



Target Store: 1139 Display: B120Q0W

Planogram Name: B120Q0W 04/04/2021 01:F:NB SELTZERS:GG FRUIT STRIPS/SYRUP/DRIED FRUIT:4/4 3x84x0

Permanent sidecap fixture - please refer to adjacency for specific placement [left or right side of endcap]

Place sign here

Place sign here

Place sign here

TRULY HARD TEA 12/12 CAN

WHITE CLAW VARIETY ICED TEA 12/12 CAN

SIDECAP

Section #1

Berry Blend Fruit and Veggie Strips - 12.5oz/25ct - Good & Gather™

Organic Strawberry Strip - 9oz/18ct - Good & Gather™

Organic Fruit and Vegetable Cherry Berry Strip - 9oz/18ct - Good & Gather™

Strawberry Fruit Strips - 25ct/12.5oz - Good & Gather™

12.5oz/25ct - Good & Gather™

Pomegranate Fruit Strips - 12.5oz/25ct - Good & Gather™

Pure Maple Syrup - 12 fl oz - Good & Gather™

Mango & Strawberry Slices Freeze Dried Fruit Blend - 1oz - Good & Gather™

Apple, Strawberry, & Peach Freeze Dried Fruit Blend - 1oz - Good & Gather™



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 Planogram Name: B120Q0W 04/04/2021 01:F:NB SELTZERS:GG FRUIT STRIPS/SYRUP/DRIED FRUIT:4/4 3x84x0

01:F:NB SELTZERS:GG FRUIT STRIPS/SYRUP/DRIED FR... Store # 1139 H: 7 ft W: 5 ft D: 0 ft # of segments: 2

Name: S1		W:24.00 in	D:12.00 in	Avail Space: 4.50 in		Ht Space: 13.85 in	
ID	UPC	Name		Category	HFacings	Orientation	Units
261070371	78168298	Apple, Strawberry, & Peach Fr...		07	3	Front	18

Name: S2		W:24.00 in	D:12.00 in	Avail Space: 4.50 in		Ht Space: 12.45 in	
ID	UPC	Name		Category	HFacings	Orientation	Units
261070367	78168294	Mango & Strawberry Slices Fre...		07	3	Front	27

Name: S3		W:24.00 in	D:12.00 in	Avail Space: 5.25 in		Ht Space: 11.20 in	
ID	UPC	Name		Category	HFacings	Orientation	Units
231030057	78792428	Pure Maple Syrup - 12 fl oz - Good ...		03	5	Front	35

Name: S4		W:24.00 in	D:12.00 in	Avail Space: 3.75 in		Ht Space: 9.95 in	
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Name: S5		W:24.00 in	D:12.00 in	Avail Space: 3.75 in		Ht Space: 10.25 in	
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Name: S6		W:24.00 in	D:1.00 in	Avail Space: 0.00 in		Ht Space: 12.92 in	
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Name:		W:36.00 in	D:0.01 in	Avail Space: 0.00 in		Ht Space: 0.00 in	
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Name: S7		W:36.00 in	D:22.00 in	Avail Space: 5.25 in		Ht Space: 9.82 in	
ID	UPC	Name		Category	HFacings	Orientation	Units
213010596	63598554890	WHITE CLAW VARIETY PACK 12/...		MALT BASED	5	Front 90	15

Name: S8		W:36.00 in	D:18.00 in	Avail Space: 5.25 in		Ht Space: 9.70 in	
ID	UPC	Name		Category	HFacings	Orientation	Units
213010956	63598580006	WHITE CLAW VARIETY PACK 12/...		MALT BASED	5	Front 90	10

Name: S9		W:36.00 in	D:18.00 in	Avail Space: 5.25 in		Ht Space: 9.70 in	
ID	UPC	Name		Category	HFacings	Orientation	Units
213010002	63598580029	WHITE CLAW VARIETY ICED TEA...		MALT BASED	5	Front 90	10

Name: S10		W:36.00 in	D:18.00 in	Avail Space: 2.25 in		Ht Space: 9.70 in	
ID	UPC	Name		Category	HFacings	Orientation	Units
213011061	8769201167	TRULY HARD TEA 12/12 CAN		MALT BASED	5	Top 90	15

Name: S11		W:36.00 in	D:18.00 in	Avail Space: 5.40 in		Ht Space: 10.03 in	
ID	UPC	Name		Category	HFacings	Orientation	Units
213010949	8769200991	TRULY LEMONADE VARIETY 12/...		MALT BASED	5	Front 90	10

Name: S12		W:36.00 in	D:18.00 in	Avail Space: 5.40 in		Ht Space: 8.45 in	
ID	UPC	Name		Category	HFacings	Orientation	Units
213010949	8769200991	TRULY LEMONADE VARIETY 12/...		MALT BASED	5	Front 90	10

Name: S13		W:36.00 in	D:1.00 in	Avail Space: 0.00 in		Ht Space: 10.12 in	
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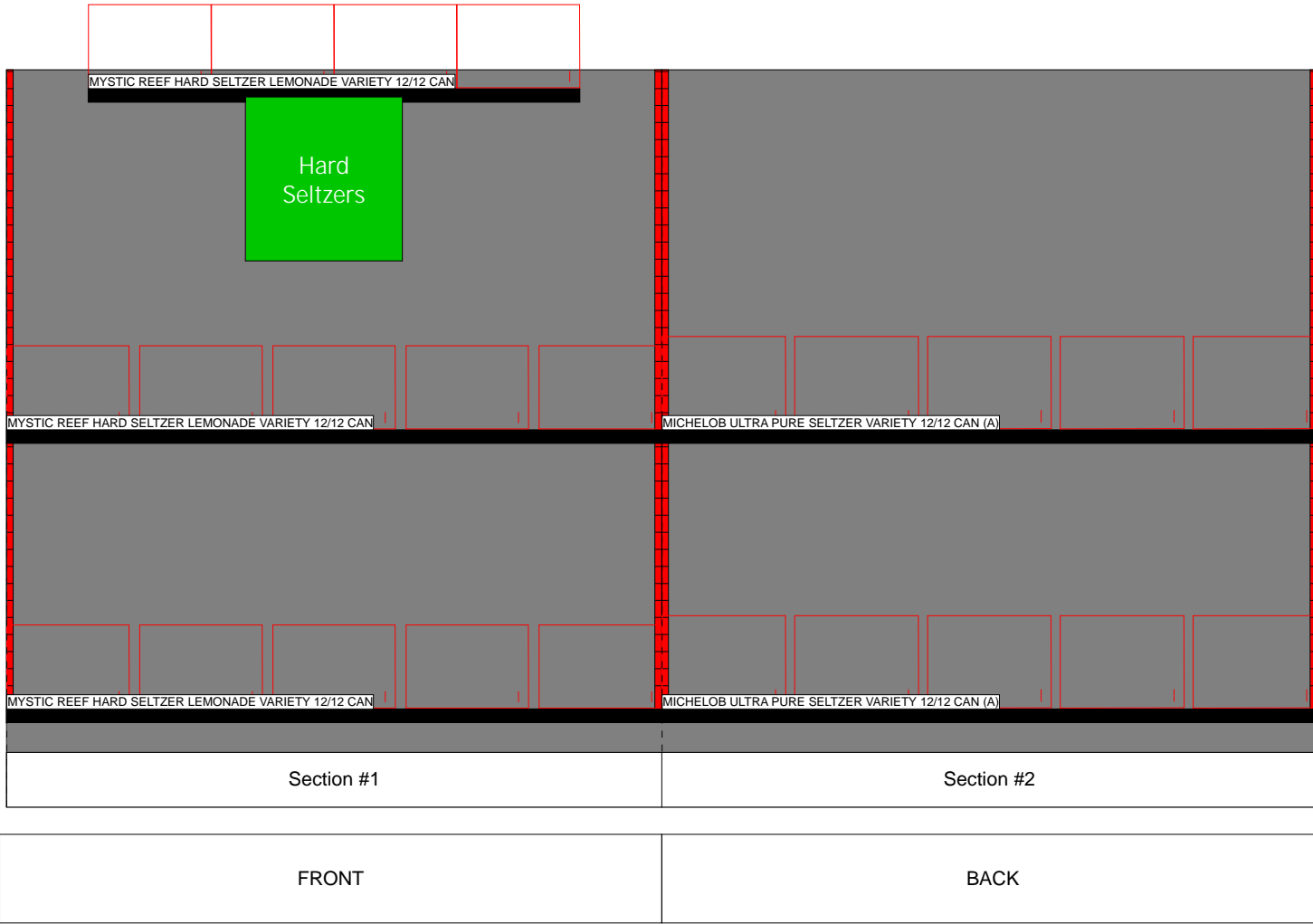
Name:		W:36.00 in	D:0.01 in	Avail Space: 0.00 in		Ht Space: 0.00 in	
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Target Store: 1139 Display: B105FK4

Planogram Name: B105FK4 04/04/2021 CB2: NEST 1: HARD SELTZERS 8x54x0

R/26	7	27	20	X	C/MEDI	RGE/	plates	PLAT	bleer	H	H	H	H	H	ST	ps	
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2	W	H	H	7	W	H	A		Plasti	STAN	D	R	R	R	R	R	0
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Target Store: 1139 Display: B105FK4
 Planogram Name: B105FK4 04/04/2021 CB2: NEST 1: HARD SELTZERS 8x54x0

CB2: NEST 1: HARD SELTZERS Store # 1139 H: 4 ft ... W: 8 ft D: 0 ft # of segments: 2

Name: S1		W:48.00 in	D:18.00 in	Avail Space: 3.00 in		Ht Space: 19.45 in	
ID	UPC	Name	Category	HFacings	Orientation	Units	
213017441	85001257160	MYSTIC REEF HARD SELTZER L...	MALT BASED	5	Front	10	

Name: S2		W:48.00 in	D:18.00 in	Avail Space: 3.00 in		Ht Space: 24.00 in	
ID	UPC	Name	Category	HFacings	Orientation	Units	
213017441	85001257160	MYSTIC REEF HARD SELTZER L...	MALT BASED	5	Front	10	

Name: S4		W:48.00 in	D:1.00 in	Avail Space: 24.00 in		Ht Space: 0.00 in	
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Name:		W:48.00 in	D:0.50 in	Avail Space: 0.00 in		Ht Space: 0.00 in	
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Name: P1		W:47.00 in	D:1.00 in	Avail Space: 47.00 in		Ht Space: 0.00 in	
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Name: S3		W:36.00 in	D:18.00 in	Avail Space: 0.00 in		Ht Space: 12.75 in	
ID	UPC	Name	Category	HFacings	Orientation	Units	
213017441	85001257160	MYSTIC REEF HARD SELTZER L...	MALT BASED	4	Front	8	

Name: S5		W:48.00 in	D:18.00 in	Avail Space: 2.55 in		Ht Space: 19.45 in	
ID	UPC	Name	Category	HFacings	Orientation	Units	
213011093	1820020263	MICHELOB ULTRA PURE SELTZE...	MALT BASED	5	Front	10	

Name: S6		W:48.00 in	D:18.00 in	Avail Space: 2.55 in		Ht Space: 26.37 in	
ID	UPC	Name	Category	HFacings	Orientation	Units	
213011093	1820020263	MICHELOB ULTRA PURE SELTZE...	MALT BASED	5	Front	10	



Target Store: 1139 Display: D213X2Q

Planogram Name: D213X2Q 02/28/2021 PF: COLD BEER C: T1139: NY: 24 PK: COLLEGE: METRO: 12x84x27

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Section #1	Section #2	Section #3	Section #4	Section #5



Target Store: 1139 Display: D213X2Q

Planogram Name: D213X2Q 02/28/2021 PF: COLD BEER C: T1139: NY: 24 PK:

COLLEGE: METRO: 12x84x27

PF: COLD BEER C: T1139: NY: 24 PK: COLLEGE: METRO: Store # 1139 H: 7 ft W: 12 ft 6.00 in D: 2 ft 3.00 in # of segments: 5

Name: S1		W:30.00 in	D:22.00 in	Avail Space: 1.73 in			Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213030417	7199048045	KEYSTONE LIGHT 15/12 CAN	MALT BASED	1	Side 90	2	
213030478	1820028443	NATURAL ICE 15/12 CAN	MALT BASED	1	Side 90	2	
213030079	1820020077	NATURAL LIGHT 15/12 CAN	MALT BASED	1	Side 90	2	
213030144	2210000170	PABST 12/12 CAN	MALT BASED	1	Top 90	2	

Name: S2		W:30.00 in	D:22.00 in	Avail Space: 0.58 in			Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213030095	1820000784	ODOULS NEAR BEER 6/12 BTL	MALT BASED	1	Front	4	
213030036	3410001509	HIGH LIFE 12/12 BTL	MALT BASED	1	Side	2	
213050666	3410008722	REDDS 12/12 BTL	MALT BASED	1	Side	2	
213010877	3354400013	CORONA REFRESCA VARIETY 1...	MALT BASED	1	Top 90	3	

Name: S3		W:30.00 in	D:22.00 in	Avail Space: 2.37 in			Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213010448	9200002000	NOT YOUR FATHERS ROOT BEE...	MALT BASED	1	Front	4	
213010953	81582901054	CAYMAN JACK MOSCOW MULE ...	MALT BASED	1	Side	2	
213010423	81582901006	CAYMAN JACK MARGARITA 6/11...	MALT BASED	1	Side	2	
213050331	3410008716	REDDS 6/12 BTL	MALT BASED	1	Side	2	
213010087	1820019987	BUD LIGHT LIME LIME-A-RITA 12/...	MALT BASED	1	Top 90	3	

Name: S4		W:30.00 in	D:22.00 in	Avail Space: 0.55 in			Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213010308	8769200033	ANGRY ORCHARD CRISP APPLE...	CIDER	2	Side	4	
213010142	8834510225	STRONGBOW VARIETY PACK 12/...	CIDER	1	Front 90	5	
213010513	79844900811	ACE PINEAPPLE 6/12 BTL	CIDER	1	Front	4	

