Name: S1		W:30.00 in	D:24.00 in	Avail Space: 2.68 in			Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213054898	8769200673	SAMUEL ADAMS 76 6/12 CAN	MALT BASED	1	Side	6	
213050174	8769230050	SAMUEL ADAMS SEASONAL 6/12...	MALT BASED	1	Front	4	
213050044	8769210012	SAMUEL ADAMS BOSTON LAGE...	MALT BASED	1	Front	4	
213050047	8769210014	SAMUEL ADAMS BOSTON LAGE...	MALT BASED	1	Side	2	

Name: S2		W:30.00 in	D:24.00 in	Avail Space: 2.64 in			Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213010916	3410001533	LEINIES SPRITZEN VARIETY 12/1...	MALT BASED	1	Top 90	3	
213010371	3410051605	LEINIES SEASONAL SHANDY 6/1...	MALT BASED	1	Side	3	
213010367	3410051607	LEINIES SEASONAL SHANDY 12/...	MALT BASED	1	Side	2	
213050129	8769201103	SAMUEL ADAMS SEASONAL 12/1...	MALT BASED	1	Side	2	

Name: S3		W:30.00 in	D:24.00 in	Avail Space: 2.65 in			Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213010932	3410001532	LEINIES SPRITZEN VARIETY 6/12...	MALT BASED	1	Side	3	
213050763	79603011496	KONA BIG WAVE GOLDEN ALE 6/...	MALT BASED	1	Side	3	
213050492	75452700421	NEW BELGIUM VOODOO RANGE...	MALT BASED	1	Side	3	
213050838	75452700066	NEW BELGIUM VOODOO RANGE...	MALT BASED	1	Side	3	
213051552	64286090024	FOUNDERS ALL DAY SESSION I...	MALT BASED	1	Side 90	2	

Name: S4		W:30.00 in	D:24.00 in	Avail Space: 1.45 in			Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213054887	8378311010	SIERRA NEVADA HAZY LITTLE T...	MALT BASED	1	Side	6	
213050063	63625188901	STONE VARIETY PACK 12/12 BTL	MALT BASED	1	Side	2	
213054682	81601402080	SOUTHERN TIER OVERPACKD 1...	MALT BASED	1	Side 90	2	
213051926	1820028156	SHOCK TOP BELGIAN WHITE 15/...	MALT BASED	1	Side 90	2	

Name: S5		W:30.00 in	D:24.00 in	Avail Space: 1.68 in			Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213056887	72383001406	LAGUNITAS LITTLE SUMPIN 6/12 ...	MALT BASED	1	Side	6	
213050730	72383000009	LAGUNITAS IPA 6/12 BTL	MALT BASED	1	Side	3	
213050982	72383010009	LAGUNITAS IPA 12/12 BTL	MALT BASED	1	Side	2	
213051366	81790400083	ELYSIAN SPACE DUST IPA 6/12 ...	MALT BASED	1	Side	3	
213056362	81790400791	ELYSIAN CONTACT HAZE IPA 6/1...	MALT BASED	1	Side	6	

Name:                      W:30.00 in                      D:22.00 in                      Avail Space: 0.00 in                      Ht Space: 0.00 in

Name: S6                      W:30.00 in                      D:1.00 in                      Avail Space: 20.00 in                      Ht Space: 0.00 in

Name: S7		W:30.00 in	D:24.00 in	Avail Space: 0.91 in			Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213056212	7199009592	BLUE MOON LIGHT SKY 12/12 CAN	MALT BASED	1	Front 90	3	
213050242	7199009516	BLUE MOON BELGIAN WHITE 12/...	MALT BASED	2	Side	4	
213054910	7199017052	BLUE MOON BELGIAN WHITE 15/...	MALT BASED	1	Side 90	2	

Name: S8		W:30.00 in	D:24.00 in	Avail Space: 0.73 in			Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060024	7289000016	HEINEKEN 12/12 BTL	MALT BASED	1	Side	2	
213056211	7199009591	BLUE MOON LIGHT SKY 6/12 CAN	MALT BASED	1	Side	3	
213050405	8780000071	BLUE MOON MANGO WHEAT 6/1...	MALT BASED	1	Side	3	
213050029	7199009511	BLUE MOON BELGIAN WHITE 6/1...	MALT BASED	1	Side	3	
213050029	7199009511	BLUE MOON BELGIAN WHITE 6/1...	MALT BASED	1	Front	4	