Name: S5		W:30.00 in	D:22.00 in	Avail Space: 0.30 in			Ht Space: 24.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213010420	8769282102	ANGRY ORCHARD CRISP APPLE...	CIDER	1	Front	4	
213010420	8769282102	ANGRY ORCHARD CRISP APPLE...	CIDER	1	Front	4	
213010420	8769282102	ANGRY ORCHARD CRISP APPLE...	CIDER	1	Front	4	
213010567	85860400506	AUSTIN EASTCIDERS ORIGINAL ...	CIDER	1	Front	4	

Name: S6		W:30.00 in	D:1.00 in	Avail Space: 25.00 in			Ht Space: 0.00 in
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Name: S7		W:30.00 in	D:22.00 in	Avail Space: 1.99 in			Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213010385	63598506074	MIKES HARD SEASONAL 6/11.2 B...	MALT BASED	1	Side	2	
213010505	63598526001	MIKES HARD VARIETY 12/12 CAN	MALT BASED	1	Side 90	4	
213010350	63598512998	MIKES HARD VARIETY PACK 12/...	MALT BASED	2	Side	4	

Name: S8		W:30.00 in	D:22.00 in	Avail Space: 2.47 in			Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213010377	63598522413	MIKES HARD STRAWBERRY LEM...	MALT BASED	1	Front	4	
213010337	63598506744	MIKES HARD BLACK CHERRY LE...	MALT BASED	1	Front	4	
213054907	63598526042	MIKES HARDER VARIETY PACK ...	MALT BASED	1	Top 90	3	
213010114	63598510062	MIKES HARD LEMONADE 6/11.2 ...	MALT BASED	1	Front	4	

Name: S9		W:30.00 in	D:22.00 in	Avail Space: 2.33 in			Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213010298	8200078604	SMIRNOFF SOURCED STRAWBE...	MALT BASED	1	Front	4	
213010733	8769275134	TWISTED TEA HALF AND HALF 1...	MALT BASED	1	Side 90	4	
213010352	8769200378	TWISTED TEA VARIETY PACK 12...	MALT BASED	1	Side 90	4	
213011069	85001783707	CROOK AND MARKER MARGARI...	MALT BASED	1	Top 90	3	

Name: S10		W:30.00 in	D:22.00 in	Avail Space: 1.85 in			Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213010901	8200078970	SMIRNOFF ICE FUN VARIETY 12/...	MALT BASED	1	Top 90	3	
213010306	8200072385	SMIRNOFF ICE ORIGINAL 6/11.2 ...	MALT BASED	1	Front	4	
213010178	8769283134	TWISTED TEA ORIGINAL 12/12 C...	MALT BASED	1	Side 90	4	



Target Store: 1139 Display: D213X2Q
 Planogram Name: D213X2Q 02/28/2021 PF: COLD BEER C: T1139: NY: 24 PK:
 COLLEGE: METRO: 12x84x27

213010786	85531000827	CROOK AND MARKER ZERO GUI...	MALT BASED	1	Side 90	4
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Name: S11		W:30.00 in	D:22.00 in	Avail Space: 1.43 in		Ht Space: 21.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010248	8200078250	SMIRNOFF ICE SEASONAL 6/11.2...	MALT BASED	1	Side	2
213010248	8200078250	SMIRNOFF ICE SEASONAL 6/11.2...	MALT BASED	1	Front	4
213010728	61300874833	ARNOLD PALMER SPIKED HALF ...	MALT BASED	1	Side	3
213010728	61300874833	ARNOLD PALMER SPIKED HALF ...	MALT BASED	1	Front	4
213010113	8769283102	TWISTED TEA ORIGINAL 6/12 BTL	MALT BASED	1	Side	3

Name: S12		W:30.00 in	D:22.00 in	Avail Space: 3.00 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213014412	1820020208	BUD LIGHT SELTZER VARIETY 1...	MALT BASED	3	Top 90	9
213019403	1820020278	BUD LIGHT SELTZER VARIETY S...	MALT BASED	1	Top 90	3

Name: S13		W:30.00 in	D:22.00 in	Avail Space: 3.56 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010591	8200078142	SMIRNOFF SPIKED SPARKLING ...	MALT BASED	1	Top 90	3
213018620	8200079257	SMIRNOFF SPIKED SPARKLING ...	MALT BASED	2	Top 90	6
213011095	1820020269	BUD LIGHT SELTZER VARIETY L...	MALT BASED	1	Top 90	3

Name: S14		W:30.00 in	D:22.00 in	Avail Space: 3.00 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213018620	8200079257	SMIRNOFF SPIKED SPARKLING ...	MALT BASED	4	Top 90	12

Name: S15		W:30.00 in	D:22.00 in	Avail Space: 3.00 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010927	3354400043	CORONA SELTZER VARIETY 12/...	MALT BASED	3	Top 90	9
213010002	63598580029	WHITE CLAW VARIETY ICED TEA...	MALT BASED	1	Top 90	3

Name: S16		W:30.00 in	D:22.00 in	Avail Space: 3.65 in		Ht Space: 21.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213017797	85001257138	MYSTIC REEF HARD SELTZER V...	MALT BASED	1	Top 90	3
213017441	85001257160	MYSTIC REEF HARD SELTZER L...	MALT BASED	1	Top 90	3
213010378	85231300483	PRESS VARIETY 12/12 CAN	MALT BASED	1	Top 90	3
213011093	1820020263	MICHELOB ULTRA PURE SELTZE...	MALT BASED	1	Top 90	3

Name: S17		W:30.00 in	D:22.00 in	Avail Space: 3.59 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213013333	63598580017	MIKES HARD SELTZER VARIETY ...	MALT BASED	1	Top 90	3
213010729	8769200686	TRULY VARIETY BERRY 12/12 C...	MALT BASED	2	Top 90	6
213010587	8769200424	TRULY VARIETY CITRUS 12/12 C...	MALT BASED	1	Top 90	3

Name: S18		W:30.00 in	D:22.00 in	Avail Space: 3.00 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010363	4182770112	ARCTIC CHILL SPIKED VARIETY ...	MALT BASED	1	Top 90	3
213010729	8769200686	TRULY VARIETY BERRY 12/12 C...	MALT BASED	1	Top 90	3
213010092	8769200804	TRULY VARIETY TROPICAL 12/12...	MALT BASED	2	Top 90	6

Name: S19		W:30.00 in	D:22.00 in	Avail Space: 3.00 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010003	75452701120	NEW BELGIUM VARIETY FRUIT S...	MALT BASED	1	Top 90	3
213010949	8769200991	TRULY LEMONADE VARIETY 12/...	MALT BASED	1	Top 90	3
213010092	8769200804	TRULY VARIETY TROPICAL 12/12...	MALT BASED	2	Top 90	6

Name: S20		W:30.00 in	D:22.00 in	Avail Space: 3.00 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010738	8769200678	TRULY WILD BERRY 6/12 CAN	MALT BASED	1	Top	6
213010949	8769200991	TRULY LEMONADE VARIETY 12/...	MALT BASED	2	Top 90	6
213011061	8769201167	TRULY HARD TEA 12/12 CAN	MALT BASED	1	Top 90	3

Name: S21		W:30.00 in	D:22.00 in	Avail Space: 3.00 in		Ht Space: 21.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213018420	3410001507	VIZZY VARIETY LEMONADE 12/1...	MALT BASED	1	Top 90	3



Target Store: 1139 Display: D213X2Q

Planogram Name: D213X2Q 02/28/2021 PF: COLD BEER C: T1139: NY: 24 PK:

COLLEGE: METRO: 12x84x27

213018421	3410000549	VIZZY VARIETY 12/12 CAN (B)	MALT BASED	1	Top 90	3
213011063	8769201169	TRULY STRAWBERRY LEMONAD...	MALT BASED	1	Front	4
213011064	8769201203	TRULY HARD TEA 6/12 CAN	MALT BASED	1	Front	4

Name: S22		W:30.00 in	D:22.00 in	Avail Space: 3.00 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010596	63598554890	WHITE CLAW VARIETY PACK 12/...	MALT BASED	4	Top 90	12

Name: S23		W:30.00 in	D:22.00 in	Avail Space: 3.00 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010596	63598554890	WHITE CLAW VARIETY PACK 12/...	MALT BASED	4	Top 90	12

Name: S24		W:30.00 in	D:22.00 in	Avail Space: 3.00 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010956	63598580006	WHITE CLAW VARIETY PACK 12/...	MALT BASED	4	Top 90	12

Name: S25		W:30.00 in	D:22.00 in	Avail Space: 3.00 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010552	63598520025	WHITE CLAW BLACK CHERRY 6/...	MALT BASED	1	Top	6
213010335	63598526089	WHITE CLAW BLACK CHERRY 12/...	MALT BASED	3	Top 90	9

Name: S26		W:30.00 in	D:22.00 in	Avail Space: 0.95 in		Ht Space: 21.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010346	63598526087	WHITE CLAW MANGO 6/12 CAN	MALT BASED	1	Side 90	3
213010346	63598526087	WHITE CLAW MANGO 6/12 CAN	MALT BASED	1	Side	3
213010551	63598502598	WHITE CLAW NATURAL LIME 6/1...	MALT BASED	1	Side 90	3
213010553	63598520028	WHITE CLAW RUBY GRAPEFRUI...	MALT BASED	1	Side 90	3
213010345	63598526066	WHITE CLAW RASPBERRY 6/12 ...	MALT BASED	1	Side 90	3



Target Store: 1139 Display: D213X0B

Planogram Name: D213X0B 02/28/2021 PF: COLD BEER B: T1139: NY: 24 PK: COLLEGE: METRO: 20x84x27

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Section #1	Section #2	Section #3	Section #4	Section #5	Section #6	Section #7	Section #8



Target Store: 1139 Display: D213X0B

Planogram Name: D213X0B 02/28/2021 PF: COLD BEER B: T1139: NY: 24 PK:
COLLEGE: METRO: 20x84x27

PF: COLD BEER B: T1139: NY: 24 PK: COLLEGE: METRO: Store # 1139 H: 7 ft W: 20 ft D: 2 ft 3.00 in # of segments: 8

Name: S1		W:30.00 in	D:22.00 in	Avail Space: 1.51 in			Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213054022	3061300074	BROOKLYN VARIETY PACK 12/12...	MALT BASED	1	Side 90	4	
213054892	3061301951	BROOKLYN BEL AIR SOUR 6/12 ...	MALT BASED	1	Front	4	
213054682	81601402080	SOUTHERN TIER OVERPACKD 1...	MALT BASED	1	Side 90	2	
213059707	81601402244	SOUTHERN TIER 2XIPA 6/12 CAN	MALT BASED	1	Side	4	

Name: S2		W:30.00 in	D:22.00 in	Avail Space: 1.42 in			Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213050399	3061300056	BROOKLYN SUMMER ALE 12/12 ...	MALT BASED	1	Side 90	4	
213054152	86907100026	MONTAUK WATERMELLOW 6/12 ...	MALT BASED	2	Front	16	
213050181	86273700006	MONTAUK SUMMER 6/12 CAN (W...	MALT BASED	1	Side	4	

Name: S3		W:30.00 in	D:22.00 in	Avail Space: 1.26 in			Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213055845	68174500134	BLUE POINT TOASTED LAGER 1...	MALT BASED	1	Top	4	
213051883	86273700003	MONTAUK SESSION IPA 6/12 CAN	MALT BASED	1	Side	4	
213050181	86273700006	MONTAUK SUMMER 6/12 CAN (W...	MALT BASED	1	Front	8	

Name: S4		W:30.00 in	D:22.00 in	Avail Space: 1.52 in			Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213051107	68174511130	BLUE POINT BLUEBERRY ALE 6/...	MALT BASED	1	Front	4	
213053222	85663200428	BRONX VARIETY PACK 12/12 CAN	MALT BASED	1	Side 90	4	
213054151	86907100027	MONTAUK WAVE CHASER 6/12 C...	MALT BASED	1	Front	8	
213055887	86665600047	MONTAUK PILSNER 6/12 CAN	MALT BASED	1	Side	4	

Name: S5		W:30.00 in	D:22.00 in	Avail Space: 1.96 in			Ht Space: 22.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213051106	68174511118	BLUE POINT SEASONAL 6/12 BTL	MALT BASED	1	Front	4	
213051106	68174511118	BLUE POINT SEASONAL 6/12 BTL	MALT BASED	1	Front	4	
213051314	68174511102	BLUE POINT HOPTICAL ILLUSIO...	MALT BASED	1	Side	2	
213050959	68174511112	BLUE POINT TOASTED LAGER 6/...	MALT BASED	1	Front	4	

Name: S6		W:30.00 in	D:1.00 in	Avail Space: 25.00 in			Ht Space: 0.00 in
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Name: S7		W:30.00 in	D:22.00 in	Avail Space: 1.27 in			Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213051876	79603082496	KONA BIG WAVE GOLDEN ALE 1...	MALT BASED	2	Top	8	
213050763	79603011496	KONA BIG WAVE GOLDEN ALE 6/...	MALT BASED	1	Front	4	

Name: S8		W:30.00 in	D:22.00 in	Avail Space: 1.42 in			Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213051173	89785300293	CIGAR CITY JAI ALAI IPA 6/12 CAN	MALT BASED	1	Side	4	
213054390	73692011651	GOOSE ISLAND IPA 15/12 CAN	MALT BASED	1	Side 90	2	
213056203	74052241278	BELLS LIGHT HEARTED IPA 6/12 ...	MALT BASED	1	Side	4	
213051667	74052211968	BELLS OFFICIAL SERIES 6/12 CAN	MALT BASED	1	Side	4	
213050587	74052210083	BELLS TWO HEARTED ALE 6/12 ...	MALT BASED	1	Side	2	

Name: S9		W:30.00 in	D:22.00 in	Avail Space: 0.87 in			Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213051552	64286090024	FOUNDERS ALL DAY SESSION I...	MALT BASED	1	Top	4	
213050607	64286020007	FOUNDERS DIRTY BASTARD SC...	MALT BASED	1	Front	4	
213051347	74052211086	BELLS TWO HEARTED ALE 12/12...	MALT BASED	1	Side 90	4	

Name: S10		W:30.00 in	D:22.00 in	Avail Space: 1.45 in			Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213053646	85909300246	SIXPOINT RESIN IIPA 6/12 CAN	MALT BASED	1	Front	8	
213052175	64145511065	DUCLAW SWEET BABY JESUS 6/...	MALT BASED	1	Side	4	
213059943	86036700072	SLOOP JUICE BOMB IPA 6/12 CAN	MALT BASED	1	Side	4	
213056485	4182790037	HARPOON UFO WHITE 4/16 CAN	MALT BASED	1	Front	4	
213056217	4182700077	HARPOON IPA 4/16 CAN	MALT BASED	1	Front	4	



Target Store: 1139 Display: D213X0B

Planogram Name: D213X0B 02/28/2021 PF: COLD BEER B: T1139: NY: 24 PK:

COLLEGE: METRO: 20x84x27

Name: S11		W:30.00 in	D:22.00 in	Avail Space: 1.74 in		Ht Space: 19.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213053643	85909300243	SIXPOINT BENGALI IPA 6/12 CAN	MALT BASED	1	Front	4
213053644	85909300244	SIXPOINT THE CRISP 6/12 CAN	MALT BASED	1	Side	2
213010774	85919900313	CITIZEN THE DIRTY MAYOR 4/16 ...	CIDER	1	Front	4
213050661	78624311990	FLYING DOG RAGING BITCH 6/12...	MALT BASED	1	Side	2
213052197	78624355014	FLYING DOG THE TRUTH 6/12 BTL	MALT BASED	1	Side	2

Name: S12		W:30.00 in	D:22.00 in	Avail Space: 1.44 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213056362	81790400791	ELYSIAN CONTACT HAZE IPA 6/1...	MALT BASED	1	Front	8
213050731	1820013986	SHOCK TOP BELGIAN WHITE 6/1...	MALT BASED	1	Front	4
213051926	1820028156	SHOCK TOP BELGIAN WHITE 15/...	MALT BASED	1	Top	4

Name: S13		W:30.00 in	D:22.00 in	Avail Space: 1.82 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213052636	63027946506	VICTORY GOLDEN MONKEY 6/12...	MALT BASED	2	Front	8
213054690	85689500384	GOLDEN ROAD MANGO CART 6/...	MALT BASED	1	Side	4
213056417	81062803155	GOLDEN ROAD HAZY PUP IPA 6/...	MALT BASED	1	Front	8

Name: S14		W:30.00 in	D:22.00 in	Avail Space: 1.24 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213055317	63027988736	VICTORY VARIETY 15/12 CAN	MALT BASED	1	Side 90	2
213053650	63848900193	DOGFISH HEAD SEA QUENCH A...	MALT BASED	1	Side	4
213055885	63848900364	DOGFISH HEAD SLIGHTLY MIGH...	MALT BASED	1	Side	4
213010369	3410051609	LEINIES SEASONAL SHANDY 12/...	MALT BASED	1	Top	4

Name: S15		W:30.00 in	D:22.00 in	Avail Space: 1.76 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010932	3410001532	LEINIES SPRITZEN VARIETY 6/12...	MALT BASED	1	Side	3
213010367	3410051607	LEINIES SEASONAL SHANDY 12/...	MALT BASED	3	Side	6

Name: S16		W:30.00 in	D:22.00 in	Avail Space: 1.18 in		Ht Space: 19.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010916	3410001533	LEINIES SPRITZEN VARIETY 12/1...	MALT BASED	2	Top 90	6
213010371	3410051605	LEINIES SEASONAL SHANDY 6/1...	MALT BASED	1	Front	4
213010371	3410051605	LEINIES SEASONAL SHANDY 6/1...	MALT BASED	1	Front	4

Name: S17		W:30.00 in	D:22.00 in	Avail Space: 0.49 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213050782	8378316000	SIERRA NEVADA 4 WAY IPA VAR...	MALT BASED	1	Side	2
213050071	8378322200	SIERRA NEVADA PALE ALE 12/12...	MALT BASED	1	Top	4
213055686	8378353111	SIERRA NEVADA HAZY LITTLE T...	MALT BASED	1	Top	4

Name: S18		W:30.00 in	D:22.00 in	Avail Space: 1.90 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213058980	8378353578	SIERRA NEVADA BIG LITTLE THI...	MALT BASED	1	Front	8
213057026	8378322857	SIERRA NEVADA WILD LITTLE T...	MALT BASED	1	Front	8
213054887	8378311010	SIERRA NEVADA HAZY LITTLE T...	MALT BASED	1	Front	8
213051860	60275500311	FIRESTONE VARIETY 12/12 CAN	MALT BASED	1	Top 90	2

Name: S19		W:30.00 in	D:22.00 in	Avail Space: 1.91 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213054206	63625174163	STONE TANGERINE EXPRESS 6/...	MALT BASED	1	Side	4
213050063	63625188901	STONE VARIETY PACK 12/12 BTL	MALT BASED	2	Side	4
213051860	60275500311	FIRESTONE VARIETY 12/12 CAN	MALT BASED	1	Side 90	4

Name: S20		W:30.00 in	D:22.00 in	Avail Space: 1.98 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213050982	72383010009	LAGUNITAS IPA 12/12 BTL	MALT BASED	3	Side	6
213055448	60275500949	FIRESTONE MIND HAZE IPA 6/12 ...	MALT BASED	1	Side	4

Name: S21		W:30.00 in	D:22.00 in	Avail Space: 1.12 in		Ht Space: 19.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units



Target Store: 1139 Display: D213X0B
 Planogram Name: D213X0B 02/28/2021 PF: COLD BEER B: T1139: NY: 24 PK:
 COLLEGE: METRO: 20x84x27

213051799	67243800101	BALLAST POINT GRAPEFRUIT S...	MALT BASED	1	Front	4
213056887	72383001406	LAGUNITAS LITTLE SUMPIN 6/12 ...	MALT BASED	1	Front	4
213050730	72383000009	LAGUNITAS IPA 6/12 BTL	MALT BASED	1	Front	4
213050730	72383000009	LAGUNITAS IPA 6/12 BTL	MALT BASED	1	Side	2

Name: S22		W:30.00 in	D:22.00 in	Avail Space: 0.38 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213050161	8769200004	SAMUEL ADAMS LIMITED SEAS...	MALT BASED	1	Front	4
213050044	8769210012	SAMUEL ADAMS BOSTON LAGE...	MALT BASED	1	Front	4
213050047	8769210014	SAMUEL ADAMS BOSTON LAGE...	MALT BASED	1	Side	2
213050129	8769201103	SAMUEL ADAMS SEASONAL 12/1...	MALT BASED	1	Side	2

Name: S23		W:30.00 in	D:22.00 in	Avail Space: 1.97 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213055436	8769200687	SAMUEL ADAMS WICKED HAZY I...	MALT BASED	1	Side	4
213054897	8769200497	SAMUEL ADAMS 76 12/12 CAN	MALT BASED	1	Side 90	4
213050129	8769201103	SAMUEL ADAMS SEASONAL 12/1...	MALT BASED	1	Side	2
213050141	8769229103	SAMUEL ADAMS VARIETY PACK ...	MALT BASED	1	Side	2

Name: S24		W:30.00 in	D:22.00 in	Avail Space: 2.54 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213050735	75452700201	NEW BELGIUM VARIETY PACK 1...	MALT BASED	1	Side	2
213056184	75452701070	NEW BELGIUM VODOO RANGE...	MALT BASED	1	Side 90	4
213050174	87692300050	SAMUEL ADAMS SEASONAL 6/12...	MALT BASED	1	Front	4
213050046	8769227102	SAMUEL ADAMS CHERRY WHEA...	MALT BASED	1	Side	3

Name: S25		W:30.00 in	D:22.00 in	Avail Space: 0.45 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213050492	75452700421	NEW BELGIUM VODOO RANGE...	MALT BASED	1	Front	4
213050838	75452700066	NEW BELGIUM VODOO RANGE...	MALT BASED	1	Front	4
213050031	75452700022	NEW BELGIUM FAT TIRE 6/12 BTL	MALT BASED	1	Front	4
213050114	75452700024	NEW BELGIUM FAT TIRE 12/12 BTL	MALT BASED	1	Side	2

Name: S26		W:30.00 in	D:22.00 in	Avail Space: 2.64 in		Ht Space: 19.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213056104	79386653008	LEFT HAND MILK STOUT NITRO ...	MALT BASED	1	Side	3
213055432	75452700994	NEW BELGIUM VODOO ROTAT...	MALT BASED	1	Front	4
213054981	75452700885	NEW BELGIUM VODOO JUICY ...	MALT BASED	1	Front	4
213054981	75452700885	NEW BELGIUM VODOO JUICY ...	MALT BASED	1	Front	4

Name: S27		W:30.00 in	D:22.00 in	Avail Space: 0.58 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213056212	7199009592	BLUE MOON LIGHT SKY 12/12 CAN	MALT BASED	1	Top 90	3
213050242	7199009516	BLUE MOON BELGIAN WHITE 12/...	MALT BASED	3	Side	6

Name: S28		W:30.00 in	D:22.00 in	Avail Space: 0.37 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213056211	7199009591	BLUE MOON LIGHT SKY 6/12 CAN	MALT BASED	1	Front	4
213050029	7199009511	BLUE MOON BELGIAN WHITE 6/1...	MALT BASED	2	Front	8
213054910	7199017052	BLUE MOON BELGIAN WHITE 15/...	MALT BASED	1	Side 90	2

Name: S29		W:30.00 in	D:22.00 in	Avail Space: 2.16 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213050843	7199038620	BLUE MOON BREWMASTER VAR...	MALT BASED	1	Side 90	4
213050405	8780000071	BLUE MOON MANGO WHEAT 6/1...	MALT BASED	1	Front	4
213050029	7199009511	BLUE MOON BELGIAN WHITE 6/1...	MALT BASED	1	Side	2
213050029	7199009511	BLUE MOON BELGIAN WHITE 6/1...	MALT BASED	1	Front	4

Name: S30		W:30.00 in	D:22.00 in	Avail Space: 0.77 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060006	8248812300	BECKS 12/12 BTL	MALT BASED	1	Side	2
213060024	7289000016	HEINEKEN 12/12 BTL	MALT BASED	3	Side	6

Name: S31		W:30.00 in	D:22.00 in	Avail Space: 1.97 in		Ht Space: 19.50 in
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Target Store: 1139 Display: D213X0B

Planogram Name: D213X0B 02/28/2021 PF: COLD BEER B: T1139: NY: 24 PK:
COLLEGE: METRO: 20x84x27

ID	UPC	Name	Category	HFacings	Orientation	Units
213060309	78615000030	LEFFE BLONDE 6/11.2 BTL	MALT BASED	1	Front	4
213060070	8248812377	BECKS 4/16 CAN	MALT BASED	2	Front	8
213060387	7289000083	HEINEKEN 4/16 CAN	MALT BASED	2	Front	8

Name: S32 W:30.00 in D:22.00 in Avail Space: 0.37 in Ht Space: 11.00 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213060288	78615000014	STELLA ARTOIS 12/11.2 BTL	MALT BASED	2	Side	4
213060400	78615000149	STELLA ARTOIS 18/11.2 BTL	MALT BASED	1	Front	3

Name: S33 W:30.00 in D:22.00 in Avail Space: 0.37 in Ht Space: 10.50 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213060288	78615000014	STELLA ARTOIS 12/11.2 BTL	MALT BASED	2	Side	4
213060400	78615000149	STELLA ARTOIS 18/11.2 BTL	MALT BASED	1	Front	3

Name: S34 W:30.00 in D:22.00 in Avail Space: 1.25 in Ht Space: 10.50 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213060287	78615000001	STELLA ARTOIS 6/11.2 BTL	MALT BASED	2	Front	8
213060188	78615000016	STELLA ARTOIS 12/11.2 CAN	MALT BASED	1	Top 90	3
213060396	1820020188	STELLA ARTOIS LIMITED SERIE...	MALT BASED	1	Side	2

Name: S35 W:30.00 in D:22.00 in Avail Space: 0.72 in Ht Space: 10.50 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213060024	7289000016	HEINEKEN 12/12 BTL	MALT BASED	2	Side	4
213060239	7289000159	HEINEKEN LIGHT 12/12 BTL	MALT BASED	1	Side	2
213060239	7289000159	HEINEKEN LIGHT 12/12 BTL	MALT BASED	1	Side	2

Name: S36 W:30.00 in D:22.00 in Avail Space: 2.25 in Ht Space: 19.50 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213060025	72890000011	HEINEKEN 6/12 BTL	MALT BASED	1	Front	4
213060051	72890000020	HEINEKEN 12/12 CAN	MALT BASED	1	Top 90	2
213060041	72890000621	HEINEKEN 0.0 NEAR BEER 6/12 ...	MALT BASED	1	Side	3
213060240	7289000158	HEINEKEN LIGHT 6/12 BTL	MALT BASED	1	Side	3
213060248	7289000188	HEINEKEN LIGHT 12/12 CAN	MALT BASED	1	Top 90	3

Name: S37 W:30.00 in D:22.00 in Avail Space: 1.87 in Ht Space: 11.00 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213060300	6206705146	LABATT BLUE 30/12 CAN	MALT BASED	2	Side	2
213060027	6206705155	LABATT BLUE 12/11.5 BTL	MALT BASED	1	Side	2
213060139	78615000146	HOEGAARDEN BELGIAN WHEAT ...	MALT BASED	1	Side	3

Name: S38 W:30.00 in D:22.00 in Avail Space: 2.43 in Ht Space: 10.50 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213010382	4257204006	SCHOFFERHOFER GRAPEFRUIT...	MALT BASED	1	Front	4
213060026	6206705172	LABATT BLUE 6/11.5 BTL	MALT BASED	1	Side	2
213060030	6821302117	MOLSON GOLDEN 12/12 BTL	MALT BASED	1	Side	2
213060139	78615000146	HOEGAARDEN BELGIAN WHEAT ...	MALT BASED	1	Front	4

Name: S39 W:30.00 in D:22.00 in Avail Space: 0.46 in Ht Space: 10.50 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213010382	4257204006	SCHOFFERHOFER GRAPEFRUIT...	MALT BASED	1	Front	4
213010382	4257204006	SCHOFFERHOFER GRAPEFRUIT...	MALT BASED	1	Front	4
213010382	4257204006	SCHOFFERHOFER GRAPEFRUIT...	MALT BASED	1	Side	2
213060105	8205410454	WARSTEINER PREMIUM 6/11.2 B...	MALT BASED	1	Side	3
213052133	60878252300	DELIRIUM TREMENS 4/11.2 BTL	MALT BASED	1	Side	4