Name: S9		W:30.00 in	D:24.00 in	Avail Space: 0.38 in			Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060024	7289000016	HEINEKEN 12/12 BTL	MALT BASED	2	Side	4	
213060396	1820020188	STELLA ARTOIS LIMITED SERIE...	MALT BASED	2	Side	4	

Name: S10		W:30.00 in	D:24.00 in	Avail Space: 0.38 in			Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	



Target Store: 2840    Display: D213Y58  
 Planogram Name: D213Y58 02/28/2021 PF: COLD BEER: T2840: NY: 24 PK:  
 METRO: 22x84x24

213060024	7289000016	HEINEKEN 12/12 BTL	MALT BASED	2	Side	4
213060288	78615000014	STELLA ARTOIS 12/11.2 BTL	MALT BASED	2	Side	4

Name: S11    W:30.00 in    D:24.00 in    Avail Space: 0.49 in    Ht Space: 10.50 in						
ID	UPC	Name	Category	HFacings	Orientation	Units
213060041	7289000621	HEINEKEN 0.0 NEAR BEER 6/12 ...	MALT BASED	1	Side	3
213060025	7289000011	HEINEKEN 6/12 BTL	MALT BASED	1	Front	4
213060051	7289000020	HEINEKEN 12/12 CAN	MALT BASED	1	Side	2
213060110	18195400002	PERONI 6/11.2 BTL	MALT BASED	1	Side	3
213060288	78615000014	STELLA ARTOIS 12/11.2 BTL	MALT BASED	1	Side	2

Name:	W:30.00 in	D:22.00 in	Avail Space: 0.00 in	Ht Space: 0.00 in
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Name: S12    W:30.00 in    D:24.00 in    Avail Space: 0.32 in    Ht Space: 11.00 in						
ID	UPC	Name	Category	HFacings	Orientation	Units
213060010	8066095625	CORONA LIGHT 6/12 BTL	MALT BASED	1	Front	4
213060079	8066095621	CORONA LIGHT 12/12 CAN	MALT BASED	1	Top 90	3
213060011	8066095675	CORONA LIGHT 12/12 BTL	MALT BASED	2	Side	4

Name: S13    W:30.00 in    D:24.00 in    Avail Space: 1.50 in    Ht Space: 10.50 in						
ID	UPC	Name	Category	HFacings	Orientation	Units
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	1	Side	1
213060217	3354495041	CORONA PREMIER 6/12 BTL	MALT BASED	1	Side	3
213060221	3354495044	CORONA PREMIER 12/12 CAN	MALT BASED	1	Top 90	3
213060220	3354495042	CORONA PREMIER 12/12 BTL	MALT BASED	1	Side	2

Name: S14    W:30.00 in    D:24.00 in    Avail Space: 12.64 in    Ht Space: 11.50 in						
ID	UPC	Name	Category	HFacings	Orientation	Units
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	1	Front	2
213060034	8066095715	MODELO ESPECIAL 12/12 CAN	MALT BASED	1	Top 90	2

Name: S15    W:30.00 in    D:24.00 in    Avail Space: 2.16 in    Ht Space: 9.50 in						
ID	UPC	Name	Category	HFacings	Orientation	Units
213060036	8066095765	MODELO ESPECIAL 6/12 BTL	MALT BASED	1	Side	2
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	1	Front	2
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	1	Side	1

Name: S16    W:30.00 in    D:24.00 in    Avail Space: 1.38 in    Ht Space: 10.50 in						
ID	UPC	Name	Category	HFacings	Orientation	Units
213060287	78615000001	STELLA ARTOIS 6/11.2 BTL	MALT BASED	1	Side	3
213060188	78615000016	STELLA ARTOIS 12/11.2 CAN	MALT BASED	1	Top 90	4
213060022	8382012360	GUINNESS DRAUGHT STOUT 4/1...	MALT BASED	1	Front	4
213060021	8382012393	GUINNESS EXTRA STOUT 6/12 B...	MALT BASED	1	Side	3
213060021	8382012393	GUINNESS EXTRA STOUT 6/12 B...	MALT BASED	1	Front	5

Name:	W:30.00 in	D:22.00 in	Avail Space: 0.00 in	Ht Space: 0.00 in
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Name: S17    W:30.00 in    D:24.00 in    Avail Space: 1.81 in    Ht Space: 11.00 in						
ID	UPC	Name	Category	HFacings	Orientation	Units
213060570	8066095695	CORONA 12/12 CAN	MALT BASED	1	Top 90	3
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	2	Side	4
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Side	2