Name: S40 W:30.00 in D:22.00 in Avail Space: 1.92 in Ht Space: 10.50 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213060269	18195400004	PERONI 12/11.2 BTL	MALT BASED	1	Side	2
213060080	8382012368	GUINNESS DRAUGHT STOUT 8/1...	MALT BASED	1	Front 90	4
213060021	8382012393	GUINNESS EXTRA STOUT 6/12 B...	MALT BASED	2	Front	8

Name: S41 W:30.00 in D:22.00 in Avail Space: 2.99 in Ht Space: 19.50 in

ID	UPC	Name	Category	HFacings	Orientation	Units
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Target Store: 1139 Display: D213X0B
Planogram Name: D213X0B 02/28/2021 PF: COLD BEER B: T1139: NY: 24 PK:
COLLEGE: METRO: 20x84x27

213060110	18195400002	PERONI 6/11.2 BTL	MALT BASED	1	Front	4
213060110	18195400002	PERONI 6/11.2 BTL	MALT BASED	1	Side	3
213060355	18195400115	PERONI 6/11.2 CAN	MALT BASED	1	Side	3
213060022	8382012360	GUINNESS DRAUGHT STOUT 4/1...	MALT BASED	1	Front	4
213060022	8382012360	GUINNESS DRAUGHT STOUT 4/1...	MALT BASED	1	Front	4



Target Store: 1139 Display: D2131LT

Planogram Name: D2131LT 02/28/2021 PF: WARM BEER: 22BD: T1139: NY: 24PK: TITAN: 24x84x22

Section #1	Section #2	Section #3	Section #4	Section #5	Section #6



Target Store: 1139 Display: D2131LT
 Planogram Name: D2131LT 02/28/2021 PF: WARM BEER: 22BD: T1139: NY:
 24PK: TITAN: 24x84x22

PF: WARM BEER: 22BD: T1139: NY: 24PK: TITAN: Store # 1139 H: 7 ft W: 24 ft D: 1 ft 10.0... # of segments: 6

Name: S1		W:48.00 in	D:22.00 in	Avail Space: 2.03 in			Ht Space: 23.82 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060138	7289000152	HEINEKEN 18/12 BTL	MALT BASED	2	Side	4	
213060288	78615000014	STELLA ARTOIS 12/11.2 BTL	MALT BASED	1	Side	4	
213060400	78615000149	STELLA ARTOIS 18/11.2 BTL	MALT BASED	1	Side	2	
213060167	8066095628	CORONA LIGHT 24/12 BTL	MALT BASED	1	Front	4	

Name: S2		W:48.00 in	D:22.00 in	Avail Space: 2.38 in			Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060024	7289000016	HEINEKEN 12/12 BTL	MALT BASED	1	Side	2	
213060138	7289000152	HEINEKEN 18/12 BTL	MALT BASED	1	Side	1	
213060288	78615000014	STELLA ARTOIS 12/11.2 BTL	MALT BASED	1	Side	2	
213060396	1820020188	STELLA ARTOIS LIMITED SERIE...	MALT BASED	1	Side	2	
213060220	3354495042	CORONA PREMIER 12/12 BTL	MALT BASED	1	Side	2	
213060011	8066095675	CORONA LIGHT 12/12 BTL	MALT BASED	1	Side	2	

Name: S3		W:48.00 in	D:22.00 in	Avail Space: 2.86 in			Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060025	7289000011	HEINEKEN 6/12 BTL	MALT BASED	1	Front	4	
213060024	7289000016	HEINEKEN 12/12 BTL	MALT BASED	1	Side	2	
213060288	78615000014	STELLA ARTOIS 12/11.2 BTL	MALT BASED	1	Side	2	
213060396	1820020188	STELLA ARTOIS LIMITED SERIE...	MALT BASED	1	Side	2	
213060220	3354495042	CORONA PREMIER 12/12 BTL	MALT BASED	1	Side	2	
213060011	8066095675	CORONA LIGHT 12/12 BTL	MALT BASED	1	Side	2	

Name: S4		W:48.00 in	D:22.00 in	Avail Space: 2.15 in			Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060239	7289000159	HEINEKEN LIGHT 12/12 BTL	MALT BASED	1	Side	2	
213060287	78615000001	STELLA ARTOIS 6/11.2 BTL	MALT BASED	1	Side	3	
213060188	78615000016	STELLA ARTOIS 12/11.2 CAN	MALT BASED	1	Top 90	3	
213060401	8382012536	GUINNESS NITRO COLD BREW 4...	MALT BASED	1	Front	4	
213060221	3354495044	CORONA PREMIER 12/12 CAN	MALT BASED	1	Top 90	3	
213060011	8066095675	CORONA LIGHT 12/12 BTL	MALT BASED	2	Side	4	

Name: S5		W:48.00 in	D:22.00 in	Avail Space: 2.61 in			Ht Space: 20.83 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060051	7289000020	HEINEKEN 12/12 CAN	MALT BASED	1	Top 90	2	
213060240	7289000158	HEINEKEN LIGHT 6/12 BTL	MALT BASED	1	Front	4	
213060287	78615000001	STELLA ARTOIS 6/11.2 BTL	MALT BASED	1	Front	4	
213060022	8382012360	GUINNESS DRAUGHT STOUT 4/1...	MALT BASED	2	Front	8	
213060217	3354495041	CORONA PREMIER 6/12 BTL	MALT BASED	1	Front	4	
213060010	8066095625	CORONA LIGHT 6/12 BTL	MALT BASED	1	Front	4	

Name: S6		W:48.00 in	D:1.00 in	Avail Space: 48.00 in			Ht Space: 0.00 in
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Name: S7		W:48.00 in	D:22.00 in	Avail Space: 0.56 in			Ht Space: 23.82 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060072	8066095623	CORONA LIGHT 18/12 BTL	MALT BASED	1	Side	2	
213060176	8066095608	CORONA 24/12 BTL (HG)	MALT BASED	1	Front	4	
213060045	8066095680	CORONA 18/12 BTL	MALT BASED	1	Side	2	
213060340	8066095710	MODELO ESPECIAL 24/12 CAN	MALT BASED	1	Top	8	

Name: S8		W:48.00 in	D:22.00 in	Avail Space: 1.11 in			Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	2	Side	4	
213060292	8066095711	MODELO ESPECIAL 18/12 CAN	MALT BASED	1	Side	1	
213060292	8066095711	MODELO ESPECIAL 18/12 CAN	MALT BASED	1	Side 90	2	
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	2	Side	2	

Name: S9		W:48.00 in	D:22.00 in	Avail Space: 3.44 in			Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	2	Side	4	



Target Store: 1139 Display: D2131LT
 Planogram Name: D2131LT 02/28/2021 PF: WARM BEER: 22BD: T1139: NY:
 24PK: TITAN: 24x84x22

213060034	8066095715	MODELO ESPECIAL 12/12 CAN	MALT BASED	1	Top	4
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	2	Side	2

Name: S10		W:48.00 in	D:22.00 in	Avail Space: 4.76 in		Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	2	Side	4
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	3	Side	3

Name: S11		W:48.00 in	D:22.00 in	Avail Space: 5.18 in		Ht Space: 15.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060008	8066095605	CORONA 6/12 BTL	MALT BASED	2	Front	8
213060036	8066095765	MODELO ESPECIAL 6/12 BTL	MALT BASED	3	Front	9

Name: S12		W:48.00 in	D:22.00 in	Avail Space: 2.54 in		Ht Space: 23.82 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030267	1820096721	MICHELOB ULTRA 18/12 CAN	MALT BASED	1	Side 90	3
213030267	1820096721	MICHELOB ULTRA 18/12 CAN	MALT BASED	1	Side 90	3
213030033	7199031600	COORS LIGHT 24/12 CAN	MALT BASED	3	Side	6
213030035	7199030017	COORS LIGHT 18/12 CAN	MALT BASED	3	Side	9

Name: S13		W:48.00 in	D:22.00 in	Avail Space: 1.56 in		Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030250	1820005990	MICHELOB ULTRA 12/12 BTL	MALT BASED	2	Side	4
213030033	7199031600	COORS LIGHT 24/12 CAN	MALT BASED	3	Side	3
213030035	7199030017	COORS LIGHT 18/12 CAN	MALT BASED	3	Side	3

Name: S14		W:48.00 in	D:22.00 in	Avail Space: 3.08 in		Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030249	1820005989	MICHELOB ULTRA 6/12 BTL	MALT BASED	2	Front	8
213030027	7199030069	COORS LIGHT 12/12 BTL	MALT BASED	4	Side	8

Name: S15		W:48.00 in	D:22.00 in	Avail Space: 3.23 in		Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030030	7199000048	COORS LIGHT 12/12 CAN	MALT BASED	7	Top 90	14
213030034	7199030005	COORS LIGHT 6/12 BTL	MALT BASED	1	Front	4

Name: S16		W:48.00 in	D:22.00 in	Avail Space: 1.59 in		Ht Space: 15.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030421	7199030104	COORS LIGHT 9/16 BTL (AL)	MALT BASED	5	Front	10
213030034	7199030005	COORS LIGHT 6/12 BTL	MALT BASED	1	Front	4

Name: S17		W:48.00 in	D:22.00 in	Avail Space: 2.41 in		Ht Space: 23.82 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030108	3410057256	LITE 18/12 BTL	MALT BASED	1	Front	4
213030108	3410057256	LITE 18/12 BTL	MALT BASED	1	Side	2
213030069	3410057340	LITE 18/12 CAN	MALT BASED	1	Top	8
213030069	3410057340	LITE 18/12 CAN	MALT BASED	1	Side 90	4

Name: S18		W:48.00 in	D:22.00 in	Avail Space: 1.26 in		Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030064	3410057306	LITE 24/12 CAN	MALT BASED	1	Top	4
213030069	3410057340	LITE 18/12 CAN	MALT BASED	2	Top	8

Name: S19		W:48.00 in	D:22.00 in	Avail Space: 3.08 in		Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030074	3410057509	LITE 12/12 BTL	MALT BASED	4	Side	8
213030070	3410057636	LITE 12/12 CAN	MALT BASED	2	Side 90	8

Name: S20		W:48.00 in	D:22.00 in	Avail Space: 2.02 in		Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030074	3410057509	LITE 12/12 BTL	MALT BASED	2	Side	4
213030070	3410057636	LITE 12/12 CAN	MALT BASED	4	Side 90	16

Name: S21		W:48.00 in	D:22.00 in	Avail Space: 1.55 in		Ht Space: 15.70 in
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Target Store: 1139 Display: D2131LT
 Planogram Name: D2131LT 02/28/2021 PF: WARM BEER: 22BD: T1139: NY:
 24PK: TITAN: 24x84x22

ID	UPC	Name	Category	HFacings	Orientation	Units
213030067	3410057505	LITE 6/12 BTL	MALT BASED	1	Front	4
213030132	3410057023	LITE 9/16 BTL (AL)	MALT BASED	5	Front	10

Name: S22		W:48.00 in	D:22.00 in	Avail Space: 0.64 in		Ht Space: 23.82 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030005	1820053168	BUD LIGHT 24/12 CAN	MALT BASED	1	Top	8
213030001	1820053218	BUD LIGHT 18/12 CAN	MALT BASED	1	Top	8
213030013	1820011168	BUD 24/12 CAN	MALT BASED	1	Top	8

Name: S23		W:48.00 in	D:22.00 in	Avail Space: 1.58 in		Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030001	1820053218	BUD LIGHT 18/12 CAN	MALT BASED	2	Top	8
213030006	1820000769	BUD LIGHT 12/12 BTL	MALT BASED	2	Side	4

Name: S24		W:48.00 in	D:22.00 in	Avail Space: 3.90 in		Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030006	1820000769	BUD LIGHT 12/12 BTL	MALT BASED	6	Side	12

Name: S25		W:48.00 in	D:22.00 in	Avail Space: 2.25 in		Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030003	1820053047	BUD LIGHT 12/12 CAN	MALT BASED	5	Top 90	10
213030011	1820011047	BUD 12/12 CAN	MALT BASED	2	Top	8

Name: S26		W:48.00 in	D:22.00 in	Avail Space: 1.68 in		Ht Space: 15.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030002	1820000833	BUD LIGHT 6/12 BTL	MALT BASED	4	Front	16
213030375	1820000115	BUD LIGHT 6/16 CAN	MALT BASED	2	Front	8

Name: S27		W:48.00 in	D:22.00 in	Avail Space: 1.33 in		Ht Space: 23.82 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213016641	1820028686	BUD LIGHT SELTZER VARIETY 2...	MALT BASED	1	Side 90	3
213012531	3354400045	CORONA SELTZER VARIETY 24/...	MALT BASED	1	Side 90	3
213010040	7199001129	COORS HARD SELTZER VARIET...	MALT BASED	1	Side 90	3
213010950	8769200971	TRULY VARIETY PACK 24/12 CAN	MALT BASED	1	Side 90	3
213010957	63598510024	WHITE CLAW VARIETY PACK 24/...	MALT BASED	1	Side 90	3

Name: S28		W:48.00 in	D:22.00 in	Avail Space: 0.75 in		Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010956	63598580006	WHITE CLAW VARIETY PACK 12/...	MALT BASED	7	Top 90	21

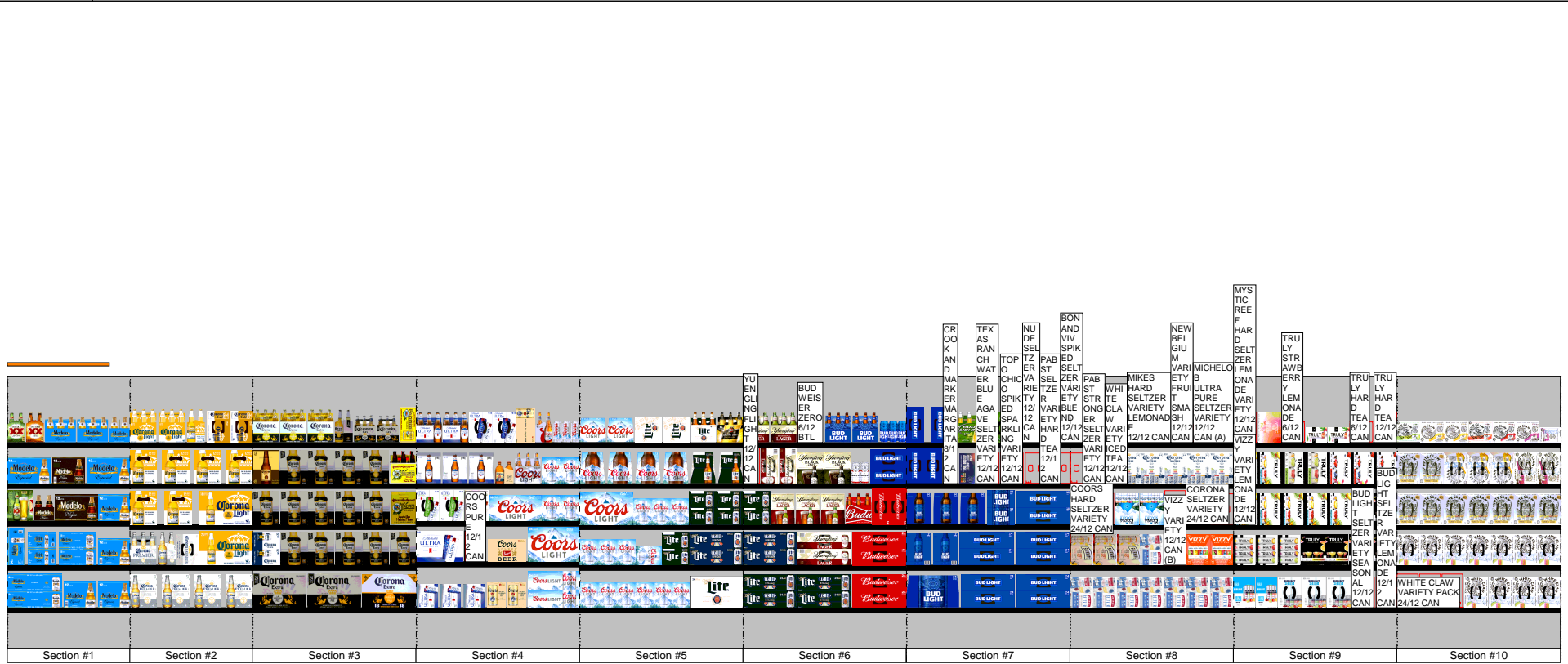
Name: S29		W:48.00 in	D:22.00 in	Avail Space: 0.75 in		Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010596	63598554890	WHITE CLAW VARIETY PACK 12/...	MALT BASED	7	Top 90	21

Name: S30		W:48.00 in	D:22.00 in	Avail Space: 2.64 in		Ht Space: 10.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010092	8769200804	TRULY VARIETY TROPICAL 12/12...	MALT BASED	4	Top 90	12
213010949	8769200991	TRULY LEMONADE VARIETY 12/...	MALT BASED	3	Front 90	9

Name: S31		W:48.00 in	D:22.00 in	Avail Space: 0.94 in		Ht Space: 15.70 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213018620	8200079257	SMIRNOFF SPIKED SPARKLING ...	MALT BASED	2	Top 90	6
213012470	3410001232	VIZZY VARIETY 12/12 CAN (A)	MALT BASED	1	Top 90	3
213014412	1820020208	BUD LIGHT SELTZER VARIETY 1...	MALT BASED	1	Top 90	3
213010999	7199000015	COORS HARD SELTZER VARIET...	MALT BASED	1	Top 90	3
213010927	3354400043	CORONA SELTZER VARIETY 12/...	MALT BASED	1	Top 90	3
213010378	85231300483	PRESS VARIETY 12/12 CAN	MALT BASED	1	Top 90	3



Target Store: 1139 Display: D213YW1
 Planogram Name: D213YW1 02/28/2021 PF: COLD BEER A: T1139: NY: 24 PK: COLLEGE: METRO: 38x84x32





Target Store: 1139 Display: D213YW1

Planogram Name: D213YW1 02/28/2021 PF: COLD BEER A: T1139: NY: 24

PK: COLLEGE: METRO: 38x84x32

PF: COLD BEER A: T1139: NY: 24 PK: COLLEGE: METRO: Store # 1139 H: 7 ft W: 38 ft D: 2 ft 8.00 in # of segments: 10

Name: S1		W:36.00 in	D:22.00 in	Avail Space: 1.58 in			Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060340	8066095710	MODELO ESPECIAL 24/12 CAN	MALT BASED	1	Top		4
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	2	Side		2

Name: S2		W:36.00 in	D:22.00 in	Avail Space: 3.19 in			Ht Space: 11.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060340	8066095710	MODELO ESPECIAL 24/12 CAN	MALT BASED	1	Side		1
213060292	8066095711	MODELO ESPECIAL 18/12 CAN	MALT BASED	1	Side 90		2
213060034	8066095715	MODELO ESPECIAL 12/12 CAN	MALT BASED	1	Top		4
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	1	Side		1

Name: S3		W:36.00 in	D:22.00 in	Avail Space: 0.78 in			Ht Space: 9.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060012	7231123012	DOS EQUIS 12/12 BTL	MALT BASED	1	Side		2
213060035	8066095785	MODELO NEGRA 6/12 BTL	MALT BASED	1	Side		2
213060148	8066095787	MODELO NEGRA 12/12 BTL	MALT BASED	1	Front		2
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	1	Side		1

Name: S4		W:36.00 in	D:22.00 in	Avail Space: 1.84 in			Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	1	Front		2
213060148	8066095787	MODELO NEGRA 12/12 BTL	MALT BASED	1	Side		1
213060146	8066095757	MODELO ESPECIAL 12/12 BTL	MALT BASED	1	Front		2

Name: S5		W:36.00 in	D:22.00 in	Avail Space: 1.22 in			Ht Space: 22.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060015	7231163012	DOS EQUIS 6/12 BTL	MALT BASED	1	Side		2
213060014	7231163011	DOS EQUIS AMBER 6/12 BTL	MALT BASED	1	Side		2
213060036	8066095765	MODELO ESPECIAL 6/12 BTL	MALT BASED	2	Front		6
213060036	8066095765	MODELO ESPECIAL 6/12 BTL	MALT BASED	1	Side		2

Name: S6		W:30.00 in	D:1.00 in	Avail Space: 30.00 in			Ht Space: 0.00 in
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Name: S7		W:36.00 in	D:22.00 in	Avail Space: 4.96 in			Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060220	3354495042	CORONA PREMIER 12/12 BTL	MALT BASED	1	Side		2
213060220	3354495042	CORONA PREMIER 12/12 BTL	MALT BASED	3	Side		6

Name: S8		W:36.00 in	D:22.00 in	Avail Space: 1.14 in			Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060217	3354495041	CORONA PREMIER 6/12 BTL	MALT BASED	1	Front		4
213060217	3354495041	CORONA PREMIER 6/12 BTL	MALT BASED	1	Side		2
213060221	3354495044	CORONA PREMIER 12/12 CAN	MALT BASED	1	Top 90		3
213060167	8066095628	CORONA LIGHT 24/12 BTL	MALT BASED	1	Front		2

Name: S9		W:36.00 in	D:22.00 in	Avail Space: 4.80 in			Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060011	8066095675	CORONA LIGHT 12/12 BTL	MALT BASED	1	Side		2
213060011	8066095675	CORONA LIGHT 12/12 BTL	MALT BASED	1	Side		2
213060072	8066095623	CORONA LIGHT 18/12 BTL	MALT BASED	1	Front		2

Name: S10		W:36.00 in	D:22.00 in	Avail Space: 4.96 in			Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060011	8066095675	CORONA LIGHT 12/12 BTL	MALT BASED	1	Side		2
213060011	8066095675	CORONA LIGHT 12/12 BTL	MALT BASED	1	Side		2
213060011	8066095675	CORONA LIGHT 12/12 BTL	MALT BASED	1	Side		2
213060011	8066095675	CORONA LIGHT 12/12 BTL	MALT BASED	1	Side		2

Name: S11		W:36.00 in	D:22.00 in	Avail Space: 2.37 in			Ht Space: 19.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213060010	8066095625	CORONA LIGHT 6/12 BTL	MALT BASED	1	Front		4



Target Store: 1139 Display: D213YW1
 Planogram Name: D213YW1 02/28/2021 PF: COLD BEER A: T1139: NY: 24
 PK: COLLEGE: METRO: 38x84x32

213060010	8066095625	CORONA LIGHT 6/12 BTL	MALT BASED	1	Front	4
213060010	8066095625	CORONA LIGHT 6/12 BTL	MALT BASED	1	Side	2
213060079	8066095621	CORONA LIGHT 12/12 CAN	MALT BASED	2	Top 90	6

Name: S12		W:48.00 in	D:22.00 in	Avail Space: 1.12 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060176	8066095608	CORONA 24/12 BTL (HG)	MALT BASED	2	Front	4
213060045	8066095680	CORONA 18/12 BTL	MALT BASED	1	Front	2

Name: S13		W:48.00 in	D:22.00 in	Avail Space: 1.32 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060570	8066095695	CORONA 12/12 CAN	MALT BASED	1	Side 90	4
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	5	Side	10

Name: S14		W:48.00 in	D:22.00 in	Avail Space: 1.61 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	5	Side	10
213060123	8066095315	PACIFICO 12/12 BTL	MALT BASED	1	Side	2

Name: S15		W:48.00 in	D:22.00 in	Avail Space: 1.47 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060218	3354495053	CORONA FAMILIAR 12/12 BTL	MALT BASED	1	Side	2
213060009	8066095615	CORONA 12/12 BTL	MALT BASED	4	Side	8
213060038	8066095301	PACIFICO 6/12 BTL	MALT BASED	1	Front	4

Name: S16		W:48.00 in	D:22.00 in	Avail Space: 1.78 in		Ht Space: 19.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213060008	8066095605	CORONA 6/12 BTL	MALT BASED	3	Front	12
213060008	8066095605	CORONA 6/12 BTL	MALT BASED	1	Side	2
213060162	8066095401	CORONA 6/7 BTL	MALT BASED	1	Front	4
213060162	8066095401	CORONA 6/7 BTL	MALT BASED	1	Front	4
213062123	3354495031	PACIFICO 12/12 CAN	MALT BASED	1	Top 90	2

Name: S17		W:48.00 in	D:22.00 in	Avail Space: 3.78 in		Ht Space: 12.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030267	1820096721	MICHELOB ULTRA 18/12 CAN	MALT BASED	3	Side	3
213030331	7199010020	COORS BANQUET 18/12 CAN	MALT BASED	2	Side	2
213030033	7199031600	COORS LIGHT 24/12 CAN	MALT BASED	1	Top	4

Name: S18		W:48.00 in	D:22.00 in	Avail Space: 2.08 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030266	1820096715	MICHELOB ULTRA 24/12 CAN	MALT BASED	1	Front	3
213030031	7199000024	COORS PURE 12/12 CAN	MALT BASED	1	Top 90	3
213030330	7199017037	COORS BANQUET 12/12 BTL (ST...	MALT BASED	1	Front	2
213030033	7199031600	COORS LIGHT 24/12 CAN	MALT BASED	1	Front	4

Name: S19		W:48.00 in	D:22.00 in	Avail Space: 1.80 in		Ht Space: 9.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030109	1820016984	MICHELOB ULTRA LIME CACTUS...	MALT BASED	2	Top 90	6
213030503	1820020144	MICHELOB ULTRA PURE GOLD 1...	MALT BASED	1	Top 90	3
213030035	7199030017	COORS LIGHT 18/12 CAN	MALT BASED	1	Front	4
213030030	7199000048	COORS LIGHT 12/12 CAN	MALT BASED	2	Side	4

Name: S20		W:48.00 in	D:22.00 in	Avail Space: 2.42 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030250	1820005990	MICHELOB ULTRA 12/12 BTL	MALT BASED	3	Side	6
213030332	7199017028	COORS BANQUET 6/12 BTL	MALT BASED	1	Side	2
213030034	7199030005	COORS LIGHT 6/12 BTL	MALT BASED	1	Front	4
213030030	7199000048	COORS LIGHT 12/12 CAN	MALT BASED	2	Side	4

Name: S21		W:48.00 in	D:22.00 in	Avail Space: 0.97 in		Ht Space: 19.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030249	1820005989	MICHELOB ULTRA 6/12 BTL	MALT BASED	2	Front	8
213030268	1820006991	MICHELOB ULTRA 12/12 CAN	MALT BASED	2	Top 90	6



Target Store: 1139 Display: D213YW1

Planogram Name: D213YW1 02/28/2021 PF: COLD BEER A: T1139: NY: 24

PK: COLLEGE: METRO: 38x84x32

213030098	7199000047	COORS BANQUET 12/12 CAN	MALT BASED	1	Top 90	2
213030034	7199030005	COORS LIGHT 6/12 BTL	MALT BASED	1	Side	2
213030199	7199032000	COORS LIGHT 6/16 CAN	MALT BASED	1	Front	4

Name: S22		W:48.00 in	D:22.00 in	Avail Space: 0.82 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030035	7199030017	COORS LIGHT 18/12 CAN	MALT BASED	3	Side	3
213030035	7199030017	COORS LIGHT 18/12 CAN	MALT BASED	3	Side	3
213030165	3410057243	LITE 24/12 BTL (HG)	MALT BASED	1	Front	2

Name: S23		W:48.00 in	D:22.00 in	Avail Space: 1.14 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030035	7199030017	COORS LIGHT 18/12 CAN	MALT BASED	3	Side	3
213030035	7199030017	COORS LIGHT 18/12 CAN	MALT BASED	1	Side 90	1
213030069	3410057340	LITE 18/12 CAN	MALT BASED	1	Side 90	2
213030069	3410057340	LITE 18/12 CAN	MALT BASED	1	Top	4

Name: S24		W:48.00 in	D:22.00 in	Avail Space: 0.82 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030149	7199030079	COORS LIGHT 24/12 BTL (HG)	MALT BASED	1	Front	2
213030035	7199030017	COORS LIGHT 18/12 CAN	MALT BASED	3	Side	3
213030070	3410057636	LITE 12/12 CAN	MALT BASED	2	Side 90	8