Name: S18    W:30.00 in    D:24.00 in    Avail Space: 1.41 in    Ht Space: 10.50 in						
ID	UPC	Name	Category	HFacings	Orientation	Units
213060008	8066095605	CORONA 6/12 BTL	MALT BASED	1	Side	3
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	3	Side	6

Name: S19    W:30.00 in    D:24.00 in    Avail Space: 1.41 in    Ht Space: 10.50 in						
ID	UPC	Name	Category	HFacings	Orientation	Units
213060008	8066095605	CORONA 6/12 BTL	MALT BASED	1	Side	3
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	3	Side	6

Name: S20	W:30.00 in	D:24.00 in	Avail Space: 1.41 in	Ht Space: 10.50 in
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Target Store: 2840    Display: D213Y58  
 Planogram Name: D213Y58 02/28/2021 PF: COLD BEER: T2840: NY: 24 PK:  
 METRO: 22x84x24

ID	UPC	Name	Category	HFacings	Orientation	Units
213060008	8066095605	CORONA 6/12 BTL	MALT BASED	1	Side	3
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	3	Side	6

Name: S21		W:30.00 in	D:24.00 in	Avail Space: 1.66 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060038	8066095301	PACIFICO 6/12 BTL	MALT BASED	1	Side	3
213060008	8066095605	CORONA 6/12 BTL	MALT BASED	2	Front	8
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	1	Side	2

Name:		W:30.00 in	D:22.00 in	Avail Space: 0.00 in		Ht Space: 0.00 in
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Name: S22		W:30.00 in	D:24.00 in	Avail Space: 1.35 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030267	1820096721	MICHELOB ULTRA 18/12 CAN	MALT BASED	1	Top	3
213030035	7199030017	COORS LIGHT 18/12 CAN	MALT BASED	1	Top	6

Name: S23		W:30.00 in	D:24.00 in	Avail Space: 1.35 in		Ht Space: 11.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030267	1820096721	MICHELOB ULTRA 18/12 CAN	MALT BASED	1	Top	3
213030035	7199030017	COORS LIGHT 18/12 CAN	MALT BASED	1	Top	6

Name: S24		W:30.00 in	D:24.00 in	Avail Space: 2.24 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030250	1820005990	MICHELOB ULTRA 12/12 BTL	MALT BASED	2	Side	4
213030421	7199030104	COORS LIGHT 9/16 BTL (AL)	MALT BASED	1	Front	3
213030030	7199000048	COORS LIGHT 12/12 CAN	MALT BASED	1	Top 90	3

Name: S25		W:30.00 in	D:24.00 in	Avail Space: 1.50 in		Ht Space: 9.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030268	1820006991	MICHELOB ULTRA 12/12 CAN	MALT BASED	2	Top 90	6
213030027	7199030069	COORS LIGHT 12/12 BTL	MALT BASED	2	Side	4

Name: S26		W:30.00 in	D:24.00 in	Avail Space: 0.63 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030249	1820005989	MICHELOB ULTRA 6/12 BTL	MALT BASED	1	Front	4
213030503	1820020144	MICHELOB ULTRA PURE GOLD 1...	MALT BASED	1	Top 90	3
213030034	7199030005	COORS LIGHT 6/12 BTL	MALT BASED	2	Front	8

Name:		W:30.00 in	D:22.00 in	Avail Space: 0.00 in		Ht Space: 0.00 in
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Name: S27		W:30.00 in	D:24.00 in	Avail Space: 1.40 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030069	3410057340	LITE 18/12 CAN	MALT BASED	1	Side 90	2
213050275	8992427898	YUENGLING LAGER 12/12 CAN	MALT BASED	1	Side 90	4
213030001	1820053218	BUD LIGHT 18/12 CAN	MALT BASED	1	Side 90	2
213030011	1820011047	BUD 12/12 CAN	MALT BASED	1	Top 90	3

Name: S28		W:30.00 in	D:24.00 in	Avail Space: 1.40 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030069	3410057340	LITE 18/12 CAN	MALT BASED	1	Side 90	2
213050275	8992427898	YUENGLING LAGER 12/12 CAN	MALT BASED	1	Side 90	4
213030001	1820053218	BUD LIGHT 18/12 CAN	MALT BASED	1	Side 90	2
213030011	1820011047	BUD 12/12 CAN	MALT BASED	1	Top 90	3

Name: S29		W:30.00 in	D:24.00 in	Avail Space: 1.56 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030074	3410057509	LITE 12/12 BTL	MALT BASED	1	Side	2
213050611	8992427896	YUENGLING LAGER 12/12 BTL	MALT BASED	1	Side	2
213030408	1820097009	BUD LIGHT 12/16 BTL (AL)	MALT BASED	2	Side	4