Name: S25		W:48.00 in	D:22.00 in	Avail Space: 3.70 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030027	7199030069	COORS LIGHT 12/12 BTL	MALT BASED	4	Side	8
213030074	3410057509	LITE 12/12 BTL	MALT BASED	2	Side	4

Name: S26		W:48.00 in	D:22.00 in	Avail Space: 1.80 in		Ht Space: 19.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030421	7199030104	COORS LIGHT 9/16 BTL (AL)	MALT BASED	2	Front	4
213030132	3410057023	LITE 9/16 BTL (AL)	MALT BASED	1	Front	2
213030132	3410057023	LITE 9/16 BTL (AL)	MALT BASED	1	Front	2
213030067	3410057505	LITE 6/12 BTL	MALT BASED	1	Front	4
213030059	3410017505	MGD 6/12 BTL	MALT BASED	1	Front	4

Name: S27		W:48.00 in	D:22.00 in	Avail Space: 1.01 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030064	3410057306	LITE 24/12 CAN	MALT BASED	1	Top	4
213030064	3410057306	LITE 24/12 CAN	MALT BASED	1	Top	4
213030013	1820011168	BUD 24/12 CAN	MALT BASED	1	Top	4

Name: S28		W:48.00 in	D:22.00 in	Avail Space: 1.19 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030069	3410057340	LITE 18/12 CAN	MALT BASED	1	Top	4
213050276	8992488007	YUENGLING LAGER 24/12 CAN	MALT BASED	1	Top	4
213030013	1820011168	BUD 24/12 CAN	MALT BASED	1	Top	4

Name: S29		W:48.00 in	D:22.00 in	Avail Space: 1.04 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213030069	3410057340	LITE 18/12 CAN	MALT BASED	1	Side 90	2
213050611	8992427896	YUENGLING LAGER 12/12 BTL	MALT BASED	3	Side	6
213030010	1820000834	BUD 6/12 BTL	MALT BASED	1	Front	4
213030011	1820011047	BUD 12/12 CAN	MALT BASED	2	Top 90	4

Name: S30		W:48.00 in	D:22.00 in	Avail Space: 2.88 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213050022	8992477021	YUENGLING FLIGHT 12/12 CAN	MALT BASED	1	Top 90	2
213050275	8992427898	YUENGLING LAGER 12/12 CAN	MALT BASED	2	Top 90	4
213050277	8992429386	YUENGLING BLACK AND TAN 12/...	MALT BASED	2	Side	4
213030300	1820000018	BUD 6/16 CAN	MALT BASED	1	Side	2
213030003	1820053047	BUD LIGHT 12/12 CAN	MALT BASED	1	Top	4

Name: S31		W:48.00 in	D:22.00 in	Avail Space: 1.87 in		Ht Space: 19.50 in
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Target Store: 1139 Display: D213YW1

Planogram Name: D213YW1 02/28/2021 PF: COLD BEER A: T1139: NY: 24

PK: COLLEGE: METRO: 38x84x32

ID	UPC	Name	Category	HFacings	Orientation	Units
213050612	8992427891	YUENGLING LAGER 6/12 BTL	MALT BASED	1	Front	4
213050612	8992427891	YUENGLING LAGER 6/12 BTL	MALT BASED	1	Front	4
213030522	1820020039	BUDWEISER ZERO 6/12 BTL	MALT BASED	1	Front	4
213030002	1820000833	BUD LIGHT 6/12 BTL	MALT BASED	2	Front	8
213030375	1820000115	BUD LIGHT 6/16 CAN	MALT BASED	1	Front	4

Name: S32 W:48.00 in D:22.00 in Avail Space: 1.00 in Ht Space: 11.00 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213030147	1820053349	BUD LIGHT 24/12 BTL	MALT BASED	1	Front	2
213030005	1820053168	BUD LIGHT 24/12 CAN	MALT BASED	2	Top	8

Name: S33 W:48.00 in D:22.00 in Avail Space: 2.56 in Ht Space: 10.50 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213030408	1820097009	BUD LIGHT 12/16 BTL (AL)	MALT BASED	2	Side	4
213030005	1820053168	BUD LIGHT 24/12 CAN	MALT BASED	1	Top	4
213030005	1820053168	BUD LIGHT 24/12 CAN	MALT BASED	1	Top	4

Name: S34 W:48.00 in D:22.00 in Avail Space: 2.19 in Ht Space: 10.50 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213030006	1820000769	BUD LIGHT 12/12 BTL	MALT BASED	3	Side	6
213030001	1820053218	BUD LIGHT 18/12 CAN	MALT BASED	1	Side 90	2
213030001	1820053218	BUD LIGHT 18/12 CAN	MALT BASED	1	Top	4

Name: S35 W:48.00 in D:22.00 in Avail Space: 2.81 in Ht Space: 10.50 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213030003	1820053047	BUD LIGHT 12/12 CAN	MALT BASED	2	Top 90	4
213011069	85001783707	CROOK AND MARKER MARGARI...	MALT BASED	1	Top 90	3
213010786	85531000827	CROOK AND MARKER ZERO GUI...	MALT BASED	1	Top 90	3
213014600	85001257163	TEXAS RANCH WATER BLUE AG...	MALT BASED	1	Top 90	3
213010226	2113618087	TOPO CHICO SPIKED SPARKLIN...	MALT BASED	1	Top 90	3
213011084	2210005037	PABST SELTZER VARIETY HARD...	MALT BASED	1	Top 90	3
213010041	2210005035	PABST STRONGER SELTZER VA...	MALT BASED	1	Top 90	3

Name: S36 W:48.00 in D:22.00 in Avail Space: 11.78 in Ht Space: 19.50 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213030003	1820053047	BUD LIGHT 12/12 CAN	MALT BASED	2	Top 90	4
213030089	1820014991	BUD LIGHT LIME 6/12 BTL	MALT BASED	1	Front	4
213030154	1820015983	BUD LIGHT LIME 12/12 CAN	MALT BASED	1	Top 90	3
213010070	85000965408	NUDE SELTZER VARIETY 12/12 ...	MALT BASED	1	Top 90	2
213010978	1820020199	BON AND VIV SPIKED SELTZER ...	MALT BASED	1	Top 90	3

Name: S37 W:48.00 in D:22.00 in Avail Space: 0.75 in Ht Space: 11.00 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213018620	8200079257	SMIRNOFF SPIKED SPARKLING ...	MALT BASED	4	Top 90	12
213018620	8200079257	SMIRNOFF SPIKED SPARKLING ...	MALT BASED	3	Top 90	9

Name: S38 W:48.00 in D:22.00 in Avail Space: 0.75 in Ht Space: 10.50 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213010591	8200078142	SMIRNOFF SPIKED SPARKLING ...	MALT BASED	3	Top 90	9
213018620	8200079257	SMIRNOFF SPIKED SPARKLING ...	MALT BASED	1	Top 90	3
213018421	3410000549	VIZZY VARIETY 12/12 CAN (B)	MALT BASED	1	Top 90	3
213012470	3410001232	VIZZY VARIETY 12/12 CAN (A)	MALT BASED	2	Top 90	6

Name: S39 W:48.00 in D:22.00 in Avail Space: 3.27 in Ht Space: 10.50 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213010040	7199001129	COORS HARD SELTZER VARIET...	MALT BASED	2	Side	2
213010999	7199000015	COORS HARD SELTZER VARIET...	MALT BASED	2	Top 90	6
213012531	3354400045	CORONA SELTZER VARIETY 24/...	MALT BASED	2	Side	2
213018420	3410001507	VIZZY VARIETY LEMONADE 12/1...	MALT BASED	1	Top 90	3

Name: S40 W:48.00 in D:22.00 in Avail Space: 0.75 in Ht Space: 10.50 in

ID	UPC	Name	Category	HFacings	Orientation	Units
213010002	63598580029	WHITE CLAW VARIETY ICED TEA...	MALT BASED	1	Top 90	3



Target Store: 1139 Display: D213YW1

Planogram Name: D213YW1 02/28/2021 PF: COLD BEER A: T1139: NY: 24

PK: COLLEGE: METRO: 38x84x32

213010927	3354400043	CORONA SELTZER VARIETY 12/...	MALT BASED	6	Top 90	18
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Name: S41		W:48.00 in	D:22.00 in	Avail Space: 2.97 in		Ht Space: 19.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213013333	63598580017	MIKES HARD SELTZER VARIETY ...	MALT BASED	2	Top 90	6
213055463	81062803026	GOLDEN ROAD SPIKED AGUA F...	MALT BASED	1	Top 90	3
213010003	75452701120	NEW BELGIUM VARIETY FRUIT S...	MALT BASED	1	Top 90	3
213010363	4182770112	ARCTIC CHILL SPIKED VARIETY ...	MALT BASED	1	Top 90	3
213011093	1820020263	MICHELOB ULTRA PURE SELTZE...	MALT BASED	2	Top 90	6

Name: S42		W:48.00 in	D:22.00 in	Avail Space: 2.51 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213016641	1820028686	BUD LIGHT SELTZER VARIETY 2...	MALT BASED	2	Side	2
213014412	1820020208	BUD LIGHT SELTZER VARIETY 1...	MALT BASED	3	Top 90	9
213019403	1820020278	BUD LIGHT SELTZER VARIETY S...	MALT BASED	1	Top 90	3
213011095	1820020269	BUD LIGHT SELTZER VARIETY L...	MALT BASED	1	Top 90	3

Name: S43		W:48.00 in	D:22.00 in	Avail Space: 2.55 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010950	8769200971	TRULY VARIETY PACK 24/12 CAN	MALT BASED	3	Side	3
213010949	8769200991	TRULY LEMONADE VARIETY 12/...	MALT BASED	4	Top 90	12

Name: S44		W:48.00 in	D:22.00 in	Avail Space: 0.75 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010092	8769200804	TRULY VARIETY TROPICAL 12/12...	MALT BASED	5	Top 90	15
213010949	8769200991	TRULY LEMONADE VARIETY 12/...	MALT BASED	2	Top 90	6

Name: S45		W:48.00 in	D:22.00 in	Avail Space: 0.75 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010092	8769200804	TRULY VARIETY TROPICAL 12/12...	MALT BASED	2	Top 90	6
213010587	8769200424	TRULY VARIETY CITRUS 12/12 C...	MALT BASED	2	Top 90	6
213010729	8769200686	TRULY VARIETY BERRY 12/12 C...	MALT BASED	3	Top 90	9

Name: S46		W:48.00 in	D:22.00 in	Avail Space: 1.95 in		Ht Space: 19.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213017441	85001257160	MYSTIC REEF HARD SELTZER L...	MALT BASED	1	Top 90	3
213017797	85001257138	MYSTIC REEF HARD SELTZER V...	MALT BASED	1	Top 90	3
213011063	8769201169	TRULY STRAWBERRY LEMONAD...	MALT BASED	1	Front	4
213010738	8769200678	TRULY WILD BERRY 6/12 CAN	MALT BASED	2	Side 90	6
213011064	8769201203	TRULY HARD TEA 6/12 CAN	MALT BASED	1	Front	4
213011061	8769201167	TRULY HARD TEA 12/12 CAN	MALT BASED	1	Top 90	3

Name: S47		W:48.00 in	D:22.00 in	Avail Space: 2.46 in		Ht Space: 11.00 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010957	63598510024	WHITE CLAW VARIETY PACK 24/...	MALT BASED	3	Side	3
213010596	63598554890	WHITE CLAW VARIETY PACK 12/...	MALT BASED	4	Top 90	12

Name: S48		W:48.00 in	D:22.00 in	Avail Space: 0.75 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010596	63598554890	WHITE CLAW VARIETY PACK 12/...	MALT BASED	7	Top 90	21

Name: S49		W:48.00 in	D:22.00 in	Avail Space: 0.75 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010956	63598580006	WHITE CLAW VARIETY PACK 12/...	MALT BASED	7	Top 90	21

Name: S50		W:48.00 in	D:22.00 in	Avail Space: 0.75 in		Ht Space: 10.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010956	63598580006	WHITE CLAW VARIETY PACK 12/...	MALT BASED	2	Top 90	6
213010336	63598510033	WHITE CLAW MANGO 12/12 CAN	MALT BASED	3	Top 90	9
213010335	63598526089	WHITE CLAW BLACK CHERRY 12...	MALT BASED	2	Top 90	6

Name: S51		W:48.00 in	D:22.00 in	Avail Space: 1.35 in		Ht Space: 19.50 in
ID	UPC	Name	Category	HFacings	Orientation	Units
213010551	63598502598	WHITE CLAW NATURAL LIME 6/1...	MALT BASED	1	Front	4



Target Store: 1139 Display: D213YW1
Planogram Name: D213YW1 02/28/2021 PF: COLD BEER A: T1139: NY: 24
PK: COLLEGE: METRO: 38x84x32

213010346	63598526087	WHITE CLAW MANGO 6/12 CAN	MALT BASED	2	Front	8
213010553	63598520028	WHITE CLAW RUBY GRAPEFRUI...	MALT BASED	1	Front	4
213010345	63598526066	WHITE CLAW RASPBERRY 6/12 ...	MALT BASED	1	Front	4
213010552	63598520025	WHITE CLAW BLACK CHERRY 6/...	MALT BASED	1	Front	4
213010552	63598520025	WHITE CLAW BLACK CHERRY 6/...	MALT BASED	1	Side 90	3



Target Store: 1139 Display: B148K9H

Planogram Name: B148K9H 02/28/2021 D148 CASE STACK BEER 1: NY: 02/28-05/02 2x36x0



Section #1



Target Store: 1139 Display: B148K9H
Planogram Name: B148K9H 02/28/2021 D148 CASE STACK BEER 1: NY:
02/28-05/02 2x36x0

D148 CASE STACK BEER 1: NY: 02/28-05/02 Store # 1139 H: 3 ft W: 2 ft D: 0 ft # of segments: 1

Name: S1		W:24.00 in	D:14.00 in	Avail Space: 1.44 in			Ht Space: 29.52 in
ID	UPC	Name	Category	HFacings	Orientation	Units	
213050129	8769201103	SAMUEL ADAMS SEASONAL 12/1...	MALT BASED	1	Side	2	
213050242	7199009516	BLUE MOON BELGIAN WHITE 12/...	MALT BASED	2	Side	6	