Name: S30		W:30.00 in	D:24.00 in	Avail Space: -0.40 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030074	3410057509	LITE 12/12 BTL	MALT BASED	1	Side	2



Target Store: 2840    Display: D213Y58  
 Planogram Name: D213Y58 02/28/2021 PF: COLD BEER: T2840: NY: 24 PK:  
 METRO: 22x84x24

213030070	3410057636	LITE 12/12 CAN	MALT BASED	1	Side 90	4
213030003	1820053047	BUD LIGHT 12/12 CAN	MALT BASED	1	Side 90	4
213030006	1820000769	BUD LIGHT 12/12 BTL	MALT BASED	1	Side	2

Name: S31		W:30.00 in	D:24.00 in	Avail Space: 2.10 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030067	3410057505	LITE 6/12 BTL	MALT BASED	1	Side	3
213030132	3410057023	LITE 9/16 BTL (AL)	MALT BASED	1	Front	3
213050612	8992427891	YUENGLING LAGER 6/12 BTL	MALT BASED	1	Front	4
213030002	1820000833	BUD LIGHT 6/12 BTL	MALT BASED	1	Front	4

Name:	W:30.00 in	D:22.00 in	Avail Space: 0.00 in	Ht Space: 0.00 in
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Name: S32		W:30.00 in	D:24.00 in	Avail Space: 2.42 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030036	3410001509	HIGH LIFE 12/12 BTL	MALT BASED	1	Side	2
213010114	63598510062	MIKES HARD LEMONADE 6/11.2 ...	MALT BASED	1	Front	4
213010350	63598512998	MIKES HARD VARIETY PACK 12/...	MALT BASED	1	Side	2
213054907	63598526042	MIKES HARDER VARIETY PACK ...	MALT BASED	1	Top 90	3

Name: S33		W:30.00 in	D:24.00 in	Avail Space: 1.53 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030144	2210000170	PABST 12/12 CAN	MALT BASED	1	Top 90	3
213010021	3354495067	CORONA REFRESCA GUAVA LIM...	MALT BASED	1	Front	5
213010020	3354495063	CORONA REFRESCA PASSIONF...	MALT BASED	1	Front	5
213010385	63598506074	MIKES HARD SEASONAL 6/11.2 B...	MALT BASED	1	Side	3
213010337	63598506744	MIKES HARD BLACK CHERRY LE...	MALT BASED	1	Side	3

Name: S34		W:30.00 in	D:24.00 in	Avail Space: 0.88 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010087	1820019987	BUD LIGHT LIME LIME-A-RITA 12/...	MALT BASED	1	Top 90	3
213010306	8200072385	SMIRNOFF ICE ORIGINAL 6/11.2 ...	MALT BASED	1	Front	4
213010901	8200078970	SMIRNOFF ICE FUN VARIETY 12/...	MALT BASED	1	Top 90	3
213010786	85531000827	CROOK AND MARKER ZERO GUI...	MALT BASED	1	Top 90	3
213011069	85001783707	CROOK AND MARKER MARGARI...	MALT BASED	1	Side 90	4

Name: S35		W:30.00 in	D:24.00 in	Avail Space: 1.17 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010448	9200002000	NOT YOUR FATHERS ROOT BEE...	MALT BASED	1	Front	4
213010728	61300874833	ARNOLD PALMER SPIKED HALF ...	MALT BASED	1	Front	5
213010352	8769200378	TWISTED TEA VARIETY PACK 12...	MALT BASED	1	Top 90	3
213010733	8769275134	TWISTED TEA HALF AND HALF 1...	MALT BASED	1	Top 90	3
213010178	8769283134	TWISTED TEA ORIGINAL 12/12 C...	MALT BASED	1	Top 90	3

Name: S36		W:30.00 in	D:24.00 in	Avail Space: 0.51 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213050331	3410008716	REDD'S 6/12 BTL	MALT BASED	1	Side	3
213010167	85860400534	AUSTIN EASTCIDERS VARIETY P...	CIDER	1	Top 90	3
213010420	8769282102	ANGRY ORCHARD CRISP APPLE...	CIDER	2	Front	8
213010420	8769282102	ANGRY ORCHARD CRISP APPLE...	CIDER	1	Side	3