Name: S2 W:24.00 in D:1.00 in Avail Space: 24.00 in Ht Space: 0.00 in



Target Store: 1139 Display: B148LBZ

Planogram Name: B148LBZ 02/28/2021 D148 CASE STACK BEER 3: NY: 02/28-05/02 2x36x0





Target Store: 1139 Display: B148LBZ
Planogram Name: B148LBZ 02/28/2021 D148 CASE STACK BEER 3: NY:
02/28-05/02 2x36x0

D148 CASE STACK BEER 3: NY: 02/28-05/02 Store # 1139 H: 3 ft W: 2 ft D: 0 ft # of segments: 1

Name: S1		W:24.00 in	D:14.00 in	Avail Space: 1.41 in		Ht Space: 29.52 in	
ID	UPC	Name		Category	HFacings	Orientation	Units
213050063	63625188901	STONE VARIETY PACK 12/12 BTL		MALT BASED	3	Side	6

Name: S2 W:24.00 in D:1.00 in Avail Space: 24.00 in Ht Space: 0.00 in



Target Store: 1139 Display: B148LAS

Planogram Name: B148LAS 02/28/2021 D148 CASE STACK BEER 2: NY: 24PK: 02/28-05/02 2x36x0



Section #1



Target Store: 1139 Display: B148LAS

Planogram Name: B148LAS 02/28/2021 D148 CASE STACK BEER 2: NY: 24PK:
02/28-05/02 2x36x0

D148 CASE STACK BEER 2: NY: 24PK: 02/28-05/02 Store # 1139 H: 3 ft W: 2 ft D: 0 ft # of segments: 1

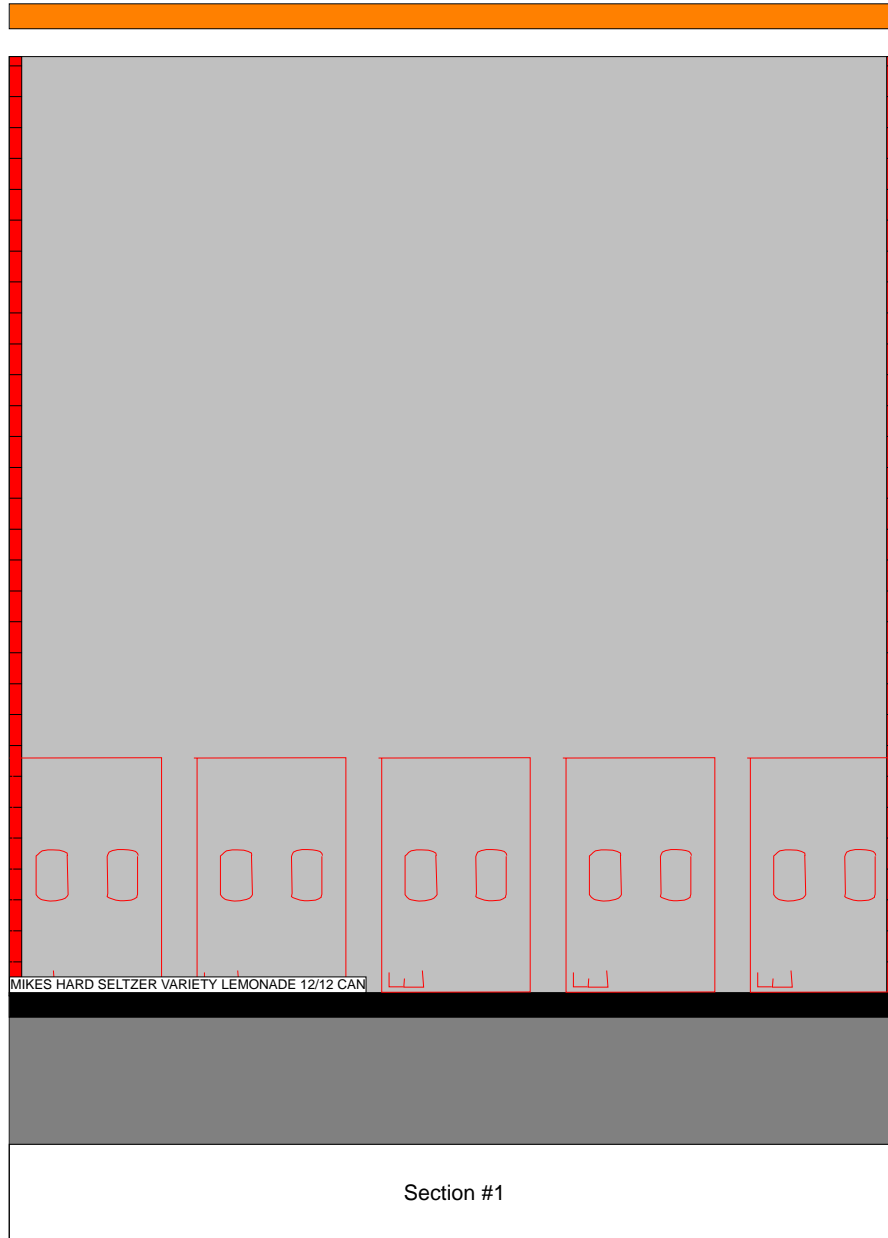
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ID	UPC	Name	Category	HFacings	Orientation	Units	
213030266	1820096715	MICHELOB ULTRA 24/12 CAN	MALT BASED	1	Side	3	
213030005	1820053168	BUD LIGHT 24/12 CAN	MALT BASED	1	Side	2	
213030033	7199031600	COORS LIGHT 24/12 CAN	MALT BASED	1	Side	2	
213030064	3410057306	LITE 24/12 CAN	MALT BASED	1	Side	2	

Name: S2 W:24.00 in D:1.00 in Avail Space: 24.00 in Ht Space: 0.00 in



Target Store: 1139 Display: B148KRG

Planogram Name: B148KRG 02/28/2021 D148 BEER BULK TABLE F: NY: 02/28-05/02 3x42x0





Target Store: 1139 Display: B148KRG
Planogram Name: B148KRG 02/28/2021 D148 BEER BULK TABLE F: NY:
02/28-05/02 3x42x0

D148 BEER BULK TABLE F: NY: 02/28-05/02 Store # 1139 H: 3 ft ... W: 3 ft D: 0 ft # of segments: 1

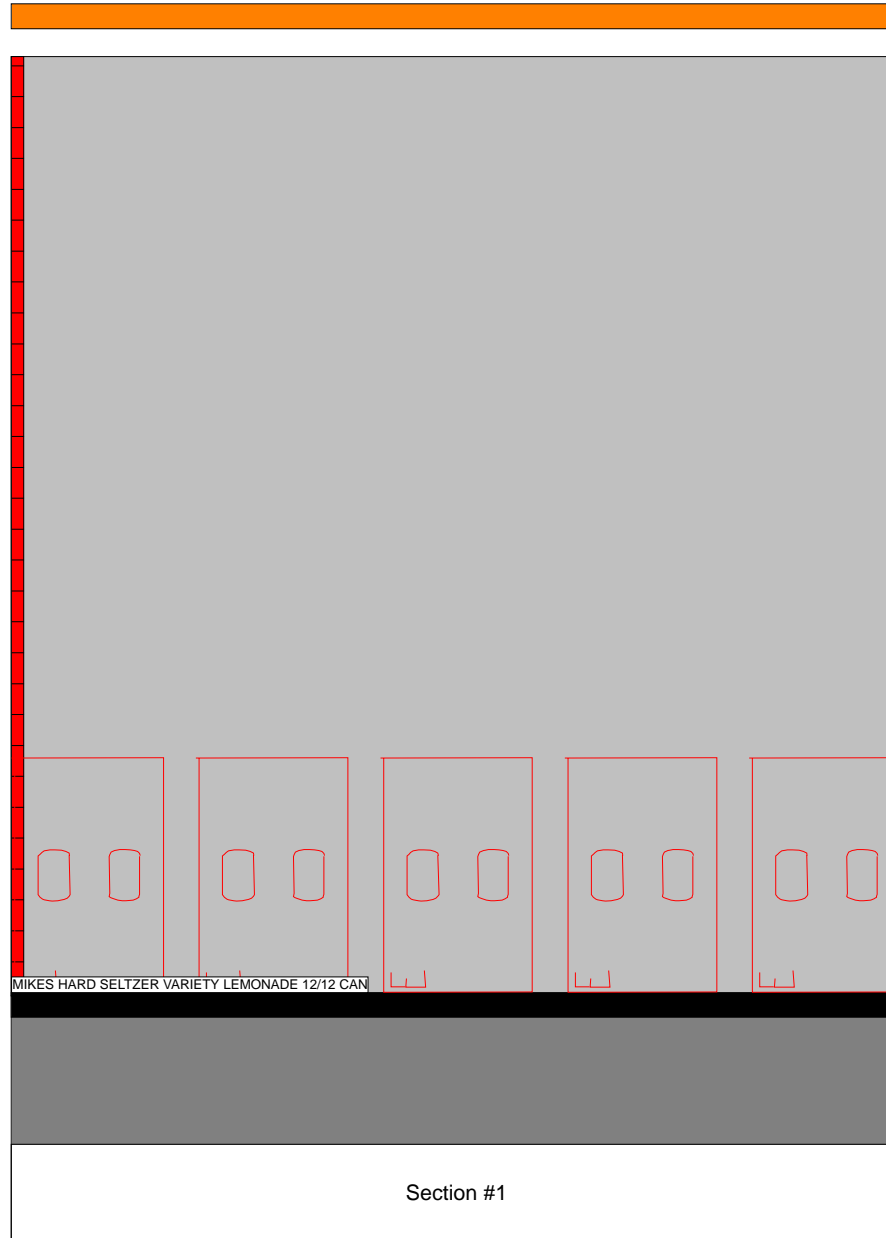
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ID	UPC	Name		Category	HFacings	Orientation	Units
213013333	63598580017	MIKES HARD SELTZER VARIETY ...		MALT BASED	5	Top 90	15

Name: S2 W:36.00 in D:1.00 in Avail Space: 36.00 in Ht Space: 0.00 in



Target Store: 1139 Display: B148K8P

Planogram Name: B148K8P 02/28/2021 D148 BEER BULK TABLE E: NY: 02/28-05/02 3x42x0





Target Store: 1139 Display: B148K8P
Planogram Name: B148K8P 02/28/2021 D148 BEER BULK TABLE E: NY:
02/28-05/02 3x42x0

D148 BEER BULK TABLE E: NY: 02/28-05/02 Store # 1139 H: 3 ft ... W: 3 ft D: 0 ft # of segments: 1

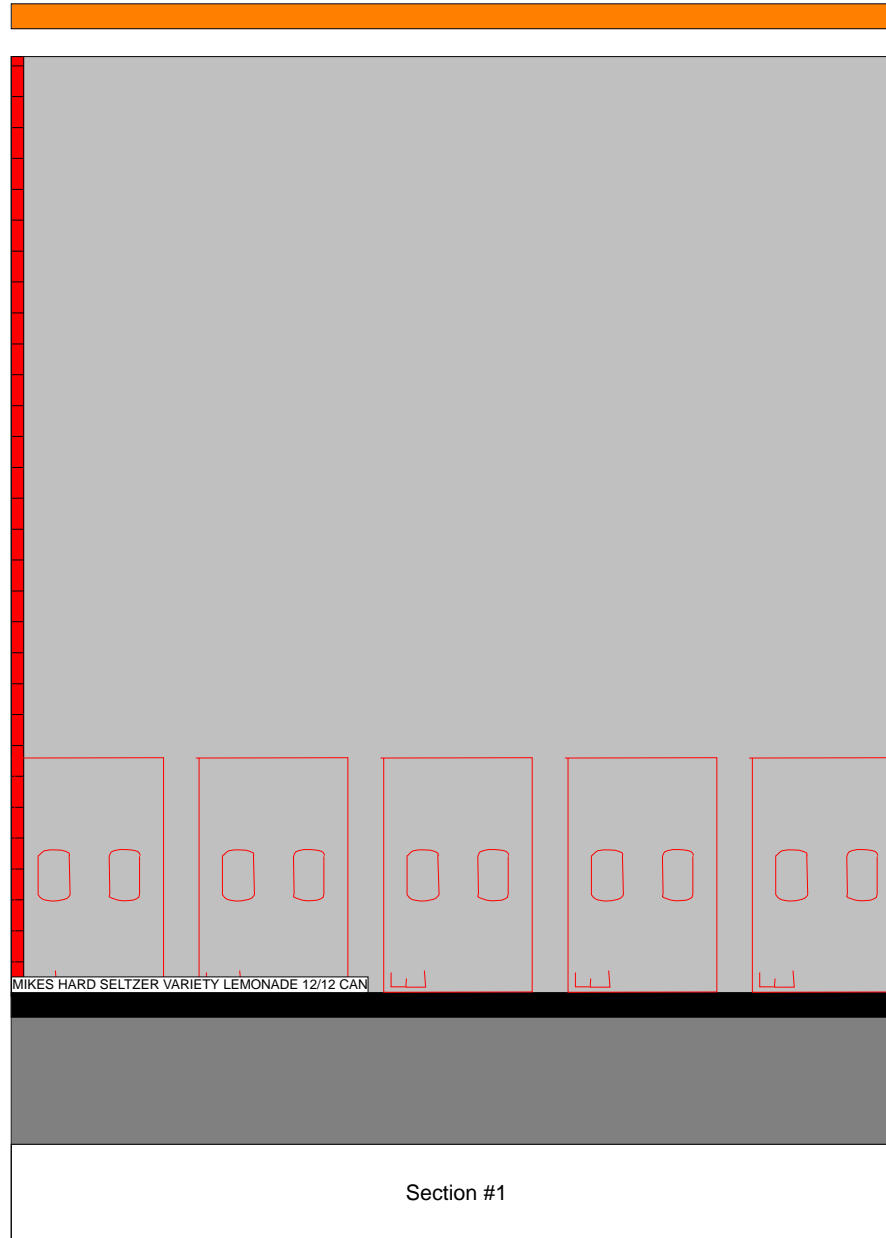
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ID	UPC	Name		Category	HFacings	Orientation	Units
213013333	63598580017	MIKES HARD SELTZER VARIETY ...		MALT BASED	5	Top 90	15