Name:	W:30.00 in	D:22.00 in	Avail Space: 0.00 in	Ht Space: 0.00 in
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Name: S37		W:30.00 in	D:24.00 in	Avail Space: 3.51 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213013333	63598580017	MIKES HARD SELTZER VARIETY ...	MALT BASED	1	Top 90	3
213010137	81994200310	OSKAR BLUES WILD BASIN VARI...	MALT BASED	1	Top 90	3
213010591	8200078142	SMIRNOFF SPIKED SPARKLING ...	MALT BASED	1	Top 90	3
213018620	8200079257	SMIRNOFF SPIKED SPARKLING ...	MALT BASED	1	Top 90	3

Name: S38		W:30.00 in	D:24.00 in	Avail Space: 3.10 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213014412	1820020208	BUD LIGHT SELTZER VARIETY 1...	MALT BASED	2	Top 90	6
213010999	7199000015	COORS HARD SELTZER VARIET...	MALT BASED	1	Top 90	3



Target Store: 2840    Display: D213Y58  
 Planogram Name: D213Y58 02/28/2021 PF: COLD BEER: T2840: NY: 24 PK:  
 METRO: 22x84x24

213010226	2113618087	TOPO CHICO SPIKED SPARKLIN...	MALT BASED	1	Top 90	3
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Name: S39		W:30.00 in	D:24.00 in	Avail Space: 3.00 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010949	8769200991	TRULY LEMONADE VARIETY 12/...	MALT BASED	1	Top 90	3
213010587	8769200424	TRULY VARIETY CITRUS 12/12 C...	MALT BASED	1	Top 90	3
213010092	8769200804	TRULY VARIETY TROPICAL 12/12...	MALT BASED	2	Top 90	6

Name: S40		W:30.00 in	D:24.00 in	Avail Space: 0.85 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213011063	8769201169	TRULY STRAWBERRY LEMONAD...	MALT BASED	1	Top 90	3
213011064	8769201203	TRULY HARD TEA 6/12 CAN	MALT BASED	1	Top 90	3
213011061	8769201167	TRULY HARD TEA 12/12 CAN	MALT BASED	1	Top 90	3
213010729	8769200686	TRULY VARIETY BERRY 12/12 C...	MALT BASED	2	Top 90	6

Name: S41		W:30.00 in	D:24.00 in	Avail Space: 3.00 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213017797	85001257138	MYSTIC REEF HARD SELTZER V...	MALT BASED	1	Top 90	3
213017441	85001257160	MYSTIC REEF HARD SELTZER L...	MALT BASED	1	Top 90	3
213010927	3354400043	CORONA SELTZER VARIETY 12/...	MALT BASED	2	Top 90	6

Name:	W:30.00 in	D:22.00 in	Avail Space: 0.00 in		Ht Space: 0.00 in
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Name: S42		W:30.00 in	D:24.00 in	Avail Space: 2.92 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010363	4182770112	ARCTIC CHILL SPIKED VARIETY ...	MALT BASED	1	Top 90	3
213010978	1820020199	BON AND VIV SPIKED SELTZER ...	MALT BASED	1	Top 90	3
213012470	3410001232	VIZZY VARIETY 12/12 CAN (A)	MALT BASED	1	Top 90	3
213055463	81062803026	GOLDEN ROAD SPIKED AGUA F...	MALT BASED	1	Top 90	3

Name: S43		W:30.00 in	D:24.00 in	Avail Space: 3.00 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010335	63598526089	WHITE CLAW BLACK CHERRY 12...	MALT BASED	2	Top 90	6
213010336	63598510033	WHITE CLAW MANGO 12/12 CAN	MALT BASED	2	Top 90	6

Name: S44		W:30.00 in	D:24.00 in	Avail Space: 3.00 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010956	63598580006	WHITE CLAW VARIETY PACK 12/...	MALT BASED	4	Top 90	12

Name: S45		W:30.00 in	D:24.00 in	Avail Space: 3.00 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010596	63598554890	WHITE CLAW VARIETY PACK 12/...	MALT BASED	4	Top 90	12

Name: S46		W:30.00 in	D:24.00 in	Avail Space: 5.40 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010553	63598520028	WHITE CLAW RUBY GRAPEFRUI...	MALT BASED	1	Side 90	6
213010345	63598526066	WHITE CLAW RASPBERRY 6/12 ...	MALT BASED	1	Side 90	6
213010346	63598526087	WHITE CLAW MANGO 6/12 CAN	MALT BASED	1	Side 90	6
213010552	63598520025	WHITE CLAW BLACK CHERRY 6/...	MALT BASED	1	Side 90	6

Name:	W:30.00 in	D:22.00 in	Avail Space: 0.00 in		Ht Space: 0.00 in
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