Name: S2 W:36.00 in D:1.00 in Avail Space: 36.00 in Ht Space: 0.00 in



Target Store: 1139 Display: B148K8H

Planogram Name: B148K8H 02/28/2021 D148 BEER BULK TABLE C: NY: 02/28-05/02 3x42x0





Target Store: 1139 Display: B148K8H
Planogram Name: B148K8H 02/28/2021 D148 BEER BULK TABLE C: NY:
02/28-05/02 3x42x0

D148 BEER BULK TABLE C: NY: 02/28-05/02 Store # 1139 H: 3 ft ... W: 3 ft D: 0 ft # of segments: 1

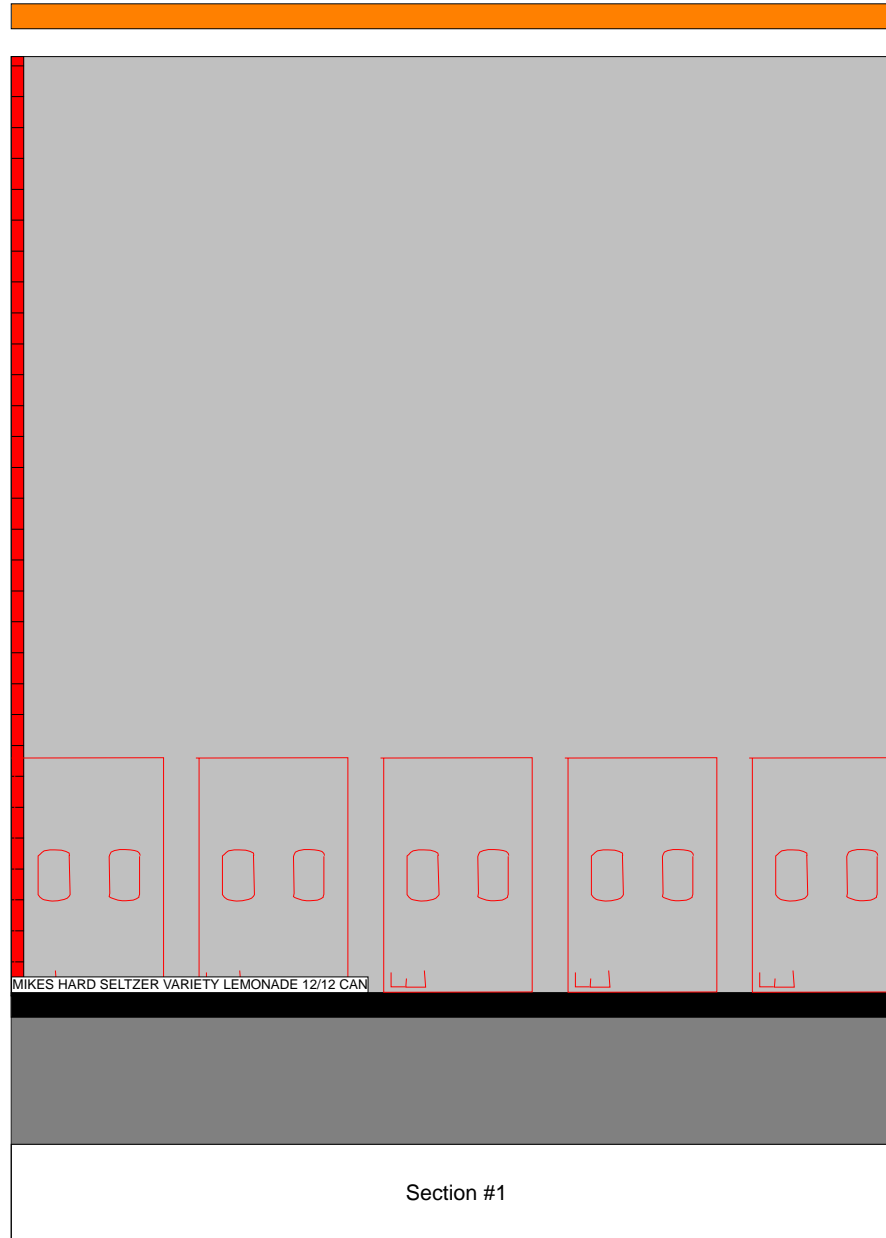
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ID	UPC	Name		Category	HFacings	Orientation	Units
213013333	63598580017	MIKES HARD SELTZER VARIETY ...		MALT BASED	5	Top 90	15

Name: S2 W:36.00 in D:1.00 in Avail Space: 36.00 in Ht Space: 0.00 in



Target Store: 1139 Display: B148K8L

Planogram Name: B148K8L 02/28/2021 D148 BEER BULK TABLE D: NY: 02/28-05/02 3x42x0





Target Store: 1139 Display: B148K8L
Planogram Name: B148K8L 02/28/2021 D148 BEER BULK TABLE D: NY:
02/28-05/02 3x42x0

D148 BEER BULK TABLE D: NY: 02/28-05/02 Store # 1139 H: 3 ft ... W: 3 ft D: 0 ft # of segments: 1

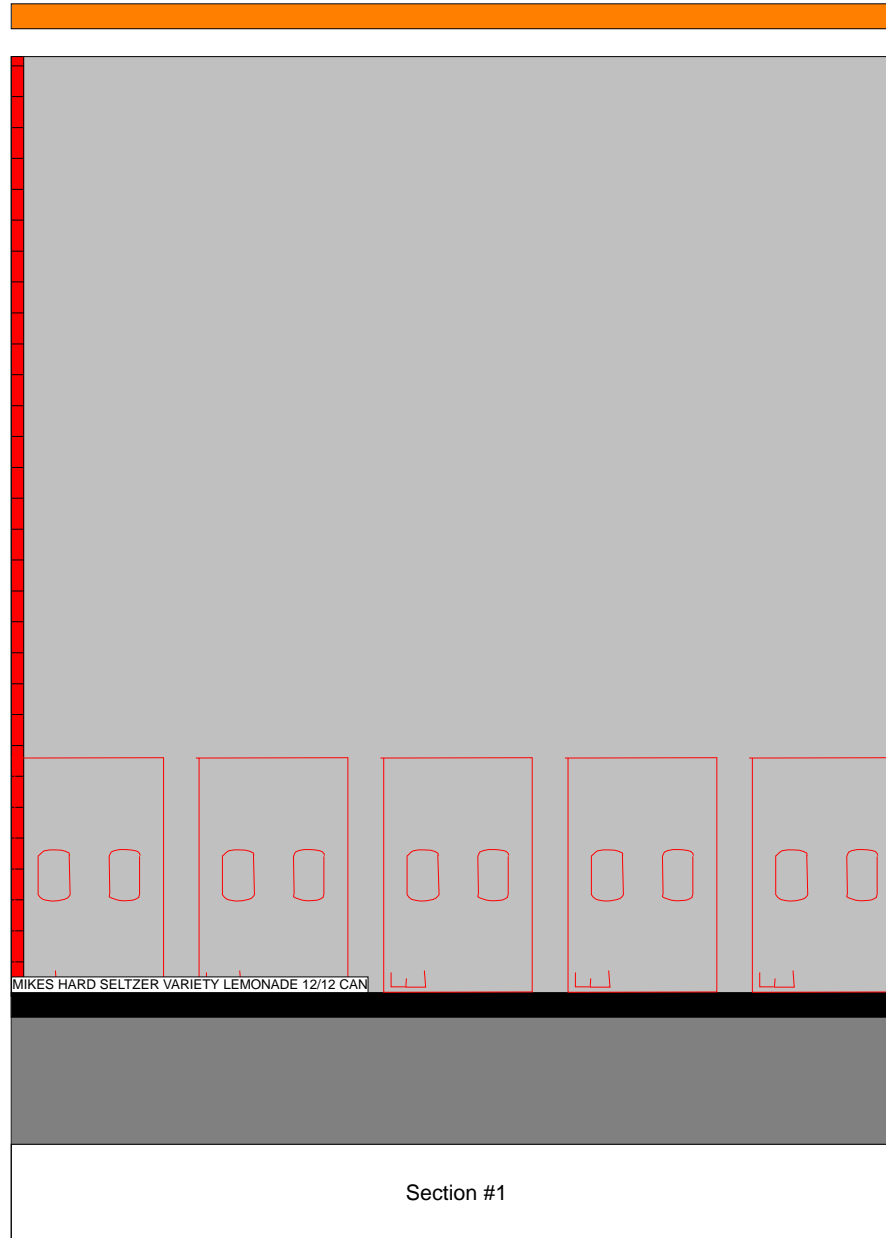
Name: S1		W:36.00 in	D:25.50 in	Avail Space: 5.20 in		Ht Space: 39.00 in	
ID	UPC	Name		Category	HFacings	Orientation	Units
213013333	63598580017	MIKES HARD SELTZER VARIETY ...		MALT BASED	5	Top 90	15

Name: S2 W:36.00 in D:1.00 in Avail Space: 36.00 in Ht Space: 0.00 in



Target Store: 1139 Display: B148K73

Planogram Name: B148K73 02/28/2021 D148 BEER BULK TABLE B: NY: 02/28-05/02 3x42x0





Target Store: 1139 Display: B148K73
Planogram Name: B148K73 02/28/2021 D148 BEER BULK TABLE B: NY:
02/28-05/02 3x42x0

D148 BEER BULK TABLE B: NY: 02/28-05/02 Store # 1139 H: 3 ft ... W: 3 ft D: 0 ft # of segments: 1

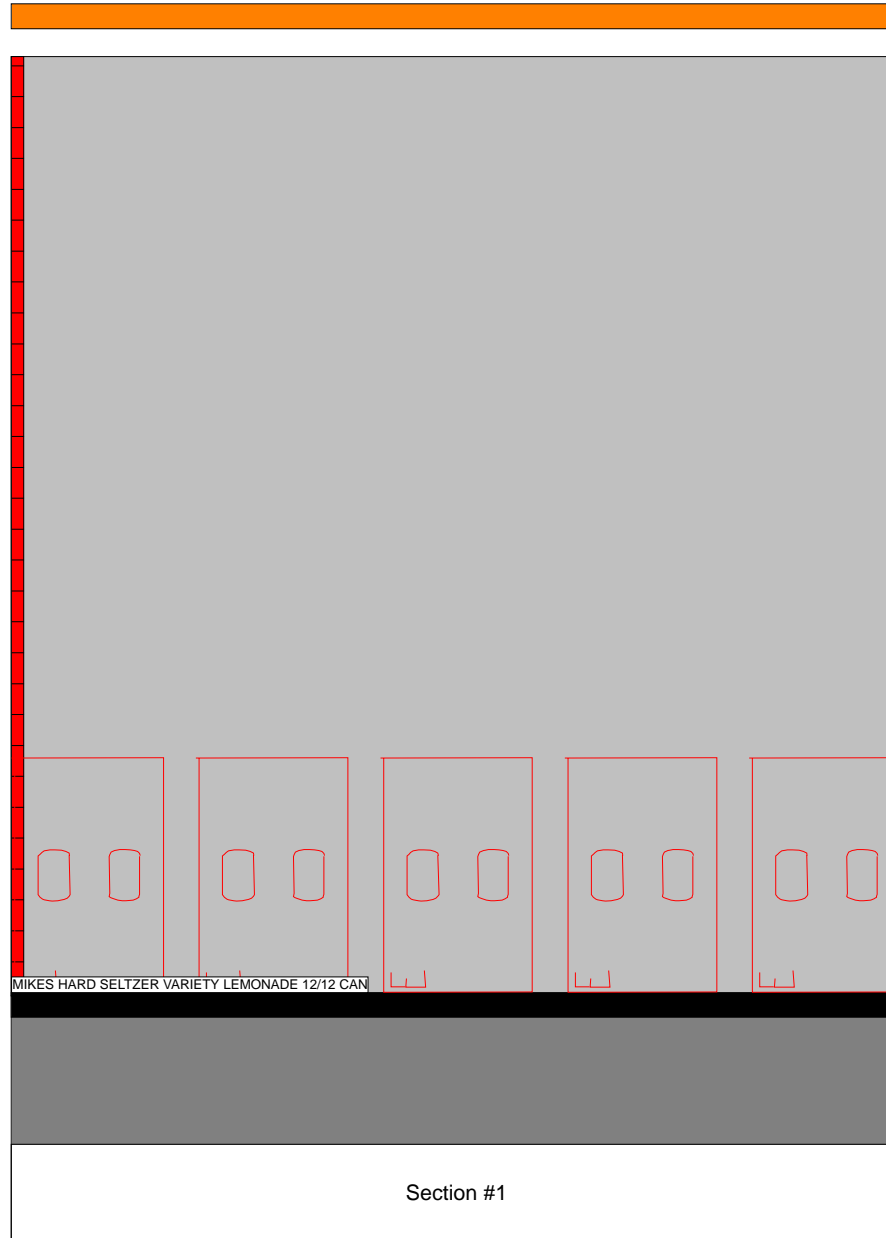
Name: S1		W:36.00 in	D:25.50 in	Avail Space: 5.20 in		Ht Space: 39.00 in	
ID	UPC	Name		Category	HFacings	Orientation	Units
213013333	63598580017	MIKES HARD SELTZER VARIETY ...		MALT BASED	5	Top 90	15

Name: S2 W:36.00 in D:1.00 in Avail Space: 36.00 in Ht Space: 0.00 in



Target Store: 1139 Display: B148K7E

Planogram Name: B148K7E 02/28/2021 D148 BEER BULK TABLE A: NY: 02/28-05/02 3x42x0





Target Store: 1139 Display: B148K7E
Planogram Name: B148K7E 02/28/2021 D148 BEER BULK TABLE A: NY:
02/28-05/02 3x42x0

D148 BEER BULK TABLE A: NY: 02/28-05/02 Store # 1139 H: 3 ft ... W: 3 ft D: 0 ft # of segments: 1

Name: S1		W:36.00 in	D:25.50 in	Avail Space: 5.20 in		Ht Space: 39.00 in	
ID	UPC	Name		Category	HFacings	Orientation	Units
213013333	63598580017	MIKES HARD SELTZER VARIETY ...		MALT BASED	5	Top 90	15

Name: S2 W:36.00 in D:1.00 in Avail Space: 36.00 in Ht Space: 0.00 in